



**REGULAR JOINT MEETING OF THE HESPERIA RECREATION
AND PARK DISTRICT FOUNDATION COMMITTEE AND
HESPERIA AREA RECREATION DISTRICT FOUNDATION
BOARD MEMBERS AGENDA**

Gary “Griz” Drylie *Chair*
James Blocker *Vice Chair*
Carol Hill *Member*
Rebecca Daugherty *Member*
Amanda Gingerich *Member*

Kyle Woolley *General Manager*

HESPERIA RECREATION AND PARK DISTRICT

Thursday, February 23, 2023 – 6:00 p.m.

Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345

CALL TO ORDER

ROLL CALL

- a. Committee
- b. Foundation

FLAG SALUTE

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, state your name (if you wish) before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

COMMUNICATIONS

DISCUSSION/ACTION ITEMS

- a. Approval of January 26, 2023, Meeting Minutes
- b. HARD Foundation Appointment Update
- c. Election of Officers, HARD Foundation Committee
- d. Event Ad Hoc Committee Update

- e. Preservation Committee Update

DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

STAFF REPORTS

- a. Programs/Events/Activities Handouts
- b. Comments

FOUNDATION CHAIR'S COMMENTS

FOUNDATION MEMBERS' COMMENTS

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.
Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

**REGULAR JOINT MEETING OF THE
HESPERIA RECREATION AND PARK DISTRICT
AND THE
HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS
Thursday, January 26, 2023 - 6:00 p.m.
Lime Street Park Community Center
16292 Lime Street, Hesperia, CA 92345**

MINUTES

CALL TO ORDER

Meeting was called to order at 6:01 p.m. by Chair Member Drylie.

ROLL CALL

Committee: Roberts, Gonzalez
Foundation: Drylie Blocker, Hill, Gingerich
Daugherty (arrived at 6:10 p.m.)
District Staff: Woolley, Garcia
Other: None

FLAG SALUTE

Member Gingerich led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

COMMUNICATIONS

None.

DISCUSSION/ACTION ITEMS

a. Approval of November 17, 2022, Meeting Minutes

1. Motion made by Vice Chair Member Blocker to approve the minutes, seconded by Member Hill. The motion passed by the following vote:

AYES: Drylie, Blocker, Hill, Gingerich
NOES: None
ABSENT: Daugherty
ABSTAIN: None

b. Approve Change to Bank Account Signers

HARD Foundation Accounts

Desert Community Bank	Checking Account	xxxxx6501
Desert Community Bank	Savings Account	xxxxx3311
Desert Community Bank	CD Account	xxxxx6526

Current Signers:

- Kyle Woolley – Executive Director/General Manager
- Amber Darling – Finance Manager
- Gary Drylie – HARD Foundation Board Member
- James Roberts – HRPD Board Member

Reflected Changes - authorized signers for the HARD Foundation accounts:

- Kyle Woolley – Executive Director/General Manager
- Gary Drylie – HARD Foundation Board Member
- James Roberts – HRPD Board Member
- Michael Varner – Administrative Operations Manager – Parks
- Karabeth Garcia – Executive District Clerk

1. Motion made by Member Hill to approve the bank account signers as presented, seconded by Member Gingerich. The motion passed by the following vote:

- AYES:** Blocker, Hill, Gingerich, Drylie
- NOES:** None
- ABSENT:** Daugherty
- ABSTAIN:** None

Member Daugherty arrived at 6:10 p.m.

c. Rick Novack High School Scholarship

1. The Board discussed options for the future of the scholarship.
2. Motion made by Vice Chair Member Blocker to ask the District Board of Directors to increase the scholarship fund to \$4,800, keep the schools at two per category, and incorporate charter and homeschools into the small school category, seconded by Member Gingerich. The motion passed by the following vote:

- AYES:** Hill, Gingerich, Daugherty, Drylie, Blocker
- NOES:** None
- ABSENT:** None
- ABSTAIN:** None

d. Event Ad Hoc Committee

1. The Board discussed upcoming special events and the fundraising opportunities.
2. Vice Chair Member Blocker updated the Board on the progress of the Hesperia Days Rodeo planning, including sponsorships and vendors.
3. Motion made by Chair Member Drylie to appoint Vice Chair Member James Blocker to the Event Ad Hoc Committee, seconded by Member Daugherty. The motion passed by the following vote:

