



**REGULAR JOINT MEETING OF THE HESPERIA RECREATION
AND PARK DISTRICT FOUNDATION COMMITTEE AND
HESPERIA AREA RECREATION DISTRICT FOUNDATION
BOARD MEMBERS AGENDA**

James Blocker *Chair*
Gary “Griz” Drylie *Vice Chair*
Carol Hill *Board Member*
Rebecca Daugherty *Board Member*
Amanda Gingerich *Board Member*

Kyle Woolley *General Manager*

**HESPERIA RECREATION AND PARK DISTRICT
Thursday, March 23, 2023 – 6:00 p.m.
Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345**

CALL TO ORDER

ROLL CALL

- a. Committee
- b. Foundation

FLAG SALUTE

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, state your name (if you wish) before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

COMMUNICATIONS

DISCUSSION/ACTION ITEMS

- a. Approval of February 23, 2023, Meeting Minutes
- b. Foundation Budget Update
- c. Event Ad Hoc Committee Update

- d. Preservation Committee Update

DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

STAFF REPORTS

- a. Programs/Events/Activities Handouts
- b. Comments

FOUNDATION CHAIR'S COMMENTS

FOUNDATION BOARD MEMBERS' COMMENTS

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.
Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

**REGULAR JOINT MEETING OF THE
HESPERIA RECREATION AND PARK DISTRICT
AND THE
HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS
Thursday, February 23, 2023 - 6:00 p.m.
Lime Street Park Community Center
16292 Lime Street, Hesperia, CA 92345**

MINUTES

CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Member Drylie.

ROLL CALL

Committee: Gonzalez, Roberts
Foundation: Drylie Blocker, Hill, Gingerich, Daugherty
District Staff: Woolley, Garcia, Chavez
Other: None

FLAG SALUTE

Chief Ranger Chavez led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

COMMUNICATIONS

None.

DISCUSSION/ACTION ITEMS

a. Approval of January 26, 2023, Meeting Minutes

1. Motion made by Vice Chair Member Blocker to approve the minutes, seconded by Member Daugherty.
2. Member Hill requested an amendment the Minutes to say that she had “no comment” under Board Member Comments. The motion was amended and passed by the following vote:

AYES: Blocker, Hill, Gingerich, Daugherty, Drylie
NOES: None
ABSENT: None
ABSTAIN: None

b. HARD Foundation Appointment Update

1. Mr. Woolley announced the appointments made to the HARD Foundation Board at the District Board of Directors Regular Meeting on February 8, 2023. The appointed

HARD Foundation Member's term is to follow the term of the District Board Directors' elected term as follows:

- Director Jose Gonzalez – Member Carol Hill (appointed until 2026)
- Director Shawna Irish – Member Rebecca Daugherty (appointed until 2026)
- Vice President James Roberts – Member Amanda Gingerich (appointed until 2026)
- President Kelly Gregg – Vice Chair Member James Blocker (appointed until 2024)
- Director Roman Aguilar – Member Gary Drylie (appointed until 2024)

c. Election of Officers, HARD Foundation Committee

1. The Board discussed options for the future of the scholarship.

CHAIR:

- Vice Chair Member Blocker nominated himself as Chair.
- Member Hill nominated Chair Member Drylie.
- Chair Member Drylie did not accept the nomination.

MOTION: Motion made by Member Gingerich to nominate James Blocker as Chair, seconded by Member Daugherty. The motion passed by the following roll call vote:

AYES: Gingerich, Daugherty, Drylie, Blocker, Hill

NOES: None

ABSENT: None

ABSTAIN: None

VICE CHAIR:

- Chair Member Blocker nominated Member Daugherty.
- Member Gingerich nominated Member Drylie.

MOTION: Motion made by Chair Member Blocker to nominate Rebecca Daugherty for Vice Chair, seconded by Member Drylie. Member Daugherty declined the nomination. The motion failed.

MOTION: Motion made by Member Gingerich to nominate Gary Drylie for Vice Chair, seconded by Chair Member Blocker. The position passed by the following roll call vote:

AYES: Daugherty, Drylie, Blocker, Hill, Gingerich

NOES: None

ABSENT: None

ABSTAIN: None

BOARD SECRETARY:

- Vice Chair Member Drylie nominated Karabeth Garcia.

