



**REGULAR JOINT MEETING OF THE HESPERIA RECREATION
AND PARK DISTRICT FOUNDATION COMMITTEE AND
HESPERIA AREA RECREATION DISTRICT FOUNDATION
BOARD MEMBERS AGENDA**

James Blocker *Chair*
Gary “Griz” Drylie *Vice Chair*
Carol Hill *Board Member*
Rebecca Daugherty *Board Member*
Amanda Gingerich *Board Member*

Kyle Woolley *General Manager*

**HESPERIA RECREATION AND PARK DISTRICT
Thursday, February 22, 2024 – 6:00 p.m.
Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345**

CALL TO ORDER

ROLL CALL

- a. Committee
- b. Foundation

FLAG SALUTE

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, please come forward, and state your name and address, if you wish, before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

COMMUNICATIONS

DISCUSSION/ACTION ITEMS

- a. Approval of December 14, 2023, Meeting Minutes
- b. Election of Officers, HARD Foundation Committee
- c. Rick Novack High School Scholarship

- d. District Board Agenda Notification
- e. HARD Foundation Mission and Vision Statements
- f. HARD Foundation Logo
- g. Event Ad Hoc Committee Update
- h. Preservation Committee Update
- i. Recreation Committee Update
- j. HARD Foundation By-Laws Discussion

DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

STAFF REPORTS

- a. Programs/Events/Activities Handouts
- b. Comments

FOUNDATION CHAIR'S COMMENTS

FOUNDATION BOARD MEMBERS' COMMENTS

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

**REGULAR JOINT MEETING OF THE
HESPERIA RECREATION AND PARK DISTRICT
AND THE
HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS
Thursday, January 25, 2024 - 6:00 p.m.
Lime Street Park Community Center
16292 Lime Street, Hesperia, CA 92345**

MINUTES

CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Member Blocker.

ROLL CALL

Committee: Irish, Aguilar
Foundation: Daugherty, Drylie, Hill, Blocker, Gingerich
District Staff: Woolley, Garcia, Zepeda
Other: Alex Gibbs – Townsend Public Affairs

FLAG SALUTE

Member Gingerich led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None

COMMUNICATIONS

None

DISCUSSION/ACTION ITEMS

a. Approval of December 14, 2023, Meeting Minutes

1. Motion made by Member Hill to approve the minutes, seconded by Member Daugherty. The motion passed by the following vote:

AYES: Drylie, Hill, Blocker
NOES: None
ABSENT: Daugherty, Gingerich
ABSTAIN: None

b. Grants Update with Townsend Public Affairs

1. Alex Gibbs, Townsend Public Affairs, presented the Board with an update on the grants the District has been awarded and has applied for.
2. The Board inquired about potential grants for the future.

c. Rick Novack High School Scholarship Update

1. The Board discussed a possible recategorization for the high school sizes, and concurred to leave it the way it is currently.

d. HARD Foundation Mission and Vision Statements

1. The Board requested staff's help in combining the previous suggestions to be brought back to future meetings.

e. HARD Foundation Logo

1. The Board presented their progress and ideas.
2. Motion made by Member Daugherty to approve the concept and send off for digitized versions, seconded by Member Gingerich. The motion passed by the following vote:

AYES: Hill, Blocker, Gingerich, Daugherty

NOES: None

ABSENT: None

ABSTAIN: Drylie

f. Event Ad Hoc Committee Update

1. Chair Member Blocker reported on the January 25 meeting, including the Easter Egg Hunt.
2. Member Gingerich and Member Daugherty presented their Chili Cook-Off fundraiser event idea.
3. Member Daugherty inquired about a metal plate over the creek at Hesperia Lake Park to allow for more parking access during the Hesperia Days Rodeo.
4. Chair Member Blocker reported that he was contacted regarding a possible bull riding only event.

g. Preservation Committee Update

1. Vice Chair Member Drylie reported on the model school house, Hesperia Wrangler's historical albums, and a possible advertising campaign on how the parks have evolved and improved through time.

h. HARD Foundation By-Laws Discussion

1. Mr. Woolley reported the By-Laws are still in review by District legal counsel.

Director Irish left at 7:48 p.m.

Director Aguilar left at 7:49 p.m.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

None

b. Comments

None

STAFF REPORTS

a. Programs/Events/Activities Handouts

None

b. Comments

None

FOUNDATION CHAIR'S COMMENTS

None




FOUNDATION MEMBERS' COMMENTS

None

ADJOURNMENT - Meeting was adjourned at 8:00 p.m.