AYES: Gingerich, Daugherty, Drylie, Blocker, Hill
NOES: None
ABSENT: None
ABSTAIN: None

4. Motion made by Member Daugherty to volunteer as a second representative on the Event Ad Hoc Committee, seconded by Vice Chair Member Blocker. The motion passed by the following vote:

AYES: Daugherty, Drylie, Blocker, Hill, Gingerich
NOES: None
ABSENT: None
ABSTAIN: None

e. Preservation Committee Update

1. Chair Member Drylie highlighted: Victor Valley Museum event; Facebook activity; Trivia game; Geochaching; Museum Donations; Online donations; Grant funding from Lowe's; Fenced area at the Harrison Exhibit Center; and Storage at Hesperia Lake Park.
2. Vice Chair Member Blocker invited the Board to the California Department of Fish and Wildlife's festival at Prado Park on June 10th.
3. Member Hill commented that the Citizen Patrol may have valuable historical information and suggested getting in contact.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Vice President Roberts reported the District Board recently adopted new Mission and Vision statements, along with Core Values. The District is working with a marketing firm on strategies regarding rebranding and the website.
2. The Board and Committee discussed highlighting the distinction of the District as its own agency, and the HARD Foundation in general.

b. Comments

1. Mr. Woolley informed the Board that the District Board will be making their HARD Foundation Board appointments at their next regular meeting.

STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted the Easter Egg Hunt and event budgets.

b. Comments

1. Chair Member Drylie expressed he has been doing research on the History of Hesperia Lake.

2. The Board discussed more photo opportunities at the lake.

FOUNDATION CHAIR'S COMMENTS

- a. Chair Member Drylie expressed he is pleased with the progress of the museum and the online response.




FOUNDATION MEMBERS' COMMENTS

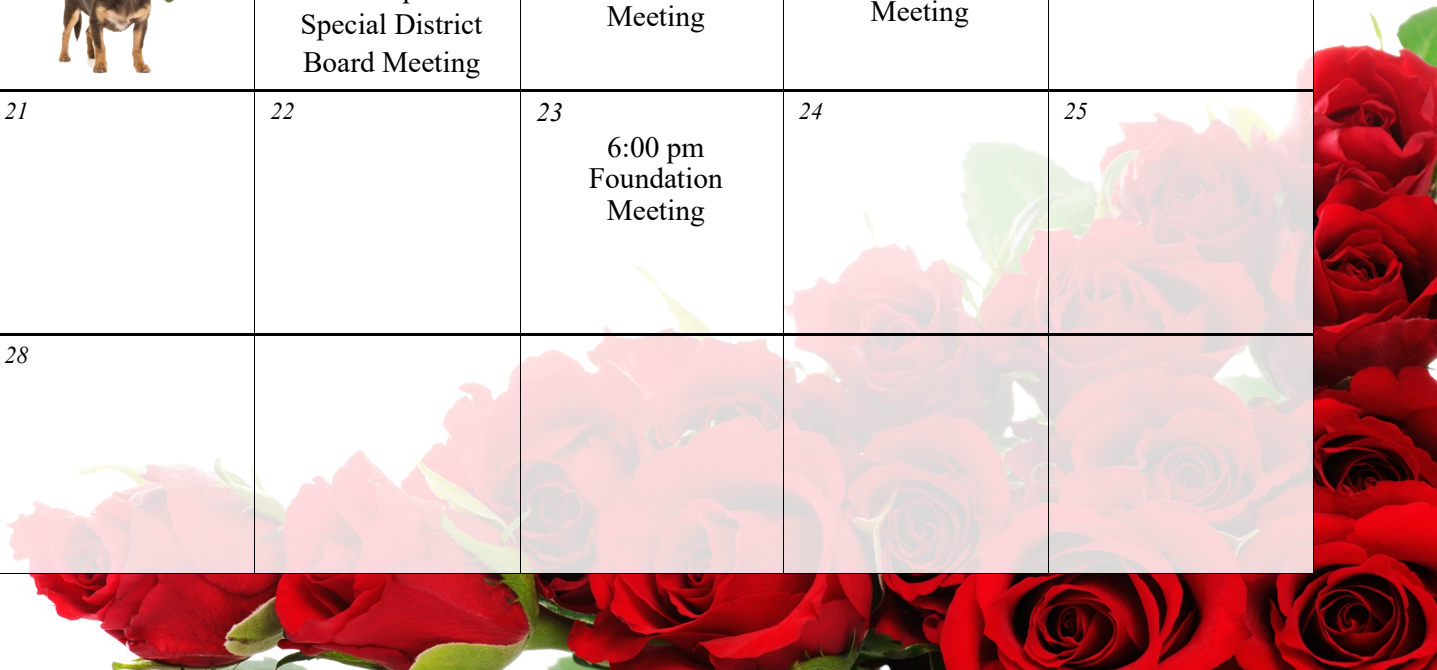
- a. Member Daugherty attended the Victor Valley Museum's event. It was a great event but wished there was a larger turnout. She invited the Board to California Days at Calico where she will be performing.
- b. Vice Chair Member Blocker - none.
- c. Member Gingerich - none.
- d. Director Gonzalez requested the final numbers for the Hesperia Days Rodeo 2022, and is pleased with the event. Everyone is benefitting from it. He thanked Vice Chair Member Blocker for his work on the event, and Chair Member Drylie for all the work he does.
- e. Vice Chair Member Blocker suggested reducing the fees at the Val Shearer Arena to allow for more schools and groups to use it, which in turn builds the name.
- f. Director Roberts commented the Board is doing a good job. He suggested giving the museum a facelift to bring attention to it from Main Street.

