



**REGULAR JOINT MEETING OF THE HESPERIA RECREATION
AND PARK DISTRICT FOUNDATION COMMITTEE AND
HESPERIA AREA RECREATION DISTRICT FOUNDATION
BOARD MEMBERS AGENDA**

James Blocker *Chair*

Gary “Griz” Drylie *Vice Chair*

Carol Hill *Board Member*

Rebecca Daugherty *Board Member*

Amanda Gingerich *Board Member*

Calvin Louie *Acting General Manager*

HESPERIA RECREATION AND PARK DISTRICT

Thursday, March 28, 2024 – 6:00 p.m.

Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345

CALL TO ORDER

ROLL CALL

- a. Committee
- b. Foundation

FLAG SALUTE

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, please come forward, and state your name and address, if you wish, before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

COMMUNICATIONS

DISCUSSION/ACTION ITEMS

- a. Approval of February 28, 2024, Meeting Minutes
- b. Rick Novack High School Scholarship Interview Date
- c. HARD Foundation Logo

- d. Event Ad Hoc Committee Update
- e. Preservation Committee Update
- f. Recreation Committee Update
- g. HARD Foundation By-Laws Discussion

DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

STAFF REPORTS

- a. Programs/Events/Activities Handouts
- b. Comments

FOUNDATION CHAIR'S COMMENTS

FOUNDATION BOARD MEMBERS' COMMENTS

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

**REGULAR JOINT MEETING OF THE
HESPERIA RECREATION AND PARK DISTRICT
AND THE
HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS
Thursday, February 22, 2024 - 6:00 p.m.
Lime Street Park Community Center
16292 Lime Street, Hesperia, CA 92345**

MINUTES

CALL TO ORDER

Meeting was called to order at 6:16 p.m. by Chair Member Blocker.

ROLL CALL

Committee: Irish, Gonzalez
Foundation: Drylie, Blocker, Hill, Gingerich
District Staff: Woolley, Garcia, Hauser, Zepeda
Other: None

FLAG SALUTE

Member Gingerich led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None

COMMUNICATIONS

None

DISCUSSION/ACTION ITEMS

a. Approval of December 14, 2023, Meeting Minutes

1. Motion made by Vice Chair Member Drylie to approve the January 25, 2024, minutes with the amended change, seconded by Member Gingerich. The motion passed by the following vote:

AYES: Drylie, Blocker, Hill, Gingerich

NOES: None

ABSENT: Daugherty

ABSTAIN: None

b. Election of Officers, HARD Foundation Committee

1. Nomination made by Member Gingerich for James Blocker as Chair, seconded by Vice Chair Member Drylie. The motion passed by the following vote:

AYES: Gingerich, Drylie, Blocker, Hill

NOES: None

ABSENT: Daugherty

ABSTAIN: None

2. Nomination made by Member Gingerich for Gary Drylie for Vice Chair, seconded by Chair Member Blocker. The motion passed by the following vote:

AYES: Hill, Gingerich, Drylie, Blocker

NOES: None

ABSENT: Daugherty

ABSTAIN: None

3. Nomination made by Chair Member Blocker for Karabeth Garcia for Secretary, seconded by Member Gingerich. The motion passed by the following vote:

AYES: Drylie, Blocker, Hill, Gingerich

NOES: None

ABSENT: Daugherty

ABSTAIN: None

c. Rick Novack High School Scholarship Update

1. Ms. Hauser explained the next steps in the scholarship process, scoring.

d. District Board Agenda Notification

1. The Board agreed to receiving the District Board of Directors Agendas by email.

e. HARD Foundation Mission and Vision Statements

1. Motion made by Chair Blocker and seconded by Vice Chair Member Drylie to update the HARD Foundation Mission Statement to: "Our mission is to enrich and preserve the quality of life for residents through a variety of recreational activities. This is accomplished through good public relations and raising funds while garnering support to promote and expand Hesperia's recreational activities and programs."