DRAFT

February 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 	3
4	5 3:30 pm Development Committee	6	7	8	9	10
11	12 11:00 am Personnel 12:15 Finance Committee	13 	14 Valentine's Day 6:00 pm District Board Meeting	15 3:30 pm Safety, Security, & Maintenance Meeting 5:30 pm Recreation Meeting	16 3:30 pm Historical Preservation Committee Meeting	17
18	19 President's Day <i>District Offices Closed</i>	20	21 Tri Agency 3:30pm	22 5:00 pm Event Committee 6:00 pm Foundation Meeting	23	24
25	26 6:00 pm ASBCSD Chino Valley Fire District	27	28 6:00 pm District Board Meeting	29		

March 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 Election Day 	6	7	8	9
10	11	12	13 6:00 pm District Board Meeting	14 3:30 pm Safety, Security, & Maintenance Meeting 5:30 PM Recreation Meeting	15 3:30 pm Historical Preservation Committee Meeting	16
17 St. Patrick's Day 	18 6:00 pm ASBCSD Inland Empire Utilities Agency	19	20	21 5:00 pm Event Committee 6:00 pm Foundation Meeting	22	23
24/31 3/31 - Easter	25	26	27 6:00 pm District Board Meeting	28	29 	30 10:00 am Easter Egg Hunt <i>Hesperia Community Park</i>

April 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
3/31 Easter Sunday 	1	2	3	4	5	6
7 	8	9	10 6:00 pm District Board Meeting	11	12	13
14	15 6:00 pm ASBCSD East Valley Water District	16	17	18 3:30 pm Safety, Security, & Maintenance Meeting 5:30 PM Recreation Meeting	19 3:30 pm Historical Preservation Committee Meeting	20
21	22	23	24 6:00 pm District Board Meeting	25 5:00 pm Event Committee 6:00 pm Foundation Meeting	26	27
28	29	30				



January 23, 2024

TO: CARPD Member Districts

FROM: Matthew Duarte, Executive Director

SUBJECT: CARPD Conference 2024 – May 22 - 25, 2024, Hyatt Regency Sonoma

On behalf of the Board of Directors of CARPD, we would like to invite you to join us at our **Annual CARPD Conference at Hyatt Regency Sonoma Wine Country on May 22 – 25, 2024**. Preparations are underway for our annual event and we are excited to be heading to Sonoma County. This year's Conference theme pairs well with our venue as we will be embracing the resiliency of the region and how our agencies are "Built to Last."

To register for the 2024 CARPD Conference, please visit our website at caparkdistricts.org or fill out the enclosed registration form. Early Bird registration closes on **March 15, 2024**, so make sure you register today!

We also want to remind our members that CARPD encourages attendance from all of our members and, to facilitate that participation, we offer a **Conference Scholarship Program**. A Conference Scholarship includes complimentary registration and accommodations for the event and each year we select as many winners as we are able. To be considered, please apply by **March 15, 2024**.

Finally, CARPD is committed to honoring excellence in the field by again recognizing the winners of our esteemed **Awards of Distinction**. CARPD will be continuing its tradition by acknowledging Districts, Board Members, Staff Members, and community members who -- by parks and rec standards -- have really "knocked it out of the park!" The deadline to submit Awards Nominations is **April 5, 2024**, so please review the enclosed materials and submit your nominations today.

If you have any questions regarding the Conference, please feel free to contact our team at (916) 722-5550. See you in Santa Rosa!

Sincerely,

Matthew Duarte
Executive Director

enclosures



CARPD Annual Conference: May 22 - 25, 2024 - Hyatt Regency Sonoma Wine Country

Attendee Registration Form

For convenient and immediate processing, please go to at caparkdistricts.org to register and pay electronically. Or complete the below form and return to CARPD. See you n Santa Rosa!

1. Fill out your District Information:

District Name: _____

District Contact: _____ Contact Email: _____

2. Fill out your Attendee Information:

Attendee #1 Name: _____ Attendee Title: _____

Attendee Email: _____ Guest Name (If applicable): _____

Attendee #2 Name: _____ Attendee Title: _____

Attendee Email: _____ Guest Name (If applicable): _____

Attendee #3 Name: _____ Attendee Title: _____

Attendee Email: _____ Guest Name (If applicable): _____

Attendee #4 Name: _____ Attendee Title: _____

Attendee Email: _____ Guest Name (If applicable): _____

Attendee #5 Name: _____ Attendee Title: _____

Attendee Email: _____ Guest Name (If applicable): _____

3. Calculate Your Attendee & Guest Pricing:

Attendee Registration **before** March 15, 2024 \$300 x _____ = _____

Attendee Registration **after** March 15, 2024 \$325 x _____ = _____

Guests (All meals + Awards Banquet) \$150 x _____ = _____

Guests (Awards Banquet Only) \$50 x _____ = _____

One Day Attendee \$200 x _____ = _____

Grand Total: _____ = _____

4. Select your Payment Type:

☐ Check (Payable to CARPD)
1075 Creekside Ridge Drive, Ste. 240
Roseville, CA 95678