ADJOURNMENT - Meeting was adjourned at 7:57 p.m.





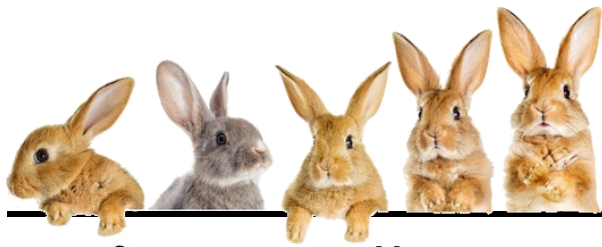
February 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6 5:30 pm Event Ad Hoc Committee Meeting	7 3:00 pm Development Committee Meeting	8 6:00 pm District Board Meeting	9	10	11
12	13	14 Valentine's Day 	15 3:30 pm Tri-Agency Committee Meeting 6:00 pm Special District Board Meeting	16 3:30 pm Safety, Security, & Maintenance Committee Meeting	17 3:30 pm Historical Preservation Committee Meeting	18
19	20 President's Day <i>District Offices Closed</i>	21	22	23 6:00 pm Foundation Meeting	24	25
26	27 6:00 pm ASBCSD Bear Springs Hotel <i>Highland</i>	28				

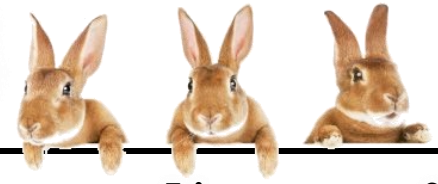


March 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
 <p>HESPERIA Recreation & Park District ... Serving the Community Since 1957</p>			1	2	3	4
5	6 5:30 pm Event Ad Hoc Committee Meeting	7	8 6:00 pm District Board Meeting	9	10	11
12	13	14	15	16 3:30 pm Safety, Security, & Maintenance Committee Meeting	17 St. Patrick's Day 3:30 pm Historical Preservation Committee Meeting	18 10:00 am High Desert Pirate Faire <i>Hesperia Lake Park</i>
19 10:00 am High Desert Pirate Faire <i>Hesperia Lake Park</i>	20 6:00 pm ASBCSD	21	22	23 6:00 pm Foundation Meeting	24	25
26	27	28	29	30	31	 <p>HESPERIA Area Recreation District Foundation</p>