AYES: Drylie, Blocker, Hill, Gingerich

NOES: None

ABSENT: Daugherty

ABSTAIN: None

2. Motion made by Vice Chair Member Drylie and seconded by Member Hill to update the HARD Foundation Vision Statement to: "Through a community collaborative approach, the District and HARD Foundation will be the provider of premier parks and recreation services throughout the High Desert, ensuring all residents have access and opportunities that contribute to the overall wellness and development of our communities."

AYES: Blocker, Hill, Gingerich, Drylie

NOES: None
ABSENT: Daugherty
ABSTAIN: None

f. HARD Foundation Logo

1. The HARD Foundation logo has been resubmitted to the designer for updates with the Board's comments and suggestions. The latest version will be provided to the Board as it's complete.

g. Event Ad Hoc Committee Update

1. Chair Member Blocker reported the Foundation has been invited to sell cotton candy at the Easter Egg Hunt on March 30.

h. Preservation Committee Update

1. Vice Chair Member Drylie reported on potential grants, Hesperia Wrangler's albums, and garden tools.

i. Recreation Committee Update

1. Updates included: Intergenerational event at the Percy Bakker Community Center, Rick Novack Community Center Gym, televisions at Epicentre and Hesperia Lake Park, promotion of classes, promotion of the historical program, and scoreboards.

b. HARD Foundation By-Laws Discussion

1. Mr. Woolley reported the By-Laws are still in review by District legal counsel.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Director Gonzalez reported on the Silverwood Development project, federal lobbyist, facility rental packet, Park Rangers on duty, and the new law firm.

b. Comments

1. Vice Chair Member Drylie commented on the lobbyist and grant writers.
2. Member Hill inquired about the Rick Novack Community Center Gym.

STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted that we are moving along with grants, transitioning legal, the audit, and the upcoming budget season.

b. Comments

1. Director Irish inquired about the chili cook-off.

FOUNDATION CHAIR'S COMMENTS

None

FOUNDATION MEMBERS' COMMENTS

1. Member Hill thanked staff for the information posted at the Percy Bakker Community Center. She reminded all that the March meeting is on March 28.
2. No other comments were made.

ADJOURNMENT - Meeting was adjourned at 7:57 p.m.

DRAFT






March 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 Election Day 	6	7	8	9
10	11	12	13 6:00 pm District Board Meeting	14	15 3:30 pm Historical Preservation Committee Meeting	16
17 St. Patrick's Day 	18 6:00 pm ASBCSD Inland Empire Utilities Agency	19	20	21 3:30 pm Safety, Security, & Maintenance Meeting 5:30 PM Recreation Meeting	22	23
24/31 3/31 - Easter	25	26	27 6:00 pm District Board Meeting	28 5:00 pm Event Committee 6:00 pm Foundation Meeting	29 	30 10:00 am Easter Egg Hunt <i>Hesperia Community Park</i>

April 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
3/31 Easter Sunday 	1	2	3	4	5	6
7 	8	9	10 6:00 pm District Board Meeting	11	12	13
14	15 6:00 pm ASBCSD East Valley Water District	16	17	18 3:30 pm Safety, Security, & Maintenance Meeting 5:30 PM Recreation Meeting	19 3:30 pm Historical Preservation Committee Meeting	20
21	22	23	24 6:00 pm District Board Meeting	25 5:00 pm Event Committee 6:00 pm Foundation Meeting	26	27
28	29	30				

May 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8 6:00 pm District Board Meeting	9	10	11
12 	13	14	15	16 3:30 pm Safety, Security, & Maintenance Meeting 5:30 PM Recreation Meeting	17 3:30 pm Historical Preservation Committee Meeting	18 
19	20 6:00 pm ASBCSD HRPD	21	22 6:00 pm District Board Meeting	23 5:00 pm Event Committee 6:00 pm Foundation Meeting	24	25
26	27 Memorial Day District Offices Closed	28	29	30	31	

