# REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT FOUNDATION COMMITTEE AND HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS AGENDA 

James Blocker Chair
Gary "Griz" Drylie Vice Chair
Carol Hill Board Member
Rebecca Daugherty Board Member
Amanda Gingerich Board Member
Kyle Woolley General Manager

# HESPERIA RECREATION AND PARK DISTRICT <br> Thursday, August 24, 2023 - 6:00 p.m. <br> Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345 

## CALL TO ORDER

## ROLL CALL

a. Committee
b. Foundation

## FLAG SALUTE

## MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, please come forward, and state your name and address, if you wish, before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

## COMMUNICATIONS

## DISCUSSION/ACTION ITEMS

a. Approval of July 27, 2023, Meeting Minutes
b. HARD Foundation Mission and Vision Statements
c. Event Ad Hoc Committee Update
d. Preservation Committee Update
e. Hesperia Days/Rodeo Update

## DISTRICT FOUNDATION COMMITTEE

## a. District Board Report

b. Comments

## STAFF REPORTS

a. Programs/Events/Activities Handouts
b. Comments

## FOUNDATION CHAIR'S COMMENTS

## FOUNDATION BOARD MEMBERS' COMMENTS

## ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.
Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

# NOTICE OF CANCELLATION OF BOARD MEETING DATE 

REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT FOUNDATION COMMITTEE AND HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD OF DIRECTORS

Thursday, September 28, 2023

I, Karabeth Garcia, District Secretary/Clerk for the Hesperia Area Recreation District Foundation, deciare as follows:

> THE REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT FOUNDATION COMMITTEE AND HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD OF DIRECTORS ORIGINALLY SCHEDULED September 28, 2023, HAS BEEN CANCELLED.

Karabeth Garcia
Secretary/Clerk of the Board
Hesperia Area Recreation District Foundation

# REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT <br> AND THE <br> HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS <br> Thursday, July 27, 2023-6:00 p.m. <br> Lime Street Park Community Center <br> 16292 Lime Street, Hesperia, CA 92345 <br> MINUTES 

## CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Member Blocker.

## ROLL CALL

Committee: Roberts
Foundation: Daugherty, Drylie, Blocker, Hill, Gingerich
District Staff: Woolley, Garcia, Chavez
Other: None

## FLAG SALUTE

Member Gingerich led the flag salute.

## MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

## COMMUNICATIONS

None.

## DISCUSSION/ACTION ITEMS

a. Approval of June 22, 2023, Meeting Minutes

1. Motion made by Member Hill to approve the minutes, seconded by Member Daugherty. The motion passed by the following vote:

AYES: Drylie, Blocker, Hill, Gingerich, Daugherty
NOES: None
ABSENT: None
ABSTAIN: None
b. HARD Foundation Mission and Vision Statements

1. The Board weighed suggested Mission and Vision Statements including fundraising, promoting activities and programs, and cultural events in the community.
2. Staff and the Board will bring back additional examples and suggestions to the next meeting to further narrow down the ideas.
c. Event Ad Hoc Committee Update
3. The Board and Committee discussed the following: Bobcat's Summer Concert Series Beer Garden; National Night Out; Hesperia Days Rodeo; Fall Festival; utilizing Hesperia Lake Park for more events; Punk in the Park; and Oktoberfest.
d. Preservation Committee Update
4. Vice Chair Member Drylie highlighted the following: Harrison Exhibit Center sign ideas; surplus; farm equipment at the Harrison Exhibit Center; maintenance; cabinet replacement; and Hesperia Preservation Committee shirts.
e. Fundraising Ideas for Restoration of Fire Truck
5. Vice Chair Member Drylie presented an idea of restoring Hesperia's first fire truck. He is seeking support to move further with the project from the City of Hesperia, the District and HARD Foundation Board, and the community. The truck would possibly be used in parades and local events.
f. Surplus Procedures
6. Staff provided the Board the current surplus policy and procedures.

## g. Adopt a Tree Program

1. Mr. Woolley presented an idea suggested by the District Board to begin a tree replacement program District-wide and sought ideas from the Foundation Board to move the project forward.

## DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Vice President Roberts had nothing to report.
b. Comments
2. None.

## STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted Tyler Technology reports.
b. Comments
2. Vice Chair Member Drylie inquired about the John Swisher Community Center flooring and air conditioner.
3. Member Daugherty highlighted the return of the Correspondence to the Board Packet.

## FOUNDATION CHAIR'S COMMENTS

a. Chair Member Blocker thanked staff. He's looking forward to more and more fundraisers and likes the fire truck idea, especially if having it donated is possible.

## FOUNDATION MEMBERS' COMMENTS

a. Vice Chair Member Drylie inquired about the status grants.
b. Member Gingerich inquired about an expansion of the Lime Street Park Skate Park and restrooms at Maple Park.
c. Vice Chair Member Drylie thanked the staff.
d. Member Daugherty thanked staff for everything.
e. Member Hill commented that she's glad to have a splash pad installed for the community, both kids and adults. She may have a contact for the equestrian trails map.

ADJOURNMENT - Meeting was adjourned at 7:54 p.m.

## August 2023

| Sun | Mon | Tue | Wed | Thu | Fri | Sat | $\underline{=}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 5:00 pm <br> National Night Out <br> Hesperia Civic Plaza Park | 2 | 3 | $4 \quad 5: 30 \mathrm{pm}$ Bobcat's Summer Concert Series Skynard \& Frynds Hesperia Civic Plaza Park | 5 |  |
| 6 | 7 | 8 | 9 <br> 6:00 pm <br> District Board Meeting | 10 | $11 \quad 5: 30 \mathrm{pm}$ <br> Bobcat's Summer Concert Series Blue Henrys Hesperia Civic Plaza Park | 12 |  |
| 13 | 14 | 15 | 16 $3: 30 \mathrm{pm}$ <br> Tri-Agency  <br> Committee Meeting  <br>   <br>  5:30 pm <br>  Personnel Meeting | 17 <br> 3:30 pm Safety, Security, \& Maintenance Meeting | $18 \quad 3: 30 \mathrm{pm}$ Historical Preservation <br> Committee <br> 5:30 pm <br> Bobcat's Summer Concert Series - <br> B. oK Band Hesperia Civic Plaza Park |  |  |
| 20 | $\begin{array}{lc} \hline 21 & \\ & 6: 00 \mathrm{pm} \\ \text { ASBCSD } \\ \text { Yucaipa Valley } \\ \text { Golf Club } \\ & \text { Yucaipa } \end{array}$ | 22 | 23 | ${ }^{24} \quad \begin{gathered} \text { 6:00 pm } \\ \text { Foundation } \\ \text { Meeting } \end{gathered}$ | $25 \quad 5: 30 \mathrm{pm}$ <br> Bobcat's Summer Concert Series Southern Spirit Hesperia Civic Plaza Park | 26 |  |
| 27 | CSDA Annual Conference Monterey | 29 <br> CSDA Annual Conference Monterey | 30 <br> CSDA Annual Conference Monterey | 31 <br> CSDA Annual Conference Monterey |  |  |  |



## Ocfober2023

|  |  | Mon | Tue | Wed | Thu | Fri | Sat |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  |  | 3 | 4 | 5 | 6 | 7 |
|  |  | lumbus Day strict Offices Closed | 10 | 11 6:00 pm District Board Meeting | 12 | 13 | 14 |
| 15 |  |  | 17 | 18 | 19 3:30 pm Safety, Security, \& Maintenance Meeting | 20 <br> 3:30 pm Historical Preservation Committee Meeting | 21 |
| 22 |  | 6:00 pm ASBCSD | 24 | $\begin{array}{cc} \hline 25 & \\ \text { 6:00 pm } \\ \text { District Board } \\ \text { Meeting } \end{array}$ | 26 <br> 6:00 pm Foundation Meeting | 27 | $28 \begin{gathered}\text { 2:00 pm } \\ \text { Hesperia Fall } \\ \text { Festival \& } \\ \text { Car Show } \\ \text { Hesperia Lake Park }\end{gathered}$ |
| 29 |  |  | $31$ <br> Halloween |  |  |  |  |

https://www.hddailynews.com/news/local/hesperia/join-hesperias-park-rec-for-movies-in-the-park/article_9039c310-1f67-11ee-b815-c7d753fb41c2.html

## Join Hesperia's park \& rec for movies in the park

Digital Staff
Jul 11, 2023


## Image Source Link

HESPERIA -- Hesperia's park \& rec has been informing the community about their concerts in the park. On Saturday, July 15th they will be showing the movie Elf, at Hesperia Civic Plaza Park, located at 15833 Smoke Tree Street. For movie rating and content please visit www.imdb.com or www.kidsinmind.com. This is a free family event, you will not want to miss out on!