☐ Credit Card
Pay online at:
caparkdistricts.org

Cancellations must be received no later than **April 15, 2024**. All cancellations made within the specified time frame will be refunded, less a \$50 processing fee. Substitutions are accepted, but must be submitted no later than **May 1, 2024**.

Hotel Accommodations

Hyatt Regency Sonoma Wine Country
170 Railroad Street
Santa Rosa, CA 95401

Reserve by Phone: (800) 233-1234

Group Code: G-C051

Reserve Online: <https://www.hyatt.com/en-US/group-booking/SONOM/G-C051>

Conference Schedule (Condensed & Tentative)

Wed. PM	May 22	3:00pm 6:00p	Hotel Check In Welcome Reception
Thurs. AM	May 23	9:00am 2:00pm	General Membership Mtg. Sessions
Thurs. PM	May 23	6:00pm	Sponsor Reception & Awards Banquet
Fri. AM PM	May 24	9:00am 5:30pm	Sessions Closing Reception
Sat. AM	May 25	12:00pm	Hotel Check Out

1075 Creekside Ridge Drive, Suite 240, Roseville, CA Phone: (916) 722-5550





CARPD Annual Conference: May 22 - 25, 2024 - Hyatt Regency Sonoma



Scholarship Application



For convenient and immediate processing, please go to caparkdistricts.org to submit electronically. Or complete the below form and return to CARPD. See you in Santa Rosa!

CARPD Conference Scholarship recipients receive one (1) complimentary Conference Registration and hotel accommodations at Hyatt Regency Sonoma Wine Country.

Scholarship applications will be evaluated on the following criteria:

- Districts that have never attended, rarely attended, or whose District has budget constraints that will not allow them to attend.
- Individuals who have never attended the CARPD Conference.

To apply, please submit 2-3 paragraphs addressing why you should be selected and how the Conference will benefit you and your District. Submissions may be emailed to awards@capri-jpa.org or you can apply online at caparkdistricts.org.

Submissions must be received by 5:00 p.m. on March 15, 2024. Good luck!

District Name: _____

Applicant Name: _____

Scholarship Application: _____





CARPD Annual Conference: May 22 - 25, 2024 - Hyatt Regency Sonoma



Awards of Distinction - Nomination Form



For convenient and immediate processing, please go to caparkdistricts.org to submit electronically. Or complete the below form and return to CARPD. See you in Santa Rosa!

District Name: _____

District Contact: _____ Contact Email: _____

NOMINATION

Nominee Name: _____

District Awards

- ☐ Outstanding New Facility: Honors excellence in design and planning of newly constructed public park facilities. Demonstrates high standards of quality, versatility, accessibility, and community involvement.
- ☐ Outstanding Renovated Facility: Honors excellence in design and planning of newly renovated public park facilities. Exhibits high standards of quality, versatility, accessibility, and community involvement.
- ☐ Environmental Excellence Award: Honors programming or planning that supports environmental sustainability in the operation and management of District facilities.
- ☐ Outstanding Activity/Program/Special Event: Honors outstanding and unique achievements in program planning, development, and implementation of a District activity or special event.
- ☐ Outstanding Innovation: Honors unique or groundbreaking recreation programs, park maintenance practices, or District operations.
- ☐ CARPD Community Landmark Award: Recognizes public park facilities that have served communities for 30 or more years. Honors those facilities that have been at the core of recreation and park activities for a diverse user base and provided a wide-range of experiences and activities to the community.

Individual Awards

- ☐ Outstanding District Employee: Any employee whose significant contributions have gone above and beyond in service of their District.
- ☐ Outstanding General Manager: Any General Manager or District Administrator whose significant contributions have gone above and beyond in service of their District.
- ☐ Outstanding Board Member: Any individual serving as Board Member for at least one term of office (4 years) whose significant contributions have benefitted their District.

Community Awards (Limit 1 Per District—ALL Nominees Honored)

- ☐ Outstanding Community Organization/Partner: Honors any public or private club, special interest group, or public agency that has made a significant contribution to a District recreation or park program.
- ☐ Outstanding Volunteer: Honors any person who has provided outstanding participation, volunteer service, or other significant contributions to a District recreation or park program.