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 15, 2024

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: HESPERIA LAKE REPORT FOR JANUARY 2024

HESPERIA LAKE

- Anglers - Total: 1,498 (-1,043 from previous month, -139 from last year)
 - Day: 1,248 (-849 from previous month, -94 from last year)
 - Child: 112 (-67 from previous month, -35 from last year)
 - Senior: 65 (-38 from previous month, -45 from last year)
 - Military discount: 73 (-44 from previous month, -63 from last year)
 - Passes redeemed: 23 (-22 from previous month, -12 from last year)
 - Punch cards sold: 0 (same as previous month, -4 from last year)
- Fish caught - Total: 686 (-704 from previous month, +782 from last year)
 - Catfish: 6 (-3 from previous month, -28 from last year)
 - November 3rd was the last catfish stock of the season
 - Trout: 680 (-751 from previous month, +104 from last year)
 - November 9th was the first trout stock of the season
 - Tilapia: 0 (same as previous month, same as last year)
- Group picnic rentals: 0 (same as previous month, same as last year)
- Picnic participants: 0 (same as previous month, same as last year)
- Campsites rented: 70 (+13 from previous month, +2 from last year)
- Campers: 113 (+55 from previous month, +10 from last year)
- Equestrian campsites rented: 1 (same as last month, +1 from last year)
- Equestrian campers: 1 (-1 from last month, +1 from last year)
- Group campsites: 1 (+2 from last month, +1 from last year)
- Group campers: 6 (+6 from last month, +6 from last year)
- Store transactions: 6,568 (-2,003 from previous month, +238 from last year)
 - Please note: Two stocks were canceled this month due to mechanical issues with the delivery truck. This could be the cause of lower numbers this month.

HESPERIA WRANGLERS

- No event was held

/sh

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: *l.s.* March 21, 2024

PHONE: (760) 244-5488

FROM: LUKE SARTI, RECREATION PROGRAM COORDINATOR
Hesperia Recreation and Park District

TO: CALVIN LOUIE, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR October 2023

KIDS KAMP

- No Program Offered

AFTER SCHOOL KAMP

- No Program Offered

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 15, 2024

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JANUARY 2024

Listed below is a brief overview of recreation-related items.

YOUTH SPORTS

Winter Youth Basketball

- For ages 5-17
- Registered Participants: 359 (-93 from 2023 season)
- Teams participate in one practice and one game per week
- Practices and games are held at the Epicentre and the Power Play Center
- Season runs January through March
 - Participants limited due to the Rick Novack Gym closure

ADULT SPORTS

Pickleball

- Tuesday & Thursday, evenings 6:00 - 9:00 p.m.: 282 participants (-16 from previous month)

Rick Novack Community Center

- Open gym adult & youth volleyball participants: Closed
- Open gym youth basketball participants: Closed
- Open gym adult basketball participants: Closed
 - These activities were closed due to damage to the Rick Novack Gym floor caused by the winter storm

FIELD RENTALS

Hesperia Community Park

- Vipers rented one field four times for softball practice: 48 participants

Live Oak Park

- Rancho Challenge FC rented one field seven times for soccer practice: 350 participants
- DCSC rented one field five times for soccer practice: 200 participants
- Legends FC rented one field eight times for soccer practice: 160 participants

Hesperia Lake Park Soccer Field

- Elite Soccer rented one field four times for adult soccer games: 480 participants

Lime Street Park

- High Desert Fire Ants rented one field two times for baseball practice: 28 participants

VOLUNTEER HOURS

- December: 228.5 hours
- Year to date: 228.5 hours

HD BMX

- Numbers not available

USER GROUPS

Youth Sports Partners

- AYSO Soccer, Spring Season: Out of Season
- National Little League, Fall Season: Out of Season
- American Little League, Spring Season: Out of Season
- HYFL/Hesperia Trojans: Out of Season

Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

- None

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: March 4, 2024

PHONE: (760) 244-5488

FROM: *JR* JUAN RAMOS, COMMUNITY OUTREACH COORDINATOR
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JANUARY 2024

Listed below is a brief overview of recreation-related items.