For more information, please visit https://www.loc8nearme,com/california/hesperia/hesperia-civic-plaza-park/7520285/

This cache has been archived.
Marko \{amius: The cache owner is not respondong to issues with this geocache, so I rmust regretfully archwre it.
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## "Hesperia Historical Sites" \#2, \#3

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RHINO/Geobrokers Message this owner
Difficulty: Size:
Terrain: \(\star d\)
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## Geocache Description:

## Hesperia Historical Sites - Monument \#2,\#3.

One of a series of 13 High Desert Historical Monuments which are compliments of the Hesperia Recreation and Park District's Historical Preservation Committee.

Be Sure to Visit BOTH MONUMENTS $\# 2$ and $\# 3$ which are located at two different locations.
The TWO MONUMENTS are located less than 500 feet from each other.
I have provided waYPOINT COORDINATES for BOTH MONUMENTS.


## "Walters Store - Built in 1915" \#2

"Walters Store is the oldest existing business building in the city.
It started out as a general merchandise store.
Here, young Hesperia purchased its needs as did motorist who passed by for nine years using the National Old Trails Road."


## "The Hesperia Hotel - 1887-1961" \#3a

"A three story, world famous brick hotel stood here for 74 years. It was the regions finest building for years and had hot and cold water on each floor plus a toilet."

## "Hesperia Train Station - 1887-1952" \#3b

"A 15 foot by 20 foot, wooden, movable station once stood directly across Hesperia road from here. A 12 foot by 12 foot jail was built along side. In the beginning the California Southern Railroad used Hesperia for a stopping point."

Special Thanks to "Geobrokers" for their Contribution to this Cache Hide Location.
This Cache is Log Only so Please Bring A Pen.
Thanks and Enjoy

- RHINO -

Additional Hints (Decrypt)
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Decryption Key
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## Attributes

(3)Hesperia Community Farmer's Market
Yesterday at 9:18 AM.
We had such a wonderful time yesterday at our first BBQ Cook-Off Competition! We held a few raffles and got to try lots of yummy BBQ! Congratulations to the winner Irie Smokehouse BBQ! Thank you to our judges; Cameron Gregg, Raquel Braunschweig, Kelly Gregg, and Darrell Michnowitz!
Thank you everyone for coming out and supporting this incredible community event! See you next week for our Scavenger Hunt!



https://www.hddailynews.com/news/local/hesperia/bobcat-s-summer-concert-series-coming-to-hesperia-park/article_bde4f2ae-2fd8-11ee-a582-0b8dbb568c8f.html

## Bobcat's Summer Concert Series coming to Hesperia Park

Digital Staff
Jul 31, 2023


HESPERIA -- Hesperia's park \& rec has bene informing the community about their Bobcat's Summer Concert Series, every Friday night at Hesperia Civic Plaza Park, located at 15833 Smoke Tree Street. Opening bands play at 5:30 pm and headliners go on at 7:00 pm, official's for the event insist to come early to save a seat! (Remember to bring blankets and lawn chairs.)

The line-up will feature: Unknown Rage and Skynyrd n Frynds on August 4th, Mark Bukich \& The Silver Kings and The Blue Henrys on August 11th, Albert Miranda and B-oK Band on August 18th, and Heavily Discounted and Southern Spirit on August 25th. Crazy Chris Ackerman is back again to MC the shows. You don't want to miss it!

There will also be vendors, food trucks and a beer garden to enjoy while listening to awesome music. Keep an eye on our social media for the food line-up.

For more information, please visit HesperiaParks.com and follow us on Facebook and Instagram @HesperiaParks.