SUBMITTAL OF NOMINATION (Written submission no longer than 1 page & 1-2 photographs in support of your Nominee.)

Submissions must be received by **April 5, 2024**. Districts may submit nominations in multiple categories. To submit:

Online: www.caparkdistricts.org or Email this completed form, written submission, & photos to: awards@capri-jpa.org

1075 Creekside Ridge Drive, Suite 240, Roseville, CA Phone: (916) 722-5550



DAILY PRESS

PETS

Opening of Timberlane Dog Park in Hesperia, a tail wagging good time



Rene Ray De La Cruz

Published 10:18 p.m. PT Jan. 19, 2024 | Updated 1:02 p.m. PT Jan. 20, 2024



Britzel Hernandez and her French Bulldog, "Munchy," attend the ribbon cutting ceremony for the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press



The ribbon cutting ceremony for the Timberlane Dog Park in Hesperia was a tail wagging success for humans and their furry companions on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press





San Bernardino County Fire Captain Brent Cannon and Support K9 Remi at the ribbon cutting ceremony for the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press





San Bernardino County Fire Support K9 Remi at the ribbon cutting ceremony for the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press







Hesperia Recreation and Park District General Manager Kyle Wooley at the ribbon cutting ceremony for the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press



The ribbon cutting ceremony for the Timberlane Dog Park in Hesperia was a tail wagging success for humans and their furry companions on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press



Hesperia Mayor Pro Tem Rebekah Swanson at the ribbon cutting ceremony for the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press





Hesperia Recreation and Park District Board President Kelly Gregg at the ribbon cutting of the Timberlane Dog Park in Hesperia on Friday, Jan. 19, 2024.

Rene Ray De La Cruz, The Daily Press









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Hesperia Welcomes a New Haven for Hounds: Timberlane Dog Park



Victor Valley News Group • January 19, 2024 | 2:46 pm 1 minute read

9

HESPERIA, Calif. (VVNG.com) – Hesperia’s local community of dog lovers and their four-legged friends have a new reason to wag their tails with delight, as the Hesperia Recreation and Park District (HRPD) introduces Timberlane Dog Park.

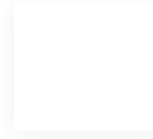
The grand opening is scheduled for Friday, January 19, 2024, with an inaugural ribbon cutting event slated to begin at 3:30 p.m. at the park’s location at 9480 Timberlane Avenue.

The introduction of Timberlane Dog Park is part of HRPD’s continuous effort to offer valuable amenities to Hesperia’s residents and their pets.

Kahoots Feed and Pet Store, alongside Pick of the Litter Pet Salon, will grace the opening event with their presence. They will provide attendees with helpful information and guarantee a demonstration of their top-tier services.

Furthermore, pet owners will gain insightful knowledge from Sean Lunnon of A Breed Apart Dog Training, who will lead a demonstration on dog park rules and proper pet etiquette—vital for maintaining a safe and enjoyable atmosphere for all park-goers.

Kyle Wooley, General Manager of the HRPD said “Hesperia Recreation and Park District, has been working to bring much needed amenities to the community, and an addition of the Timberlane Dog Park marks another milestone in these efforts.”



But the amenities at Timberlane extend beyond this canine-friendly space. The park is also equipped with baseball fields, a playground, and areas perfect for picnics, making it a diverse community hub suitable for various recreational activities.

Additionally, for the youngest community members, Timberlane is also where Little Learners—classes for children aged 15 months to five years—find their nurturing educational environment.

Dog owners, families, and those who cherish outdoor recreational spaces are encouraged to attend this much-anticipated grand opening.

For more detailed information about Timberlane Dog Park and the park's other facilities, community members can visit the website at [Hesperiaparks.com/timberlane-park](https://hesperiaparks.com/timberlane-park).



To follow updates to this article and more, join our [newsgroup](#) on Facebook with over 165,000 members. Like our [Facebook page](#), and Follow us on [Instagram](#) and [Twitter](#).



Charlene Baxter is with Loni Richling.