April 2023



Sun

Mon

Tue

Wed

Thu

Fri

Sat

						1
2	3 5:30 pm Event Ad Hoc Committee Meeting	4	5	6	7	8 10:00 am Easter Egg Hunt <i>Hesperia Community Park</i>
9 Easter 	10	11	12 6:00 pm District Board Meeting	13	14	15
16	17 6:00 pm ASBCSD	18	19	20 3:30 pm Safety, Security, & Maintenance Meeting	21 3:30 pm Historical Preservation Committee Meeting	22
23/30	24	25	26	27 6:00 pm Foundation Meeting	28	29 

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 18, 2023

PHONE: (760) 244-5488

FROM: *JT* JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR DECEMBER 2022

ASAP - AFTER SCHOOL ACTIVITIES PROGRAM

- 236 Registered Participants (-4 from last month, -55 from previous year)

School Site	Open 2022/2023 Number of sites	Average Weekly Paid per School for December 2022	2022/2023 Interest/Wait List
Carmel	0	-	9
Cottonwood	1	20	24
Cypress	2	40	20
Eucalyptus	0	-	1
Hollyvale	1	20	14
Joshua Circle	0	-	9
Juniper	0	-	5
Kingston	1	17	5
Krystal	1	20	27
Lime Street	0	-	4
Maple	0	-	3
Mesa Grande	0	-	5
Mesquite Tails	2	40	32
Mission Crest	2	39	13
Topaz	2	40	16
Total	12	236	187

- Total Monthly Participation: 3,776

KIDS KAMP

- 37 Registered participants (+7 from previous year)
- 122 Total monthly participation (+32 from previous year)

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 15, 2023

PHONE: (760) 244-5488

FROM: *SA* SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: HESPERIA LAKE REPORT FOR DECEMBER 2022

HESPERIA LAKE

- Anglers - Total: 2,362 (+281 from previous month, +1,095 from last year)
 - Day: 1883 (+231 from previous month, +976 from last year)
 - Child: 206 (-34 from previous month, +113 from last year)
 - Senior: 119 (+61 from previous month, +19 from last year)
 - Military discount: 154 (+23 from previous month, +69 from last year)
 - Passes redeemed: 60 (-6 from previous month, +55 from last year)
 - Punch cards sold: 1 (-1 from previous month, +1 from last year)
- Fish caught - Total: 608 (-84 from previous month, +422 from last year)
 - Catfish: 80 (-445 from previous month, +60 from last year)
 - Trout: 519 (+519 from previous month, +353 from last year)
 - Tilapia: 9 (-148 from previous month, Tilapia was not stocked last year)
 - *First Trout Stock of the season was November 10, 2022
- Group picnic rentals: 2 (-6 from previous month, same as previous year)
- Picnic participants: 100 (-500 from previous month, +50 from last year)
- Campsites rented: 68 (-63 from previous month, -13 from last year)
- Campers: 102 (-141 from previous month, -31 from last year)
- Equestrian campsites rented: 0 (-3 from previous month, same as last year)
- Equestrian campers: 0 (-2 from previous month, same as last year)
- Group campsites: 4 (+1 from previous month, +3 from last year)
- Group campers: 48 (+4 from previous month, +44 from last year)
- Store transactions: 7434 (-699 from previous month, +282 from last year)

HESPERIA WRANGLERS

- 12/17/2023 - Gymkhana: 75 participants and spectators

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 15, 2023

PHONE: (760) 244-5488

FROM: ~~S7~~ SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR DECEMBER 2022

Listed below is a brief overview of recreation-related items.