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Bobcat's Summer Concert
Series coming to Hesperia
Park
Digital Staff 20 hrs ago


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For more information, please visit HesperiaParks.com and follow us on Facebook and Instagram @HesperiaParks.

Originally published on hddailynews.com, part of the BLOX Digital Content Exchange.

# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE: July 12, 2023
PHONE: (760) 244-5488
FROM: $\&$
LUKE SARTI, RECREATION PROGRAM COORDINATOR
Hesperia Recreation and Park District
TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District
SUBJECT: RECREATION UPDATE FOR JUNE 2023

## KIDS KAMP

- 189 Registered participants (+9 from previous year)
- 880 Total monthly participation (-1 from previous year)


# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE: July 12, 2023
PHONE: (760) 244-5488
FROM: LUKE SARTI, RECREATION PROGRAM COORDINATOR Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District
SUBJECT: AQUATICS UPDATE FOR JUNE 2023
Lime Street Park Pool - Open Swim, June 1 - June 30th

- 1,871 participants ( $+1,765$ from last month, -901 from previous year)

Lime Street Park Pool - Kids Kamp, June 1 - June 30th

- 499 participants (+442 previous month, -100 previous year)

Lime Street Park Pool - Rock'N Our Disabilities, June 1 - June 30th

- 294 participants (not offered previous month, -434 from previous year)

Learn to Swim Program**
Session 1, May 30 ${ }^{\text {th }}$ through June $9^{\text {th }}$

- 57 participants

Session 2, June 12 ${ }^{\text {th }}$ through June $\mathbf{2 3}^{\text {rd }}$

- 57 participants

Session 3, June 26 ${ }^{\text {th }}$ through July $7^{\text {th }}$

- 52 participants

Session 1 (June, Saturday), June $3^{\text {rd }}$ through June 24 ${ }^{\text {th }}$

- 30 participants

Session 1, 2, 3 and Saturday session 1 totaled 196 participants (-10 participants from previous year)

Intro to Swim Program - June $1^{\text {st }}$ through June $23{ }^{\text {rd }}$

- 25 participants (same as previous month, +11 from previous year)

Pool Rentals - June

- 8 rentals ( +6 from previous month, +4 from previous year)
- 372 participants (+262 from previous month, +212 from previous year)

Youth Sports Agreement, Desert Aquatics Pool Use - Desert Aquatics partners with the District to utilize Lime Street Pool to condition and train swim team participants in the High Desert. Desert Aquatics uses the facility six times a week, Monday through Saturday, from approximately 7:45-11:45 a.m. and has, on average, 75 youth in the pool daily.

# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE:
July 15, 2023
PHONE: (760) 244-5488
FROM:
SZSARAH HAUSER, RECREATION MANAGER Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

## SUBJECT: HESPERIA LAKE REPORT FOR JUNE 2023

## HESPERIA LAKE

- Anglers - Total: 2,939 (+877 from previous month, +943 from last year)
- Day: 1,351 (+379 from previous month, -130 from last year)
- Night: 925 (+270 from previous month, No night fishing last year)
- Child Night: 105 (+41 from previous month, No night fishing last year)
- Child: 329 (+169 from previous month, +41 from last year)
- Senior: 87 ( -37 from previous month, -14 from last year)
- Military discount: 114 ( +31 from previous month, -12 from last year)
- Passes redeemed: 28 (+24 from previous month, +19 from last year)
- Punch cards sold: 1 (Same as previous month, +1 from last year)
- Fish caught - Total: 959 ( +349 from previous month, +430 from last year)
- Catfish: 929 (+355 from previous month, +452 from last year)
- Trout: 0 (same as last month, -1 from last year)
- Tilapia: 30 ( -6 from previous month, -21 from last year)
*First Catfish Stock of the season was April 14th, 2023
* First Tilapia Stock of the season was April 21st, 2023
- Group picnic rentals: 12 ( +4 from previous month, +3 from last year)
- Picnic participants: 950 ( +400 from previous month, -325 from last year)
- Campsites rented: 323 (-10 from previous month, +17 from last year)
- Campers: 644 (+158 from previous month, +240 from last year)
- Equestrian campsites rented: 3 (+3 from previous month, same as last year)
- Equestrian campers: 1 ( +1 from last month, -5 from last year)
- Group campsites: 4 ( +1 from last month, +2 from last year)
- Group campers: 57 ( -3 from last month, +17 from last year)
- Store transactions: 17,424 (+4,001 from previous month, $+4,485$ from last year)