Suggested for you · 22h · 🌐



I would like to take a moment to put a spotlight on this amazing lady right here... Miss [Loni Richling](#) Is The most amazing dance teacher ever❤️. We were so lucky to find her about a year and a half ago through the [Hesperia Recreation and Park District](#). She has turned my daughter into a little dancing star🌟. She always goes above and beyond for all our kids, and makes sure that everyone feels included and has a good time. She truly is an inspiration🥰 She never puts any pressure on them to perform, But definitely encourages it. She really helps them to feel comfortable and confident on stage. She plans all kinds of events on her own time and dime that everyone is welcome to be included in, but it's not required to be part of her class... It's so obvious that she has a true passion for dancing, and for teaching our kids how to dance, and to perform... She instills such confidence in our kids, that I cannot thank her enough for... So I just wanted to take this moment to say thank you for being the amazing person that you are. You are so very appreciated. More than you will ever know.🥰🥰❤️❤️ You impact so many lives, and I want you to know how truly blessed we are to have you in our lives ❤️❤️❤️



**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 8, 2024

PHONE: (760) 244-5488

FROM: LUKE SARTI, RECREATION PROGRAM COORDINATOR
ls Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR DECEMBER 2023


KIDS KAMP WINTER 23-24

- 28 Registered participants (-9 from previous year)
- 66 Total participation (-56 from previous year)

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 15, 2023

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: HESPERIA LAKE REPORT FOR DECEMBER 2023

HESPERIA LAKE

- Anglers - Total: 2,362 (+281 from previous month, +1,095 from last year)
 - Day: 1883 (+231 from previous month, +976 from last year)
 - Child: 206 (-34 from previous month, +113 from last year)
 - Senior: 119 (+61 from previous month, +19 from last year)
 - Military discount: 154 (+23 from previous month, +69 from last year)
 - Passes redeemed: 60 (-6 from previous month, +55 from last year)
 - Punch cards sold: 1 (-1 from previous month, +1 from last year)
- Fish caught - Total: 608 (-84 from previous month, +422 from last year)
 - Catfish: 80 (-445 from previous month, +60 from last year)
 - Trout: 519 (+519 from previous month, +353 from last year)
 - Tilapia: 9 (-148 from previous month, Tilapia was not stocked last year)

*First Trout Stock of the season was November 10, 2022
- Group picnic rentals: 2 (-6 from previous month, same as previous year)
- Picnic participants: 100 (-500 from previous month, +50 from last year)
- Campsites rented: 68 (-63 from previous month, -13 from last year)
- Campers: 102 (-141 from previous month, -31 from last year)
- Equestrian campsites rented: 0 (-3 from previous month, same as last year)
- Equestrian campers: 0 (-2 from previous month, same as last year)
- Group campsites: 4 (+1 from previous month, +3 from last year)
- Group campers: 48 (+4 from previous month, +44 from last year)
- Store transactions: 7434 (-699 from previous month, +282 from last year)

HESPERIA WRANGLERS

- 12/17/2023 – Gymkhana: 75 participants and spectators

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 15, 2023

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR DECEMBER 2023

Listed below is a brief overview of recreation-related items.

YOUTH SPORTS

Winter Youth Basketball

- For ages 5-17
- Registered Participants: 359 (-93 from 2023 season)
- Teams participate in one practice and one game per week
- Practices and games are held at the Epicentre and the Power Play Center
- Season runs January through March
 - Participants limited due to the Rick Novack Gym closure

ADULT SPORTS

Pickleball

- Tuesday & Thursday, evenings 6:00 - 9:00 p.m.: 298 participants (+64 from previous month)

Men's and Coed Fall Adult Softball

- Men's: 10 teams (+1 from Spring Season), 336 participants
- Coed: 5 teams (same as Spring Season), 72 participants

Rick Novack Community Center

- Open gym adult & youth volleyball participants: Closed
- Open gym youth basketball participants: Closed
- Open gym adult basketball participants: Closed
 - These activities were closed due to damage to the Rick Novack Gym floor caused by the winter storm

FIELD RENTALS

Hesperia Community Park

- Firecrackers rented one field one time for softball practice: 24 participants
- Toro's Baseball rented four fields two times for baseball games: 200 participants

- Vipers rented one field one time for softball practice: 12 participants
Live Oak Park
- Rancho Challenge FC rented one field one time for soccer practice: 50 participants
- DCSC rented one field four times for soccer practice: 160 participants
Hesperia Lake Park Soccer Field
- Elite Soccer rented one field three times for adult soccer games: 360 participants
Lime Street Park
- Mayhem softball rented one field one time for softball practice: 12 participants
- High Desert Fire Ants rented one field one time for baseball practice: 14 participants

VOLUNTEER HOURS

- December: 46.5 hours
- Year to date: 1,725.5 hours

HD BMX

- Numbers not submitted.