PROGRAMS

Epicentre

- Teen Center participants: 127 (-205 from previous month)

Power Play Center

- Open Skate participants: 742 (-107 from previous month)
- Power Play skate parties: 18 (+4 from previous month)
- Party Rental participants: 756 (-64 from previous month)

HARRISON EXHIBIT CENTER

- Visitors: 8 (+5 from previous month)
- Facebook
 - Members: 483 (+20 from previous month)
 - Posts/Comments: 51 (-4 from previous month)
- Geocache visits: 21 (+21 from previous month)

ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 1,166 participants (+200 from the previous month)
- Karate: 32 participants (-+20 from previous month)
- Dance Class: 80 participants (+39 from previous month)
- Motion & Fitness: 0 participants (No classes held)
- Yoga/Thai Energy & Motion: 0 participants (No classes held)
- Saturday Camp: 45 participants (-38 from previous month)
- Parent Support Group: 21 participants (+19 from previous month)
- Basketball: 0 participants (No classes held)

Special Events

- Learning Center – Art Camp: 12 participants
- Learning Center – Lego Camp: 13 participants

- Learning Center – Beads & Things: 8 participants
- Learning Center – Education Classes: 33 participants
- Learning Center – Paint Therapy: 4 participants
- Field Trips/Soaring Eagles/Movies: 11 participants

Percy Bakker Community Center

- Barstow Nutrition: 686 participants (+72 from previous month)
- Pinochle: 14 participants (+9 from previous month)
- Pool: 246 participants (+40 from previous month)
- Desert Winds Quilters: 78 participants (+17 from previous month)
- Garden: 44 participants (-2 from previous month)
- Quilters Piece Corp: 66 participants (-25 from previous month)
- Seniors with Inquiring Minds: 176 participants (+91 from previous month)
- Greater High Desert Chamber of Commerce: 108 participants (-10 from previous month)
- Heritage Group Paint Class – 22 participants (No class held previous month)

CONTRACT CLASSES

- 32 active monthly contract classes serving 372 participants (+46 from previous month)
 - Volleyball lessons cancelled due to damage to the Rick Novack Gym floor caused by the winter storm

/jr

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 31, 2024

PHONE: (760) 244-5488

FROM: C V CRYSTAL VARGAS, OFFICE ASSISTANT
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR JANUARY 2024

Percy Bakker Community Center: 9 rentals (+3 from previous month, -1 from last year)
Total Participation: 1,100

Lime Street Community Center: 5 rentals (+2 from previous month, +1 from last year)
Total Participation: 640

Rick Novack Community Center: 1 rental (-1 previous month, -3 from last year)
Total Participation: 100

John Swisher Community Center: 7 rentals (+2 from previous month, +3 from last year)
Total Participation: 565

Active Participant Numbers - FY 2023-2024					
	Nov 2023	Dec 2023	Jan 2024	YTD Average	YTD Totals
Aquatics					
Open Swim, Patrons	-	-	-	1,011	3,032
Swimming Lessons	-	-	-	109	217
Pool Party Rental Participants	-	-	-	151	454
Desert Aquatics	-	-	-	67	200
Programs					
Kids Kamp	30	66	-	98	492
Hesperia BMX					
Number of Participants	0	0	0	65	458
Epicentre					
A2R Basketball Performance (5-6)	6	0	0	5	38
A2R Basketball Performance (7-9)	30	33	28	48	335
A2R Basketball Performance (10-12)	24	12	24	33	228
A2R Basketball Performance (13-17)	9	21	24	18	126
Open Center	0	-	127	64	127
Hip-Hop	80	51	64	65	458
Parent & Me Ballet	70	36	64	64	446
Chinese Kickboxing	-	20	36	51	256
Youth Basketball	-	-	359	359	359
Harrison Exhibit Hall					
Visitors	22	3	8	10	71
Geocaching	-	-	21	21	21
Hesperia Lake Park					
Fishing	2,005	2,362	1,498	1,907	13,347
Picnic Participants	100	100	0	229	1,600
Number of Campers	255	102	113	320	2,242
Group Campers	0	48	6	20	142
EQ Campers	3	0	1	7	49