## HESPERIA WRANGLERS

- 06/10/2023 - Gymkhana: 50 participants and 100 spectators

SH/ar

# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE: July 15, 2023
PHONE: (760) 244-5488
FROM: $\quad \begin{gathered}\text { SARAH HAUSER, RECREATION MANAGER } \\ \text { Hesperia Recreation and Park District }\end{gathered}$
TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JUNE 2023
Listed below is a brief overview of recreation-related items.

## YOUTH SPORTS

Girls Youth Volleyball - Spring Season

- Cancelled due to damage to the Rick Novack Gym floor caused by the winter storm.


## ADULT SPORTS

Pickleball

- Tuesday \& Thursday evenings, 6:00-9:00 p.m.: 148 participants (-118 from previous month)

Men's and Coed Spring Adult Softball

- Men's: 9 teams ( -1 from Fall Season), 36 participants
- Coed: 5 teams ( -1 from Fall Season), 72 participants


## PROGRAMS

Epicentre

- Teen Center participants: 378 (-112 from previous month)

Power Play Center

- Open Skate participants: 546 (+96 from previous month)
- Power Play skate parties: 14 (+5 from previous month)
- Party Rental participants: 701 (+412 from previous month)

Rick Novack Community Center

- Open gym adult \& youth volleyball participants: Closed
- Open gym youth basketball participants: Closed
- Open gym adult basketball participants: Closed
- These activities were closed due to damage to the Rick Novack Gym floor caused by the winter storm.

Hesperia Community Park

- HD Drillers AY rented one field one time for baseball practice: 12 participants
- Valor Baseball Academy rented one field three times for baseball practice: 36 participants
- E1 Prospects rented one field one time for softball practice: 12 participants
- Metro City Church rented one field one time for church softball game: 40 participants
- Vipers rented one field five times for baseball practice: 70 participants
- Firecrackers rented one field two times for softball practice: 24 participants Live Oak Park
- Rancho Challenge FC rented one field nine times for soccer practice: 450 participants
- Mafra Group rented one field for company event: 200 participants

Hesperia Lake Park Soccer Field

- Elite Soccer rented one field four times for adult soccer games: 480 participants


## HARRISON EXHIBIT CENTER

- Visitors: 11 (-3 from previous month)
- Facebook
- Members: 189 (same as previous month)
- Posts/Comments: 24 (-35 from previous month)
- Geocache visits: 31 (-2 from previous month)


## ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 1,394 participants (+265 from the previous month)
- Karate: 15 participants (- 22 from previous month)
- Dance Class: 58 participants (+3 from previous month)
- Motion \& Fitness: 9 participants (-2 from previous month)
- Yoga/Tai Energy \& Motion: 11 participants (-9 from previous month)
- Saturday Camp: 130 participants (+47 from previous month)
- Parent Support Group: 15 participants (+11 from previous month)

Special Events

- Learning Center - Art Camp: 16 participants
- Learning Center - Education Classes: 9 participants
- Learning Center - Lego Camp: 37 participants
- Field Trips/Soaring Eagles: 220 participants


## VOLUNTEER HOURS

- June: 48 hours
- Year to date: 1,096 hours


## HD BMX

- Rider Count: 229 (+72 from previous month)
- State Race held on 06/03/2023: 399 participants


## USER GROUPS

## Youth Sports Partners

- AYSO Soccer, Spring Season: Out of Season
- National Little League, Spring Season: Out of Season
- American Little League, Spring Season: Out of Season
- HYFL/Hesperia Trojans: Out of Season