USER GROUPS

Youth Sports Partners

- AYSO Soccer, Spring Season: Out of Season
- National Little League, Fall Season: Out of Season
- American Little League, Spring Season: Out of Season
- HYFL/Hesperia Trojans: 143 participants (-6 from 2022 season)

Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

- None

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 16, 2024 **PHONE:** (760) 244-5488

FROM: JUAN RAMOS, COMMUNITY OUTREACH COORDINATOR
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR OCTOBER 2023

Listed below is a brief overview of recreation-related items.

PROGRAMS

Epicentre

- Teen Center participants: 332 (+140 from previous month)

Power Play Center

- Open Skate participants: 635 (+211 from previous month)
- Power Play skate parties: 14 (+6 from previous month)
- Party Rental participants: 820 (+450 from previous month)

HARRISON EXHIBIT CENTER

- Visitors: 3 (-19 from previous month)
- Facebook
 - Members: 483 (+20 from previous month)
 - Posts/Comments: 55 (-34 from previous month)
- Geocache visits: 0 (-11 from previous month)

ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 966 participants (+30 from the previous month)
- Karate: 12 participants (-13 from previous month)
- Dance Class: 41 participants (-2 from previous month)
- Motion & Fitness: 0 participants (No classes held)
- Yoga/Thai Energy & Motion: 0 participants (No classes held)
- Saturday Camp: 83 participants (+8 from previous month)
- Parent Support Group: 2 participants (+2 from previous month)
- Basketball: 0 participants (No classes held)

Special Events

- Learning Center – Art Camp: 12 participants
- Learning Center – Lego Camp: 9 participants

- Learning Center – Beads & Things: 8 participants
- Field Trips/Soaring Eagles/Movies: 23 participants

Percy Bakker Community Center

- Barstow Nutrition: 614 participants (-182 from previous month)
- Pinochle: 3 participants (-9 from previous month)
- Pool: 206 participants (+2 from previous month)
- Desert Winds Quilters: 61 participants (+19 from previous month)
- Garden: 46 participants (+8 from previous month)
- Quilters Piece Corp: 91 participants (+3 from previous month)
- Seniors with Inquiring Minds: 85 participants (-57 from previous month)
- Greater High Desert Chamber of Commerce: 118 participants (+58 from previous month)

CONTRACT CLASSES

- 32 active monthly contract classes serving 326 participants (+2 from previous month)
 - Volleyball lessons cancelled due to damage to the Rick Novack Gym floor caused by the winter storm

SPECIAL EVENTS

Christmas Tree Lighting Ceremony

- 12/07/2024 – 7,000 participants (2,000 from previous year)

/jr

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE:  January 3, 2023

PHONE: (760) 244-5488

FROM: CRYSTAL VARGAS, OFFICE ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR DECEMBER 2023

Percy Bakker Community Center: 6 rentals (same as previous month, -4 from last year)

Total Participation: 1,020

Lime Street Community Center: 3 rentals (-2 from previous month, -2 from last year)

Total Participation: 230

Rick Novack Community Center: 2 rentals (same as previous month, same as last year)

Total Participation: 190

John Swisher Community Center: 5 rentals (same as previous month, +4 from last year)

Total Participation: 375

Active Participant Numbers - FY 2023-2024					
	Oct 2023	Nov 2023	Dec 2023	YTD Average	YTD Totals
Aquatics					
Open Swim, Patrons	-	-	-	1,011	3,032
Swimming Lessons	-	-	-	109	217
Pool Party Rental Participants	-	-	-	151	454
Desert Aquatics	-	-	-	67	200
Programs					
Kids Kamp	56	30	66	98	492
Hesperia BMX					
Number of Participants	0	0	0	76	458
Epicentre					
A2R Basketball Performance (5-6)	4	6	0	6	38
A2R Basketball Performance (7-9)	60	30	33	51	307
A2R Basketball Performance (10-12)	48	24	12	34	204
A2R Basketball Performance (13-17)	16	9	21	17	102
Open Center	-	-	-	-	-
Hip-Hop	64	80	51	66	394
Parent & Me Ballet	76	70	36	64	382
Chinese Kickboxing	-	-	20	55	220
Harrison Exhibit Hall					
Visitors	11	22	3	11	63
Hesperia Lake Park					
Fishing	1,472	2,005	2,362	1,975	11,849
Picnic Participants	250	100	100	267	1,600
Number of Campers	348	255	102	355	2,129
Group Campers	39	0	48	23	136
EQ Campers	6	3	0	8	48