YOUTH SPORTS

Youth Basketball

- For ages 5-17
- Registered Participants: 452 (+57 from 2022 season)
- Teams participate in one practice and one game per week
- Practices and games are held at Hesperia Community Park
- Season runs January through March

ADULT SPORTS

Pickleball

- Tuesday & Thursday evenings, 6:00 - 9:00 p.m.: 192 participants (+74 from previous month)

Fall Adult Softball – Season runs September 27th through the end of December (pending inclement weather)

- Men's League: 10 teams (same as 2021 Fall Season), 288 participants
- Coed League: 6 teams (-2 from 2021 Fall Season), 192 participants

PROGRAMS

Epicentre

- Teen Center participants: 379 (+123 from previous month)

Power Play Center

- Open Skate participants: 570 (+99 from previous month)
- Power Play skate parties: 18 (+2 from previous month)
- Party Rental participants: 545 (+56 from previous month)

Rick Novack Community Center

- Open gym adult & youth volleyball participants: 76 (-33 from previous month)
- Open gym youth basketball participants: 27 (-7 from previous month)
- Open gym adult basketball participants: 9 (-11 from previous month)

FIELD RENTALS

Hesperia Community Park

- E1 Prospects JF rented one field two times for softball practice: 30 participants
- HD Drillers AG rented one field two times for baseball practice: 18 participants
- HD Drillers AY rented one field two times for baseball practice: 30 participants

Live Oak Park

- Rancho Challenge FC rented one field four times for soccer practice: 150 participants

Hesperia Lake Park Soccer Field

- Elite Soccer rented one field three times for adult soccer games: 120 participants

HARRISON EXHIBIT CENTER

- Visitors: 4 (+3 from previous month)

ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 707 participants (-207 from the previous month)
- Karate: 22 participants (-4 from previous month)
- Dance Class: 39 participants (+5 from previous month)
- Basketball: classes not held this month (-125 from previous month)
- Saturday Camp: 87 participants (+12 from previous month)
- Soaring Eagles Club: 53 participants (+19 from previous month)
- Parent Support Group: 4 participants (+1 from previous month)

Special Events

- A Very Merry Christmas: 805 participants
- Paint Party: 29 participants
- Field Trip - Ring of Lights: 40 participants

VOLUNTEER HOURS

- November: 32 hours
- Year to date: 2,497 hours

HESPERIA BMX

- No numbers to report

USER GROUPS

Youth Sports Partners

- AYSO Soccer, Fall Season: Out of Season

- National Little League, Fall Season: Out of Season
- American Little League, Fall Season: Out of Season
- HYFL/Hesperia Trojans: Out of Season

Percy Bakker Center

- Barstow Nutrition: 754 participants (same as previous month)
- Pinochle: 20 participants (same as previous month)
- Pool: 223 participants (same as previous month)
- Desert Winds Quilters: 51 participants (same as previous month)
- Garden: 29 participants (same as previous month)
- Quilters Piece Corp: 207 participants (-1 from previous month)
- Seniors with Inquiring Minds: 116 participants (same as previous month)

Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

- No meetings were held.

CONTRACT CLASSES

- 20 active monthly contract classes serving 364 participants (-34 from previous month)

SPECIAL EVENTS

Christmas Tree Lighting Ceremony

- 12/01/2023 - 4,000 participants (+800 from previous year)

/sh

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 18, 2023

PHONE: (760) 244-5488

FROM:  JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR DECEMBER 2022

Percy Bakker Community Center: 10 rentals (+4 from previous month, +5 from last year)

Total Participation: 1,510

Lime Street Community Center: 5 rentals (same as previous month, +1 from last year)

Total Participation: 470

Rick Novack Community Center: 2 rentals (-2 from previous month, -2 from last year)

Total Participation: 170

John Swisher Community Center: 1 rental (-2 from previous month, -2 from last year)