## Percy Bakker Center

- Barstow Nutrition: 834 participants (+22 from previous month)
- Pinochle: 15 participants ( -5 from previous month)
- Pool: 235 participants (+2 from previous month)
- Desert Winds Quilters: 62 participants (+13 from previous month)
- Garden: 56 participants (-23 from previous month)
- Quilters Piece Corp: 82 participants (-6 from previous month)
- Seniors with Inquiring Minds: 186 participants (-48 from previous month)
- Greater High Desert Chamber of Commerce: 224 participants (+110 from previous month)
- Bingocize: 45 participants (+10 from previous month)


## Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups <br> - None

## CONTRACT CLASSES

- 27 active monthly contract classes serving 403 participants (-6 from previous month)
- Volleyball lessons cancelled due to damage to the Rick Novack Gym floor caused by the winter storm


## SPECIAL EVENTS

- None held


## SPECIAL NOTES

- 06/10/2023: HRPD had a booth promoting Hesperia Lake Park at a California Fish and Wildlife event at Prado Park. Staff engaged with approximately 500 patrons.

| Active Participant Numbers - FY 2022-2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { July } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { August } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { Sept } \\ & 2022 \end{aligned}$ | $\begin{array}{r} \text { Oct } \\ 2022 \end{array}$ | $\begin{aligned} & \text { Nov } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Dec } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Feb } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { Mar } \\ & 2023 \end{aligned}$ | $\begin{gathered} \text { Apr } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2023 \end{aligned}$ | YTD Average <br> Average | $\begin{aligned} & \text { YTD } \\ & \text { Totals } \end{aligned}$ |
| Aquatics |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Open Swim, Patrons | 2,174 | 671 | - | - | - | - | - | - | - | - | 106 | 1,871 | 1,206 | 4,822 |
| Swimming Lessons | 308 | 33 | - | - | - | - | - | - | - | - | 82 | 221 | 161 | 644 |
| Pool Party Rental Participants | 210 | 205 | - | - | - | - | - | - | - | - | 110 | 372 | 224 | 897 |
| Desert Aquatics | 70 | 70 | - | - | - | - | - | - | - | - | 75 | 75 | 73 | 290 |
| Programs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ASAP | - | 232 | 240 | 238 | 240 | 236 | 278 | 279 | 279 | 274 | 260 | - | 256 | 2,556 |
| Kids Kamp | 197 | 197 | - | 60 | - | 122 | - | - | 126 | - | 129 | 189 | 146 | 1,020 |
| HD BMX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Number of Participants | - | 264 | 215 | 172 | - | - | - | 126 | 68 | 171 | 157 | 229 | 175 | 1,402 |
| Full Memberships Purchased | - | 13 | 23 | 12 | - | - | - | - | - | - | - | - | 16 | 48 |
| One Day Free-Trial Membership | - | 23 | 4 | 9 | - | - | - | - | - | - | - | - | 12 | 36 |
| Hesperia Civic Plaza Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| QR Fit Trail | 6 | - | - | - | - | - | - | - | - | - | - | - | 6 | 6 |
| Epicentre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A2R Basketball Performance (5-6) | 8 | 8 | 8 | 16 | 9 | 9 | 16 | 32 | 28 | 30 | 28 | 27 | 18 | 219 |
| A2R Basketball Performance (7-9) | 36 | 32 | 32 | 24 | 24 | 30 | 40 | 44 | 64 | 70 | 68 | 54 | 43 | 518 |
| A2R Basketball Performance (10-12) | 68 | 36 | 44 | 48 | 56 | 45 | 72 | 60 | 72 | 95 | 72 | 51 | 60 | 719 |
| A2R Basketball Performance (13-17) | 24 | 8 | 24 | 28 | 12 | 21 | 24 | 16 | 44 | 25 | 24 | 9 | 22 | 259 |
| A2R Development Camp | - | - | - | - | - | - | - | - | - | - | 7 | - | 7 | 7 |
| Open Center | 305 | 323 | 262 | 202 | 256 | 379 | 476 | 238 | 269 | 292 | - | 378 | 307 | 3,380 |
| Hip-Hop | 68 | 64 | 104 | 72 | 85 | 76 | 60 | 76 | 64 | 76 | 80 | 68 | 74 | 893 |
| Parent \& Me Ballet | 84 | 76 | 80 | 80 | 100 | 80 | 60 | 68 | 60 | 120 | 80 | 96 | 82 | 984 |
| Hesperia Art Center | - | 80 | - | - | - | - | - | - | - | - | - | - | 80 | 80 |
| Harrison Exhibit Hall |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Visitors | 7 | 6 | 8 | 8 | 1 | 4 | 4 | 24 | 11 | 6 | 14 | 11 | 9 | 104 |
| Geocache Visitors | - | - | - | - | - | - | 6 | 17 | 41 | 41 | 33 | 31 | 28 | 169 |