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2023-2024					
	Oct 2023	Nov 2023	Dec 2023	YTD Average	YTD Totals
Percy Bakker Community Center					
Senior Nutrition	872	796	64	690	4,142
Pinochle	12	12	3	9	51
Fitness and Fun Monthly	88	48	64	75	376
Fitness and Fun (Walk-in)	84	648	648	274	1,646
Pool	223	204	206	217	1,302
Garden Club	42	38	46	44	222
Quilters	165	130	91	122	734
Line Dancing	32	21	28	31	153
S.W.I.M./Senior With Inquiring Minds	146	142	85	145	870
Power Play Center					
Pickleball	298	234	298	255	1,531
Admission	232	424	635	395	2,369
Power Play Rental Attendance	260	370	820	394	2,362
Ukulele Lessons	8	10	3	6	37
Lime Street Park Community Center					
Child Self-Defense	96	117	30	82	411
Self-Defense	0	0	2	0	2

Not in session/season indicated by -

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Active Participant Numbers - FY 2023-2024

	Oct 2023	Nov 2023	Dec 2023	YTD Average	YTD Totals
Rick Novack Community Center					
A/Y Open Gym (VB)	-	-	-	-	-
Adult Open Gym (B)	-	-	-	-	-
Ballet/Tap Dance	52	60	42	50	250
Belly Dance, Beginning	16	25	28	23	117
Belly Dance, Intermediate	-	-	16	-	-
Girls Volleyball	-	-	-	-	-
Jazz/Ballet	44	88	36	52	312
Karate, Beginning/Intermediate	84	43	40	69	415
Karate, Advanced	0	0	4	1	4
Karate, Mini Tigers	114	42	7	64	383
Let's Dance!	-	-	-	-	-
Let's Dance! Private Lesson	8	8	8	5	48
Volleyball Training (1 day)	-	-	-	-	-
Volleyball Training (2 days)	-	-	-	-	-
Youth Basketball	348	-	-	348	1,392
Youth Open Gym (B)	-	-	-	-	-
Therapeutic Programs (ROD)					
Community Relief Supplies	1,235	936	966	1,216	7,298
Fun in the Sun at Lime Street Pool	-	-	-	390	390
Saturday Camp	155	23	83	117	699
Special Events	2,032	46	52	524	3,144
Sports	451	212	53	230	1,382
Hesperia Community Park					
Adult Softball Teams (Coed)	120	120	72	132	792
Adult Softball Teams (Mens)	288	288	336	312	1,872
Youth Flag Football	-	-	-	-	-

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2023-2024					
	Oct 2023	Nov 2023	Dec 2023	YTD Average	YTD Totals
Timberlane Park					
Best Friends	128	108	54	96	481
Itty Bits	112	153	96	104	522
Kinder Kids M/W	40	63	30	38	189
Tiny Tots M/W	160	136	96	117	585
Tiny Tots T/Th	88	90	42	68	339
Facility Rental Guests					
Percy Bakker Community Center	1,040	810	1,020	1,074	6,445
Lime Street Park Community Center	490	620	230	453	2,720
Rick Novack Community Center	330	420	190	243	1,460
John Swisher Community Center	920	450	375	479	2,875
Field Rentals	1,164	670	832	1,007	5,034
Field/Facility User Participants					
HYFL/Hesperia Trojans	143	143	143	143	858
National Little League	264	264	-	264	1,056
American Little League	325	325	-	325	975
AYSO Soccer	1,014	1,014	-	1,014	4,056
Hesperia Wranglers	50	50	75	80	400
Special Events					
Movies in the Park	-	-	-	2,350	2,350
National Night Out	-	-	-	500	500
Bobcat's Summer Concert Series	-	-	-	3,400	3,400
Hesperia Days	-	-	-	20,000	20,000
Hesperia Days 5K Run/Walk/Skate	-	-	-	1,000	1,000
Hesepri Days Rodeo	-	-	-	5,000	5,000
Dieciseis de Septiembre	-	-	-	6,500	6,500
Hesperia Fall Festival & Car Show	10,000	-	-	10,000	10,000
Veteran's Day Celebration	-	300	-	300	300
Hesperia Christmas Tree Lighting	-	-	7,000	7,000	7,000
TOTAL ACTIVE PARTICIPANTS	26,223	13,035	10,803	24,598	141,076

Not in session/season indicated by -

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**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: JANUARY 17, 2024 **PHONE:** (760)244-5488

FROM: SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, DECEMBER 2023

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	4	10
Community Contacts	200 (approx.)	200 (approx.)
<i>After Hours Contacts</i>	<i>UKN</i>	<i>UKN</i>
<i>Juvenile Contacts</i>	<i>UKN</i>	<i>UKN</i>
Assist Local Agency	1	2
Administrative Citation	4	8
Special Event(s)	1	1