Total Participation: 120

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	YTD Average	YTD Totals
Aquatics								
Open Swim, Patrons	2,174	671	-	-	-	-	1,423	2,845
Swimming Lessons	308	33	-	-	-	-	171	341
Pool Party Rental Participants	210	205	-	-	-	-	208	415
Desert Aquatics	70	70	-	-	-	-	70	140
Programs								
ASAP	-	232	240	238	240	236	237	1,186
Kids Kamp	197	197	-	60	-	122	144	576
Hesperia BMX								
Number of Participants	-	264	215	172	-	-	217	651
Full Memberships Purchased	-	13	23	12	-	-	16	48
One Day Free-Trial Membership	-	23	4	9	-	-	12	36
Hesperia Civic Plaza Park								
QR Fit Trail	6	-	-	-	-	-	6	6
Epicentre								
A2R Basketball Performance (5-6)	8	8	8	16	9	9	10	58
A2R Basketball Performance (7-9)	36	32	32	24	24	30	30	178
A2R Basketball Performance (10-12)	68	36	44	48	56	45	50	297
A2R Basketball Performance (13-17)	24	8	24	28	12	21	20	117
Open Center	305	323	262	202	256	379	288	1,727
Hip-Hop	68	64	104	72	85	76	78	469
Parent & Me Ballet	84	76	80	80	100	80	83	500
Hesperia Art Center	-	80	-	-	-	-	80	80
Harrison Exhibit Hall								
Visitors	7	6	8	8	1	4	6	34

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	YTD Average	YTD Totals
Hesperia Lake Park								
Fishing	2,406	1,532	1,759	1,242	2,081	2,362	1,897	11,382
Picnic Participants	1,325	900	900	600	100	100	654	3,925
Number of Campers	610	263	534	256	243	102	335	2,008
Group Campers	66	23	41	16	44	48	40	238
EQ Campers	7	8	0	2	0	0	3	17
Percy Bakker Community Center								
Senior Nutrition	607	791	808	846	754	754	760	4,560
Pinochle	15	15	16	17	20	20	17	103
Fitness and Fun Monthly	64	90	99	72	80	72	80	477
Fitness and Fun (Walk-in)	72	53	57	75	68	58	64	64
Pool	226	270	259	259	223	223	243	243
Garden Club	33	26	41	30	29	29	31	188
Quilters	126	160	138	141	259	323	191	1,147
Line Dancing	3	65	28	40	24	24	31	184
S.W.I.M./Senior With Inquiring Minds	160	166	201	146	116	116	151	905
Power Play Center								
Pickleball	90	155	196	122	118	192	146	873
Admission	698	413	568	288	471	570	501	3,008
Power Play Rental Attendance	155	51	367	164	489	545	295	1,771
Ukulele Lessons	16	12	16	8	0	-	10	52
Roller Skating Lessons, Beginning	60	28	40	8	24	16	29	176
Roller Skating Lessons, Intermediate	4	8	8	8	8	12	8	48
Lime Street Park Community Center								
Basic Dog Obedience	12	-	-	-	-	-	12	12
Child Self-Defense	84	144	105	21	64	-	84	418
Self-Defense	21	8	8	16	7	-	12	60

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Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	YTD Average	YTD Totals
Rick Novack Community Center								
Teen/Adult Hip-Hop	15	25	12	-	20	12	17	84
A/Y Open Gym (VB)	132	114	128	107	109	76	111	666
Adult Open Gym (B)	15	26	18	9	20	9	16	97
Tap/Ballet	21	28	36	52	64	64	44	265
Belly Dance, Beginning	12	16	16	16	4	-	13	64
Belly Dance, Intermediate	-	8	20	12	-	-	13	40
Emerge Elite Basketball	17	-	-	-	-	-	17	17
Girls Volleyball	-	-	-	-	140	-	140	140
Jazz/Ballet	33	60	42	68	72	80	59	355
Karate, Beginning/Intermediate	153	176	176	160	191	196	175	1,052
Karate, Mini Tigers	116	158	84	80	144	128	118	710
Let's Dance!	32	44	48	40	-	-	41	164
Let's Dance! Private Lesson	0	0	1	-	-	-	0	1
Volleyball Training (1 day)	160	111	136	72	140	-	124	619
Volleyball Training (2 days)	152	171	160	160	180	-	165	823
Youth Open Gym (B)	20	9	23	11	34	27	21	124
Therapeutic Programs (ROD)								
Community Relief Supplies	1,305	1,207	1,095	1,183	914	707	1,069	6,411
Fun in the Sun at Lime Street Pool	292	-	-	-	-	-	292	292
Saturday Camp	80	100	112	88	75	87	90	542
Special Events	188	308	-	1,602	228	874	640	3,200
Sports	215	60	351	531	185	61	234	1,403
Hesperia Community Park								
Adult Softball Teams (Coed)	-	-	72	144	192	192	150	600
Adult Softball Teams (Mens)	-	-	96	240	288	288	228	912