MOTION: Motion made by Vice Chair Member Drylie to nominate Karabeth Garcia as Board Secretary, seconded by Member Hill. The motion passed by the following vote:

AYES: Drylie, Blocker, Hill, Gingerich, Daugherty
NOES: None
ABSENT: None
ABSTAIN: None

d. Event Ad Hoc Committee

1. The Board discussed the upcoming events including: Movies in the Park, Bobcat's Summer Concert Series, High Desert Pirate Faire, and the Easter Egg Hunt.
2. Chair Member Blocker provided an update on the planning of the Hesperia Days Rodeo 2023, including: sponsorships, bleachers, parking, petting zoo, mechanical bull, cowboy demonstrations, musical entertainment, and fencing.

e. Preservation Committee Update

1. Chair Member Drylie highlighted: increased attendance at the Harrison Exhibit Center, fencing project, geocache boxes, school presentations, upcoming presentation for the Greater High Desert Chamber of Commerce, spring fundraiser, video about the history of the District and Foundation, community service volunteers, grants and donations, Hesperia Lake Park, and local artists.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Vice President Roberts reported on the Safety, Security, and Maintenance meeting: traffic enforcement, maintenance including painting of Lime Street Park Community Center, the Harrison Exhibit Center exterior and budget, solar carports and cameras at the Percy Bakker Community Center, cameras at Power Play center and Malibu Park. He also highlighted the appointment of the HARD Foundation members, update to the Hesperia Lake Campground fees and the overall Fee Schedule, Social Media Policy adoption, and the upcoming marketing strategies.

b. Comments

1. None.

STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted the following: Tyler Technologies, Splash Pad, marketing strategies, solar updates, and District vehicles.
2. Member Daugherty commended management for getting new vehicles for staff.

b. Comments

1. None.

FOUNDATION CHAIR'S COMMENTS

- a. Vice Chair Member Drylie expressed the staff is fantastic and he loves working with them. Their work inspires him to do more volunteering. He understands how much goes into the operations now that he's retired and commended them.

FOUNDATION MEMBERS' COMMENTS




- a. Member Gingerich - no comment.
- b. Member Hill inquired about the number of scholarship applications.
- c. Member Daugherty inquired about how to move forward with putting on a historical fundraising event at Hesperia Lake Park. It would be educational in nature and would benefit our youth.
- d. Chair Member Blocker thanked the Board for appointing him Chair.

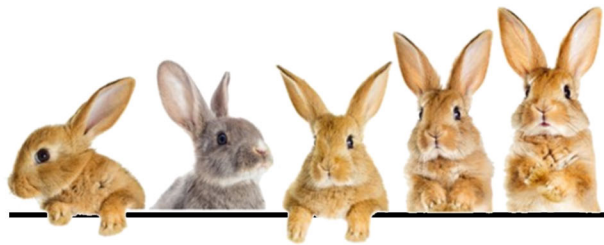
ADJOURNMENT - Meeting was adjourned at 7:37 p.m.

DRAFT

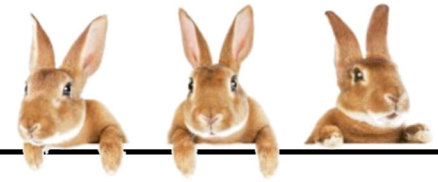


March 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6 5:30 pm Event Ad Hoc Committee Meeting	7	8 6:00 pm District Board Meeting	9	10	11 9:00 am & 12:30 pm Little League Opening Day
12	13	14	15	16 3:30 pm Safety, Security, & Maintenance Committee Meeting	17 St. Patrick's Day 	18 10:00 am High Desert Pirate Faire <i>Hesperia Lake Park</i>
19 10:00 am High Desert Pirate Faire <i>Hesperia Lake Park</i>	20 6:00 pm ASBCSD Centro Basco Restaurant <i>Chino</i>	21	22	23 6:00 pm Foundation Meeting	24 3:30 pm Historical Preservation Committee Meeting	25
26	27	28	29	30	31	