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2023-2024

	Nov 2023	Dec 2023	Jan 2024	YTD Average	YTD Totals
Percy Bakker Community Center					
Senior Nutrition	796	64	686	690	4,828
Pinochle	12	3	14	9	65
Fitness and Fun Monthly	48	64	40	69	416
Fitness and Fun (Walk-in)	648	648	720	338	2,366
Pool	204	206	246	221	1,548
Garden Club	38	46	44	44	266
Quilters	130	91	139	125	873
Line Dancing	21	28	24	30	177
Line Dancing (Walk-in)	-	-	12	29	116
S.W.I.M./Senior With Inquiring Minds	142	85	176	149	1,046
Heritage Group Paint Class	-	-	22	133	665
Chamber of Commerce	-	-	108	108	108
Power Play Center					
Pickleball	234	298	282	259	1,813
Admission	424	635	742	444	3,111
Power Play Rental Attendance	370	820	756	445	3,118
Ukulele Lessons	10	3	8	6	45
Lime Street Park Community Center					
Child Self-Defense	117	30	54	78	465
Self-Defense	0	2	0	0	2

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2023-2024					
	Nov 2023	Dec 2023	Jan 2024	YTD Average	YTD Totals
Rick Novack Community Center					
A/Y Open Gym (VB)	-	-	-	-	-
Adult Open Gym (B)	-	-	-	-	-
Ballet/Tap Dance	60	42	36	48	286
Belly Dance, Beginning	25	28	28	24	145
Belly Dance, Intermediate	-	16	16	-	-
Girls Volleyball	-	-	-	-	-
Jazz/Ballet	88	36	48	51	360
Karate, Beginning/Intermediate	43	40	48	66	463
Karate, Advanced	0	4	28	5	32
Karate, Mini Tigers	42	7	84	67	467
Let's Dance!	-	-	-	-	-
Let's Dance! Private Lesson	8	8	8	5	61
Volleyball Training (1 day)	-	-	-	-	-
Volleyball Training (2 days)	-	-	-	-	-
Youth Basketball	-	-	-	-	-
Youth Open Gym (B)	-	-	-	-	-
Therapeutic Programs (ROD)					
Community Relief Supplies	936	966	1,166	1,209	8,464
Fun in the Sun at Lime Street Pool	-	-	-	390	390
Saturday Camp	23	83	45	106	744
Special Events	46	52	81	461	3,225
Sports	212	53	32	202	1,414
Hesperia Community Park					
Adult Softball Teams (Coed)	120	72	-	132	792
Adult Softball Teams (Mens)	288	336	-	312	1,872
Youth Flag Football	-	-	-	-	-