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023

	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	YTD Average	YTD Totals
Timberlane Park								
Best Friends	-	140	152	136	180	144	150	752
Itty Bits	-	91	136	136	90	99	110	552
Kinder Kids M/W	-	84	105	176	180	160	141	705
Tiny Tots M/W	-	104	126	128	128	96	116	582
Tiny Tots T/Th	-	77	80	96	99	64	83	416
Facility Rental Guests								
Percy Bakker Community Center	1,510	1,230	550	1,010	850	1,510	1,110	6,660
Lime Street Park Community Center	445	4	270	730	600	470	420	2,519
Rick Novack Community Center	90	0	90	190	325	170	144	865
John Swisher Community Center	440	420	120	600	260	120	327	1,960
Field Rentals	258	582	618	662	362	348	472	2,830
Field/Facility User Participants								
HYFL/Hesperia Trojans	-	-	550	149	149	-	283	848
National Little League	397	397	255	255	255	-	312	1,559
American Little League	390	390	321	321	321	-	349	1,743
AYSO Soccer	617	617	759	759	759	-	702	3,511
Hesperia Wranglers	75	75	75	75	75	75	75	450
Special Events								
Movies in the Park	1,700	-	-	-	-	-	1,700	1,700
Bobcat's Summer Concert Series	-	1,800	-	-	-	-	1,800	1,800
Hesperia Days	-	-	20,000	-	-	-	20,000	20,000
Hesperia Days 5k	-	-	800	-	-	-	800	800
Hesperia Days Rodeo	-	-	3,000	-	-	-	3,000	3,000
Hot Rod Halloween	-	-	-	6,000	-	-	6,000	6,000
Veterans Day Ceremony	-	-	-	-	300	-	300	300
Christmas Tree Lighting Ceremony	-	-	-	-	-	4,000	4,000	4,000
TOTAL ACTIVE PARTICIPANTS	19,305	14,354	37,866	15,344	13,638	12,625	18,855	123,696

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: JANUARY 4, 2023 **PHONE:** (760) 604-2234

FROM: MICHAEL VARNER, ADMIN OPERATIONS MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MAINTENANCE REPORT FOR DECEMBER 2022

Listed below is a brief overview of maintenance completed in the month of DECEMBER 2022.

Hesperia Civic Plaza Park

- Finished set up for Christmas Tree Lighting Ceremony
- Christmas Tree Lighting Ceremony
- Clean up around area for Christmas Tree Lighting Ceremony

Corona Center (Power Play Center)

- Finish installing 6" black rubber base molding along the outside of gym floor
- Repaired gym floor of holes and broken tiles
- New vending machine delivered and functioning
- Repaired leaking toilet

Hesperia Community Park

- Removed and stump grinded fallen trees
- Replaced two 12" sprinkler heads
- Baseball field prep.

Hesperia Lake Park

- Re- installed knocked over pillar logs
- Cleaned out outlet stream
- Painting of pillar logs around park
- Cleaned out fire and BBQ pits
- Raked and picked up leaves
- Cleaned up around maintenance yard area
- Repaired 2" irrigation main line

Lime Street Park and Community Center

- Set up for events
- Removed and stump grinded fallen trees
- Batteries changed out for alarm system (windows and doors)

Live Oak Park

- Routine maintenance
- Clean out of storage room area located in restroom

Maple Park

- Replaced one 2" valve
- Replaced three 6" sprinkler heads

Malibu Park

- Routine maintenance

Percy Bakker Community Center

- Set ups for events
- Clean up around outside for Christmas parties

Palm Street Park/Rick Novack Community Center

- Reorganized janitorial/storage closet
- Repair of irrigation main water line
- Repair of three valves
- Replaced three sprinklers

Timberlane Park

- Irrigation checks
- Re-painted red curb
- Cleaned up caretaker area
- Trimmed branches away from caretaker house roof
- Re-set foul poles to proper position