April 2023



Sun

Mon

Tue

Wed




Thu

Fri

Sat

						1
2	3 5:30 pm Event Ad Hoc Committee Meeting	4	5	6	7	8 10:00 am Easter Egg Hunt <i>Hesperia Community Park</i>
9 Easter 	10	11	12 6:00 pm District Board Meeting	13	14	15
16	17 6:00 pm ASBCSD	18	19	20 3:30 pm Safety, Security, & Maintenance Meeting	21 3:30 pm Historical Preservation Committee Meeting	22
23/30	24	25	26	27 6:00 pm Foundation Meeting	28 	29 12:00 pm Red Nose Day Car, Truck, & Motorcycle Show <i>Hesperia Civic Plaza Park</i>

May 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
 <p>HESPERIA Recreation & Park District ... Serving the Community Since 1957</p>	1	2	3	4	5	6
7	8 6:00 pm ASBCSD	9	10 6:00 pm District Board Meeting	11	12	13
14 Mother's Day 	15	16 CSDA Legislative Days <i>Sacramento</i>	17 Legislative Days <i>Sacramento</i> CARPD Conference <i>Yosemite</i> 3:30 pm Tri-Agency Committee Meeting	18 CARPD Conference <i>Yosemite</i> 3:30 pm Safety, Security, & Maintenance Meeting	19 CARPD Conference <i>Yosemite</i>	20 11:00 am High Desert Inter-Tribal Spring Celebration <i>Hesperia Civic Plaza Park</i>
21	22	23	24	25 6:00 pm Foundation Meeting	26 3:30 pm Historical Preservation Committee Meeting	27
28	29 Memorial Day District Offices Closed	30	31	 <p>HESPERIA Area Recreation District Foundation</p>		

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 1, 2023

PHONE: (760) 244-5488

FROM: *JT* JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JANUARY 2023

ASAP - AFTER SCHOOL ACTIVITIES PROGRAM

- 278 Registered Participants (+42 from last month, -9 from previous year)

School Site	Open 2022/2023 Number of sites	Average Weekly Paid per School for January 2023	2022/2023 Interest/Wait List
Carmel	0	-	9
Cottonwood	1	20	24
Cypress	2	40	20
Eucalyptus	0	-	1
Hollyvale	1	20	16
Joshua Circle	0	-	9
Juniper	0	-	5
Kingston	1	19	3
Krystal	1	20	29
Lime Street	0	-	4
Maple	0	-	3
Mesa Grande	0	-	5
Mesquite Tails	3	61	34
Mission Crest	3	57	7
Topaz	2	41	13
Total	14	278	182

- Total Monthly Participation: 4,448

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 15, 2023

PHONE: (760) 244-5488

FROM: *SA* SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: HESPERIA LAKE REPORT FOR JANUARY 2023

HESPERIA LAKE

- Anglers - Total: 1637 (-725 from previous month, -47 from last year)
 - Day: 1342 (-541 from previous month, +62 from last year)
 - Child: 147 (-59 from previous month, -3 from last year)
 - Senior: 110 (-9 from previous month, -7 from last year)
 - Military discount: 136 (-18 from previous month, +12 from last year)
 - Passes redeemed: 35 (-25 from previous month, +29 from last year)
 - Punch cards sold: 4 (+3 from previous month, -3 from last year)
- Fish caught - Total: 610 (+2 from previous month, +107 from last year)
 - Catfish: 34 (-46 from previous month, +31 from last year)
 - Trout: 576 (+57 from previous month, +76 from last year)
 - Tilapia: 0 (-9 from previous month, Tilapia was not stocked last year)
 - *First Trout Stock of the season was November 10, 2022
- Group picnic rentals: 0 (-2 from previous month, -2 from last year)
- Picnic participants: 0 (-100 from previous month, -125 from last year)
- Campsites rented: 68 (same as last month, +28 from last year)
- Campers: 103 (+1 from previous month, -26 from last year)
- Equestrian campsites rented: 0 (same as last month, same as last year)
- Equestrian campers: 0 (same as last month, same as last year)
- Group campsites: 0 (-4 from previous month, same as last year)
- Group campers: 0 (-48 from previous month, same as last year)
- Store transactions: 6330 (-1104 from previous month, -1366 from last year)

HESPERIA WRANGLERS

- No activities held

SH/ar

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 15, 2023

PHONE: (760) 244-5488

FROM: *SA* SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JANUARY 2023

Listed below is a brief overview of recreation-related items.