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2023-2024					
	Nov 2023	Dec 2023	Jan 2024	YTD Average	YTD Totals
Timberlane Park					
Best Friends	108	54	112	99	593
Itty Bits	153	96	126	108	648
Kinder Kids M/W	63	30	70	43	259
Tiny Tots M/W	136	96	108	116	693
Tiny Tots T/Th	90	42	49	65	388
Facility Rental Guests					
Percy Bakker Community Center	810	1,020		1,074	6,445
Lime Street Park Community Center	620	230		453	2,720
Rick Novack Community Center	420	190		243	1,460
John Swisher Community Center	450	375		479	2,875
Field Rentals	670	832	1,266	1,050	6,300
Field/Facility User Participants					
HYFL/Hesperia Trojans	143	143	-	143	858
National Little League	264	-	-	264	1,056
American Little League	325	-	-	325	975
AYSO Soccer	1,014	-	-	1,014	4,056
Hesperia Wranglers	50	75	-	80	400
Special Events					
Movies in the Park	-	-		2,350	2,350
National Night Out	-	-		500	500
Bobcat's Summer Concert Series	-	-		3,400	3,400
Hesperia Days	-	-		20,000	20,000
Hesperia Days 5K Run/Walk/Skate	-	-		1,000	1,000
Hesepri Days Rodeo	-	-		5,000	5,000
Dieciseis de Septiembre	-	-		6,500	6,500
Hesperia Fall Festival & Car Show	-	-		10,000	10,000
Veteran's Day Celebration	300	-		300	300
Hesperia Christmas Tree Lighting	-	7,000		7,000	7,000
Timberlane Dog Park Ribbon Cutting	-	-	50	50	50
Old West Days	-	-	250	250	250
TOTAL ACTIVE PARTICIPANTS	13,035	10,803	10,097	24,747	150,517

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: March 18, 2024

PHONE: (760) 244-5488

FROM: **MV** MICHAEL VARNER, ASSISTANT GENERAL MANAGER
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MAINTENANCE UPDATE FOR FEBRUARY 2024

EPICENTRE

- Installed two TV's

MAPLE PARK

- Cleared North side of lot
- Cleaned Lupton sign
- Took plaque to get fixed
- Ordered trash cans

HESPERIA LAKE PARK

- Installed TV at Hesperia Lake Store
- Cleaned front parking lot and all roads due to both storms

POWER PLAY CENTER

- Through cleaning both inside and outside
- Repaired inside roof
- Updated both party rooms
- Covered skylights

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: MARCH 14, 2024 **PHONE:** (760)244-5488

FROM: SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, FEBRUARY 2024

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	3	2
Community Contacts	UKN	UKN
<i>After Hours Contacts</i>	<i>UKN</i>	<i>UKN</i>
<i>Juvenile Contacts</i>	<i>UKN</i>	<i>UKN</i>
Assist Local Agency	1	1
Administrative Citation	5	12
Special Event(s)	0	0

Monthly Ranger Hours	148.50
Park Ranger Training Officer Hours	0
<i>Total Program Hours</i>	<i>148.50</i>

Additional Information: -

02/1/2024, Rick Novack Community Center, 19:50 - Park Ranger was flagged down in the parking lot during a routine patrol. Reporting party advised there were three suspicious individuals wearing all black clothing possibly breaking into vehicles inside the housing community behind the Walmart on Main Street.

02/6/2024, Hesperia Community Park, 17:35 - Park Ranger made contact with an individual attempting to camp at the park overnight. Park rules were advised and the individual left the area.

02/6/2024, Hesperia Lake Park, 18:29 - Park Ranger received a call regarding shots fired in the area. The Sheriff's Department was also in the area conducting an area check. Unfounded.

02/6/2024, Epicenter, 19:19 - Park Ranger observed a suspicious vehicle circling the parking lot. Park Ranger made contact with the driver and he stated he was driving around the parking lot to put his baby to sleep.

02/10/2024, Hesperia Lake Park, 14:30 - Park Ranger was flagged down by staff. They advised a park patron wanted to report a suspicious individual walking around the campground with two juvenile females. They were concerned that the females were unsupervised and the male was a stranger. Park Rangers checked the area but were unable to locate anyone matching the description.

02/10/2024, Lime Street Park, 14:37 - Park Ranger received a call from staff regarding several juveniles skating around the Lime Street Office. Staff requested we make contact with the juveniles due to an event that was starting. Upon arrival the individual had left the park.

02/10/2024, Rick Novack Center, 17:25 - Park Rangers were flagged down by a park patron. They stated they contacted the Sheriff's Department regarding a Red older model Honda van with a female screaming inside of the vehicle.