Contracted Maintenance

- Focus more on LMD clean up
- Focus more on trimming bushes and trees
- Focus more on trimming of trees, per contracted height

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: JANUARY 18, 2023 **PHONE:** (760)244-5488

FROM: SZ SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, DECEMBER 2022

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	2	3
Community Contacts	88	250 (approx.)
<i>After Hours Contacts</i>	48	54
<i>Juvenile Contacts</i>	300+	8
Assist Local Agency	0	0
Administrative Citation	3	6
Special Event(s)	5	1

Monthly Ranger Hours	119
Park Ranger Training Officer Hours	0
<i>Total Program Hours</i>	119

Additional Information:

12/1/2022, Hesperia Civic Plaza Park - Attended Christmas Tree Lighting Ceremony

12/3/2022, Lime Street Park, 13:47 - Park Ranger observed three vehicles parked in the fire lane. Citation was issued.

12/3/2022, Live Oak Park, 10:28 - Park Ranger observed two individuals trespassing after hours. Both were issued a citation.

12/8/2022, Rancho Simi Valley - Chief Ranger and General Manager met with Ranger Program regarding day to day activities.

12/13/2022, Hesperia Community Park - 19:45 - Audible alarm at the north side snack bar. Unfounded.

12/16/2022, Hesperia Unified School District Elementary Schools - Participated in the Jolly Parade.

12/17/2022, Hesperia Lake Park, 12:00 - 20:00 - OHV enforcement with San Bernardino County Sheriffs.

12/19/2022. Hesperia Community Park, 21:00 - Audible alarm at the north side snack bar. Unfounded.

12/22/2022, Various Locations in Hesperia - 16:00 to 18:00 - Santa helper event.

12/31/2022, Hesperia Lake Park, 12:00-20:00 - OHV enforcement with San Bernardino County Sheriffs.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: January 4, 2023 **PHONE:** (760) 244-5488
FROM: ~~AW~~ AUDREY WILLIS, ADMINISTRATIVE ASSISTANT
Hesperia Recreation and Park District
TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District
SUBJECT: DISTRICT MARKETING UPDATE FOR DECEMBER 2022

Listed below is a brief overview of marketing-related items.

Website - The District's website was visited 17,475 times (-885 from previous month, +4,103 from last year) during the month with a total of 11,379 unique people (+235 from previous month). A total of 14,630 website visits were conducted on mobile devices or tablets (-510 from previous month), which equates to 84% (+2% from last month) of our website traffic.

We can also track which city our website visitors are coming from:

1. Los Angeles	3,577 visits	6. Apple Valley	334 visits
2. Hesperia	1,613 visits	7. San Juan	145 visits
3. Victorville	993 visits	8. Phelan	114 visits
4. San Diego	699 visits	9. San Jose	108 visits
5. Location Unknown*	691 visits	10. San Bernardino	102 visits

*Location data was not captured due to visitors using a browser that doesn't allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. HUSD Student Calendar	6,377 pageviews (22%)
2. Homepage	4,432 pageviews (15%)
3. Hesperia Lake Park	3,908 pageviews (13%)
4. Youth & Adult Sports	1,687 pageviews (6%)
5. Power Play Center	1,454 pageviews (5%)

RecMail/Constant Contact - Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,673 people (+12 from previous month).

News Releases - Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <https://www.hesperiaparks.com/press-releases>.

Facebook – Staff continues to monitor the District’s Facebook account, posting flyers and information.

- @HesperiaParks, the District’s page, had 10,901 “followers” (+23 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 77% of our Facebook fans are female and 46% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park’s page, had 13,512 “followers” (+95 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 54% are female and 30% are in the 25-44 age range.

Instagram – The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 2,398 followers (+56 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 68.5% of the followers were female and 74% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 3,948 followers (+231 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.5% of the followers were male and 70.3% were in the 25-44 age range.

Harrison Exhibit Center – The following numbers were captured at the end of the month:

- The Harrison Exhibit Center geocache had 3 visitors.
- The Hesperia Historical Preservation Group Facebook page had 228 likes.



HESPERIAPARKS.com