YOUTH SPORTS

Youth Basketball

- For ages 5-17
- Registered Participants: 452 (+57 from 2022 season)
- Teams participate in one practice and one game per week
- Practices and games are held at the Power Play Center, Epicentre, and Rick Novack Community Center
- Season runs January through March

ADULT SPORTS

Pickleball

- Tuesday & Thursday evenings, 6:00 - 9:00 p.m.: 231 participants (+39 from previous month)

Adult Softball – Not in season. Will return in the Spring (end of March)

PROGRAMS

Epicentre

- Teen Center participants: 476 (+97 from previous month)

Power Play Center

- Open Skate participants: 927 (+357 from previous month)
- Power Play skate parties: 19 (+1 from previous month)
- Party Rental participants: 712 (+167 from previous month)

Rick Novack Community Center

- Open gym adult & youth volleyball participants: 119 (+43 from previous month)
- Open gym youth basketball participants: 16 (-11 from previous month)

- Open gym adult basketball participants: 120 (+111 from previous month)

FIELD RENTALS

Hesperia Community Park

- HD Drillers AG rented one field one time for baseball practice: 9 participants
- HD Drillers AY rented one field one time for baseball practice: 15 participants

Live Oak Park

- Rancho Challenge FC rented one field five times for soccer practice: 250 participants

Hesperia Lake Park Soccer Field

- Elite Soccer rented one field three times for adult soccer games: 360 participants

HARRISON EXHIBIT CENTER

- Visitors: 5 (+1 from previous month)
- Facebook
 - Members: 158 (new this month)
 - Posted comments: 58 (new this month)
 - Viewed: 1,827 (new this month)
 - Posts: 8 (new this month)
 - Comments: 79 (new this month)
 - Reactions: 699 (new this month)
- Geocache visits: 6 (new this month)

ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 803 participants (+96 from the previous month)
- Karate: 32 participants (+10 from previous month)
- Dance Class: Class was not held (-39 from previous month)
- Basketball: 120 (+120 from previous month)
- Saturday Camp: 124 participants (+37 from previous month)
- Soaring Eagles Club: 104 participants (+51 from previous month)
- Parent Support Group: 10 participants (+6 from previous month)
- Prepping for Employment: 4 participants (new this month; 8 week course)

Special Events

- No Events held

VOLUNTEER HOURS

- January: 374 hours
- Year to date: 374 hours

HESPERIA BMX

- No numbers to report

USER GROUPS

Youth Sports Partners

- AYSO Soccer, Fall Season: Out of Season
- National Little League, Fall Season: Out of Season
- American Little League, Fall Season: Out of Season
- HYFL/Hesperia Trojans: Out of Season

Percy Bakker Center

- Barstow Nutrition: 754 participants (same as previous month)
- Pinochle: 17 participants (-3 from previous month)
- Pool: 240 participants (+17 from previous month)
- Desert Winds Quilters: 51 participants (same as previous month)
- Garden: 20 participants (-9 from previous month)
- Quilters Piece Corp: 89 participants (-118 from previous month)
- Seniors with Inquiring Minds: 148 participants (+32 from previous month)
- Greater High Desert Chamber of Commerce: 131 participants (new this month)

Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

- 01/04/2023: Met with Hesperia National Little League President regarding field prep and upgrading the fields

CONTRACT CLASSES

- 27 active monthly contract classes serving 449 participants (+85 from previous month)

SPECIAL EVENTS

- No events held

SPECIAL NOTES

- 01/25/2023: Had a booth at Mojave High School's Health and Wellness Faire. Staff engaged with approximately 150 students

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**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 1, 2023

PHONE: (760) 244-5488

FROM: JJ JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR JANUARY 2023

Percy Bakker Community Center: 10 rentals (same as previous month, +1 from last year)

Total Participation: 1,170

Lime Street Community Center: 4 rentals (-1 from previous month, same as last year)

Total Participation: 420

Rick Novack Community Center: 4 rentals (+2 from previous month, +1 from last year)

Total Participation: 260

John Swisher Community Center: 4 rental (+3 from previous month, +1 from last year)