Monthly Ranger Hours	214.5
Park Ranger Training Officer Hours	0
<i>Total Program Hours</i>	214.5

Additional Information: -

12/1/2023, 18000 Block of Main Street, 13:00 - Park Ranger was flagged down regarding a motorcycle vs. vehicle. Upon arrival, the Park Ranger observed a male motorcycle rider laying down on the ground with several broken bones. Rangers assisted by applying pressure to the wound to stop the bleeding. The Fire Department transported the sole occupant and the Sheriff's department remained on scene to conduct an Investigation.

12/1/2023, Power Play Center, 19:17 - Park Ranger observed a vehicle parked in a disabled parking space. A citation was issued.

12/1/2023, Power Play Center, 19:33 - Park Ranger observed a vehicle parked in a disabled parking space. A citation was issued.

12/2/2023, Lime Street Park, 13:17 - Park Ranger was dispatched to the park regarding a vehicle driving recklessly. The vehicle was gone on arrival.

12/7/2023, Hesperia Civic Plaza Park, 16:00-22:00 - Christmas Tree Lighting Ceremony event.

12/10/2023, Maple Park, 17:00 - Park Ranger was dispatched to the park regarding a dispute between two park patrons over their dog not being on a leash. Upon arrival the reporting party was gone. Attempted a call back but was unsuccessful, voicemail was left.

12/16/2023, Lime Street Park, 12:08 - Park Ranger was dispatched to the park regarding an individual feeling sick. The individual was transported to a local hospital.

12/17/2023, Power Play Center, 18:00 - Park Ranger observed a vehicle with expired tags. A citation was issued.

12/19/2023, Hesperia Lake Park, 18:05 - Park Ranger was flagged down by a park patron, they stated their car battery had died. The Park Ranger was able to assist them by jump starting their vehicle.

12/19/2023, Hesperia Lake Park, 19:35 - Park Ranger observed an individual smoking in his vehicle next to the park. Advised of park rules regarding indoor and outdoor smoking.

12/23/2023, Hesperia Lake Park, 13:43 - Park Ranger was advised by staff about an aggressive animal on the property killing ducks. The dog was unapproachable and animal control was advised.

12/29/2023, Hesperia Lake Park, 14:25 - Park Ranger was flagged down regarding a loose dog on the property. Park Ranger confirmed that animal control was notified.

12/29/2023, Live Oak Park, 14:55 - Park Ranger observed a vehicle parked in a disabled parking space without a placard displayed. A citation was issued.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

FS

DATE: January 3, 2024

PHONE: (760) 244-5488

FROM: FRANCES SCHAUWECKER, EXECUTIVE ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: DISTRICT MARKETING UPDATE FOR DECEMBER 2023

Listed below is a brief overview of marketing-related items.

Website – The District’s website was visited 15,721 times (-319 from previous month, -2,324, from last year) during the month with a total of 10,726 unique people (+457 from previous month). A total of 9,161 website visits were conducted on mobile devices or tablets (+553 from previous month), which equates to 82.4% (+3.4% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1. Los Angeles	3,072 visits	6. *Location Unknown	324 visits
2. Hesperia	1,554 visits	7. Apple Valley	251 visits
3. Victorville	743 visits	8. Bakersfield	136 visits
4. San Diego	664 visits	9. East LA	110 visits
5. San Jose	480 visits	10. Ashburn	105 visits

*Location data was not captured due to visitors using a browser that doesn’t allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. Hesperia Lake Park	4,521 pageviews
2. HUSD Student Calendar	4,251 pageviews
3. Homepage	2,840 pageviews
4. Power Play Center	1,446 pageviews
5. Youth/Adult Sports	1,331 pageviews

RecMail/Constant Contact – Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,816 people (-11 from previous month).

News Releases – Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <https://www.hesperiaparks.com/press-releases>.

Facebook – Staff continues to monitor the District’s Facebook account, posting flyers and information.

- @HesperiaParks, the District’s page, had 11,679 “followers” (+44 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 78.4% of our Facebook fans are female and 44.6% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park’s page, had 15,063 “followers” (+85 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 69.2% are female and 27.4% are in the 25-44 age range.

Instagram – The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 3,782 followers (+59 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 69.2% of the followers were female and 51.8% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 6,267 followers (+341 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 72.1% of the followers were male and 50.9% were in the 25-44 age range.



HESPERIAPARKS.com