02/11/2024, Lime Street Park, 14:40 - Park Ranger made contact with two juveniles attempting to start a fight. Juveniles left the park, nothing further to report.

02/12/2024, Live Oak Park, 19:32 - Park Ranger observed a vehicle parked in an emergency lane. A citation was issued.

02/14/2024, Lime Street Park, 18:30 - Park Ranger received a call from a park patron regarding a suspicious vehicle parked by the skatepark. The vehicle was gone on arrival.

02/17/2024, Hesperia Community Park, 17:30 - Park Ranger made contact with an individual smoking tobacco inside the south restrooms. A citation was issued and the individual voluntarily discarded all tobacco products.

02/26/2024, Live Oak Park - 19:10 - Park Ranger observed a vehicle parked in a fire lane. A citation was issued.

02/27/2024, Hesperia Community Park, 18:45 - Park Ranger observed a vehicle parked in a disabled parking space with no placard displayed. A citation was issued.

02/29/2024, Lime Street Park, 21:00 - Park Ranger was flagged down after hours by a juvenile looking for his two year old brother. Sheriff dispatch advised the two year old

was located hours prior and is currently with a Deputy at the police station. The juvenile left to advise his parents.

02/29/2024, Hesperia Lake Park, 15:11 - Park Ranger observed a vehicle parked in a no parking space. A citation was issued.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 19, 2024

PHONE: (760) 244-5488

FROM: *FS* FRANCES SCHAUWECKER, EXECUTIVE ASSISTANT
Hesperia Recreation and Park District

TO: CALVIN LOUIE, ACTING GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: DISTRICT MARKETING UPDATE FOR JANUARY 2024

Listed below is a brief overview of marketing-related items.

Website – The District’s website was visited 10,595 times (-5,126 from previous month, -2,324, from last year) during the month with a total of 7,884 unique people (-2842 from previous month). A total of 5,865 website visits were conducted on mobile devices or tablets (-3296 from previous month), which equates to 82.4% (+3.4% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1. Los Angeles	2,100 visits	6. Apple Valley	185 visits
2. Hesperia	1,000 visits	7. San Jose	129 visits
3. Victorville	564 visits	8. Las Vegas	89 visits
4. San Diego	340 visits	9. East LA	77 visits
5. *Unknown Location	342 visits	10. Quebec City	75 visits

*Location data was not captured due to visitors using a browser that doesn’t allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. HUSD Student Calendar	3,188 pageviews
2. Homepage	2,855 pageviews
3. Hesperia Lake Park	2,505 pageviews
4. Youth and Adult Sports	1,377 pageviews
5. Power Play Center	1,280 pageviews

RecMail/Constant Contact – Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,030 people (-786 from previous month).

News Releases – Staff continues to send out news releases to promote District programs and events. Both El Dorado Broadcasting and VVNG has asked for us to partner/advertise with them to continue to get the word out on events.

Facebook – Staff continues to monitor the District’s Facebook account, posting flyers and event information. We have started to post daily to engage our followers

- @HesperiaParks, the District’s page, had 11,800 “followers” (+112 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 78.4% of our Facebook fans are female and 44.1% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park’s page, had 15,198 “followers” (+135 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 52.4% are female and 27.0% are in the 25-44 age range.

Instagram – Staff continues to monitor the District’s Instagram account, posting flyers and event information. We have started to post daily to engage our followers

- @HesperiaParks Instagram page had a total of 3,849 followers (+67 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 69.5% of the followers were female and 51.7% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 6,811 followers (+544 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 73.3% of the followers were male and 52.1% were in the 25-44 age range.

Linked In – Staff has revived the Linked In profile. Linked in is much like Facebook and Instagram but with a focus on business professionals and career development and advancement. There are currently 57 followers and 14-page visits. We are working to build up the account so please connect with us.



HESPERIAPARKS.com