Total Participation: 310

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	YTD Average	YTD Totals
Aquatics									
Open Swim, Patrons	2,174	671	-	-	-	-	-	1,423	2,845
Swimming Lessons	308	33	-	-	-	-	-	171	341
Pool Party Rental Participants	210	205	-	-	-	-	-	208	415
Desert Aquatics	70	70	-	-	-	-	-	70	140
Programs									
ASAP	-	232	240	238	240	236	278	244	1,464
Kids Kamp	197	197	-	60	-	122	-	144	576
Hesperia BMX									
Number of Participants	-	264	215	172	-	-	-	217	651
Full Memberships Purchased	-	13	23	12	-	-	-	16	48
One Day Free-Trial Membership	-	23	4	9	-	-	-	12	36
Hesperia Civic Plaza Park									
QR Fit Trail	6	-	-	-	-	-	-	6	6
Epicentre									
A2R Basketball Performance (5-6)	8	8	8	16	9	9	16	11	74
A2R Basketball Performance (7-9)	36	32	32	24	24	30	40	31	218
A2R Basketball Performance (10-12)	68	36	44	48	56	45	72	53	369
A2R Basketball Performance (13-17)	24	8	24	28	12	21	24	20	141
Open Center	305	323	262	202	256	379	476	315	2,203
Hip-Hop	68	64	104	72	85	76	60	76	529
Parent & Me Ballet	84	76	80	80	100	80	60	80	560
Hesperia Art Center	-	80	-	-	-	-	-	80	80
Harrison Exhibit Hall									
Visitors	7	6	8	8	1	4	4	5	38
Geocache Visitors	-	-	-	-	-	-	6	6	6

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	YTD Average	YTD Totals
Hesperia Lake Park									
Fishing	2,406	1,532	1,759	1,242	2,081	2,362	1,637	1,860	13,019
Picnic Participants	1,325	900	900	600	100	100	0	561	3,925
Number of Campers	610	263	534	256	243	102	103	302	2,111
Group Campers	66	23	41	16	44	48	0	34	238
EQ Campers	7	8	0	2	0	0	0	2	17
Percy Bakker Community Center									
Senior Nutrition	607	791	808	846	754	754	754	759	5,314
Pinochle	15	15	16	17	20	20	17	17	120
Fitness and Fun Monthly	64	90	99	72	80	72	108	84	585
Fitness and Fun (Walk-in)	72	53	57	75	68	58	116	71	71
Pool	226	270	259	259	223	223	240	243	243
Garden Club	33	26	41	30	29	29	20	30	208
Quilters	126	160	138	141	259	323	140	184	1,287
Line Dancing	3	65	28	40	24	24	45	33	229
S.W.I.M./Senior With Inquiring Minds	160	166	201	146	116	116	148	150	1,053
Power Play Center									
Pickleball	90	155	196	122	118	192	231	158	1,104
Admission	698	413	568	288	471	570	927	562	3,935
Power Play Rental Attendance	155	51	367	164	489	545	712	355	2,483
Ukulele Lessons	16	12	16	8	0	-	7	10	59
Roller Skating Lessons, Beginning	60	28	40	8	24	16	36	30	212
Roller Skating Lessons, Intermediate	4	8	8	8	8	12	20	10	68
Lime Street Park Community Center									
Basic Dog Obedience	12	-	-	-	-	-	-	12	12
Child Self-Defense	84	144	105	21	64	-	32	75	450
Self-Defense	21	8	8	16	7	-	8	11	68

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	YTD Average	YTD Totals
Rick Novack Community Center									
Teen/Adult Hip-Hop	15	25	12	-	20	12	0	14	84
A/Y Open Gym (VB)	132	114	128	107	109	76	119	112	785
Adult Open Gym (B)	15	26	18	9	20	9	120	31	217
Tap/Ballet	21	28	36	52	64	64	65	47	330
Belly Dance, Beginning	12	16	16	16	4	-	8	12	72
Belly Dance, Intermediate	-	8	20	12	4	-	8	10	52
Emerge Elite Basketball	17	-	-	-	-	-	-	17	17
Girls Volleyball	-	-	-	-	140	-	-	140	140
Jazz/Ballet	33	60	42	68	72	80	60	59	415
Karate, Beginning/Intermediate	153	176	176	160	191	196	192	178	1,244
Karate, Mini Tigers	116	158	84	80	144	128	96	115	806
Let's Dance!	32	44	48	40	-	-	36	40	200
Let's Dance! Private Lesson	0	0	1	-	-	-	0	0	1
Private Dance Lessons	-	-	-	-	-	-	0	0	0
Volleyball Training (1 day)	160	111	136	72	140	-	136	126	755
Volleyball Training (2 days)	152	171	160	160	180	-	160	164	983
Youth Open Gym (B)	20	9	23	11	34	27	16	20	140
Therapeutic Programs (ROD)									
Community Relief Supplies	1,305	1,207	1,095	1,183	914	707	803	1,031	7,214
Fun in the Sun at Lime Street Pool	292	-	-	-	-	-	-	292	292
Saturday Camp	80	100	112	88	75	87	124	95	666
Special Events	188	308	-	1,602	228	874	-	640	3,200
Sports	215	60	351	531	185	61	191	228	1,594
Hesperia Community Park									
Adult Softball Teams (Coed)	-	-	72	144	192	192	-	150	600
Adult Softball Teams (Mens)	-	-	96	240	288	288	-	228	912

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	YTD Average	YTD Totals
Timberlane Park									
Best Friends	-	140	152	136	180	144	140	149	892
Itty Bits	-	91	136	136	90	99	126	113	678
Kinder Kids M/W	-	84	105	176	180	160	147	142	852
Tiny Tots M/W	-	104	126	128	128	96	126	118	708
Tiny Tots T/Th	-	77	80	96	99	64	77	82	493
Facility Rental Guests									
Percy Bakker Community Center	1,510	1,230	550	1,010	850	1,510	1,170	1,119	7,830
Lime Street Park Community Center	445	4	270	730	600	470	420	420	2,939
Rick Novack Community Center	90	0	90	190	325	170	260	161	1,125
John Swisher Community Center	440	420	120	600	260	120	310	324	2,270
Field Rentals	258	582	618	662	362	348	634	495	3,464
Field/Facility User Participants									
HYFL/Hesperia Trojans	-	-	550	149	149	-	-	283	848
National Little League	397	397	255	255	255	-	-	312	1,559
American Little League	390	390	321	321	321	-	-	349	1,743
AYSO Soccer	617	617	759	759	759	-	-	702	3,511
Hesperia Wranglers	75	75	75	75	75	75	75	75	525
Special Events									
Movies in the Park	1,700	-	-	-	-	-	-	1,700	1,700
Bobcat's Summer Concert Series	-	1,800	-	-	-	-	-	1,800	1,800
Hesperia Days	-	-	20,000	-	-	-	-	20,000	20,000
Hesperia Days 5k	-	-	800	-	-	-	-	800	800
Hesperia Days Rodeo	-	-	3,000	-	-	-	-	3,000	3,000
Hot Rod Halloween	-	-	-	6,000	-	-	-	6,000	6,000
Veterans Day Ceremony	-	-	-	-	300	-	-	300	300
Christmas Tree Lighting Ceremony	-	-	-	-	-	4,000	-	4,000	4,000
TOTAL ACTIVE PARTICIPANTS	19,305	14,354	37,866	15,344	13,642	12,625	11,956	17,870	135,307


Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: FEBRUARY 28, 2023

PHONE: (760) 604-2234

FROM:  MICHAEL VARNER, ADMIN OPERATIONS MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MAINTENANCE REPORT FOR FEBRUARY 2023

Listed below is a brief overview of maintenance completed in the month of FEBRUARY 2023.

Hesperia Civic Plaza Park

- Replaced four 6" pop-up sprinklers
- Replaced two Falcon sprinklers

Hesperia Community Park

- Painted over South side restroom graffiti
- Painted over North side restroom graffiti
- Storage rooms cleaned up
- Datura property weed abatement and clean up (County fire inspection)

Hesperia Lake Park

- Moved picnic tables back to proper locations
- Adjusted irrigation timers
- Fire pits and BBQ areas cleaned up
- Cut up fallen tree branches due to high winds
- Cleaning of ponds and streams
- Removed fallen tree at John Swisher
- Irrigation repairs, mainlines in day use and equestrian area
- Removed moss and any restricting growth from waterfall restricting waterflow
- Installed new pillar logs in dry camping area
- Tractor work performed around property due to rain and snow storm

Lime Street Park and Community Center

- Set up for events
- Painted District office, repaired walls and performed prep work on Kids Kamp house for painting
- Cut up fallen trees due to rain and snow storm

Live Oak Park

- Replaced two Falcon sprinklers
- Continued painting around outside of restroom/BMX office

Maple Park

- Routine maintenance
- Replaced two Falcon sprinklers

Percy Bakker Community Center

- Set-ups for events
- Clean up of landscaping and trimming of trees

Palm Street Park/Rick Novack Community Center

- Set-ups for events
- Replaced two broken valves
- Repaired broken drip line
- Sprayed divider curtain with fire retardant spray (County fire inspection)

Timberlane Park

- Cut up fallen branches due to high winds
- Painted all handicap parking spots
- Adjusted irrigation timers

Contracted Maintenance

- Focus more on LMD clean up
- Focus more on trimming bushes and trees
- Focus more on trimming of trees, per contracted height
- Clean up of fallen trees due to storm, on Topaz from Sultana to Olive

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: FEBRUARY 15, 2023 **PHONE:** (760)244-5488

FROM: SZ SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District

TO: KYLE WOOLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, JANUARY 2023

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	0	2
Community Contacts	43	88
<i>After Hours Contacts</i>	34	48
<i>Juvenile Contacts</i>	4	300+
Assist Local Agency	1	0
Administrative Citation	3	3
Special Event(s)	0	5

Monthly Ranger Hours	130
Park Ranger Training Officer Hours	0
<i>Total Program Hours</i>	130

Additional Information: -

01/3/2023, Hesperia Community Park, 18:46 - Park Ranger observed a vehicle parked in the handicap parking without a placard displayed. Citation was issued.

01/7/2023, Timberlane Park, 18:51 - Park Ranger observed a vehicle parked in the handicap parking without a placard displayed. Citation was issued.

01/7/2023, Main St/Third St, 23:37 - Park Ranger assisted deputies on a vehicle collision.

01/14/2023, Hesperia Lake Park, 10:55 - Park Ranger observed a vehicle driving recklessly in the parking lot of Hesperia Lake. Citation was issued.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: February 15, 2022

PHONE: (760) 244-5488

FROM: ~~AW~~ AUDREY WILLIS, ADMINISTRATIVE ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: DISTRICT MARKETING UPDATE FOR JANUARY 2023

Listed below is a brief overview of marketing-related items.

Website - The District's website was visited 20,271 times (+2,796 from previous month, +3,263 from last year) during the month with a total of 12,254 unique people (+875 from previous month). A total of 16,680 website visits were conducted on mobile devices or tablets (+2,050 from previous month), which equates to 82% (-2% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1. Los Angeles	3,569 visits	6. Apple Valley	389 visits
2. Hesperia	1,694 visits	7. San Jose	241 visits
3. Victorville	1,212 visits	8. Phelan	165 visits
4. Location Unknown*	796 visits	9. San Juan	159 visits
5. San Diego	693 visits	10. Ashburn	134 visits

*Location data was not captured due to visitors using a browser that doesn't allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. Homepage	6,042 pageviews (16%)
2. HUSD Student Calendar	5,889 pageviews (15%)
3. Hesperia Lake Park	4,281 pageviews (11%)
4. Youth & Adult Sports	2,945 pageviews (8%)
5. Power Play Center	2,187 pageviews (6%)

RecMail/Constant Contact - Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,681 people (+8 from previous month).

News Releases - Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <https://www.hesperiaparks.com/press-releases>.

Facebook – Staff continues to monitor the District’s Facebook account, posting flyers and information.

- @HesperiaParks, the District’s page, had 10,831 “followers” (-75 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 77% of our Facebook fans are female and 46% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park’s page, had 13,512 “followers” (+95 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 54% are female and 30% are in the 25-44 age range.

Instagram – The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 2,489 followers (+91 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 68.4% of the followers were female and 74% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 4,143 followers (+195 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.5% of the followers were male and 70.1% were in the 25-44 age range.



HESPERIAPARKS.com