| Active Participant Numbers - FY 2022-2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { July } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { August } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { Sept } \\ & 2022 \end{aligned}$ | $\begin{array}{r} \text { Oct } \\ 2022 \end{array}$ | $\begin{aligned} & \text { Nov } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Dec } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Feb } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { Mar } \\ & 2023 \end{aligned}$ | $\begin{gathered} \text { Apr } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2023 \end{aligned}$ | YTD Average | $\begin{gathered} \text { YTD } \\ \text { Totals } \end{gathered}$ |
| Hesperia Lake Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fishing | 2,406 | 1,532 | 1,759 | 1,242 | 2,081 | 2,362 | 1,637 | 1,590 | 2,192 | 2,632 | 2,062 | 2,939 | 2,036 | 24,434 |
| Picnic Participants | 1,325 | 900 | 900 | 600 | 100 | 100 | 0 | 50 | 100 | 400 | 550 | 950 | 498 | 5,975 |
| Number of Campers | 610 | 263 | 534 | 256 | 243 | 102 | 103 | 129 | 344 | 446 | 486 | 644 | 347 | 4,160 |
| Group Campers | 66 | 23 | 41 | 16 | 44 | 48 | 0 | 0 | 24 | 60 | 60 | 57 | 37 | 439 |
| EQ Campers | 7 | 8 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 18 |
| Percy Bakker Community Center |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Senior Nutrition | 607 | 791 | 808 | 846 | 754 | 754 | 754 | 793 | 950 | 753 | 812 | 834 | 788 | 9,456 |
| Pinochle | 15 | 15 | 16 | 17 | 20 | 20 | 17 | 16 | 11 | 13 | 20 | 15 | 16 | 195 |
| Fitness and Fun Monthly | 64 | 90 | 99 | 72 | 80 | 72 | 108 | 80 | 126 | 96 | 80 | 70 | 86 | 1,037 |
| Fitness and Fun (Walk-in) | 72 | 53 | 57 | 75 | 68 | 58 | 116 | 82 | 94 | 58 | 77 | 72 | 74 | 882 |
| Pool | 226 | 270 | 259 | 259 | 223 | 223 | 240 | 231 | 262 | 219 | 233 | 235 | 240 | 2,880 |
| Greater High Desert Chamber of Commerce | - | - | - | - | - | - | - | - | 241 | 172 | 114 | 224 | 188 | 751 |
| Garden Club | 33 | 26 | 41 | 30 | 29 | 29 | 20 | 68 | 45 | 45 | 79 | 56 | 42 | 501 |
| Quilters | 126 | 160 | 138 | 141 | 259 | 323 | 140 | 164 | 173 | 137 | 137 | 144 | 170 | 2,042 |
| Line Dancing | 3 | 65 | 28 | 40 | 24 | 24 | 45 | 32 | 24 | 24 | 44 | 16 | 31 | 369 |
| S.W.I.M./Senior With Inquiring Minds | 160 | 166 | 201 | 146 | 116 | 116 | 148 | 168 | 224 | 157 | 138 | 186 | 161 | 1,926 |
| Power Play Center |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pickleball | 90 | 155 | 196 | 122 | 118 | 192 | 231 | 180 | 280 | 233 | 266 | 148 | 184 | 2,211 |
| Admission | 698 | 413 | 568 | 288 | 471 | 570 | 927 | 593 | 927 | 507 | 450 | 546 | 580 | 6,958 |
| Power Play Rental Attendance | 155 | 51 | 367 | 164 | 489 | 545 | 712 | 659 | 567 | 605 | 289 | 701 | 442 | 5,304 |
| Ukulele Lessons | 16 | 12 | 16 | 8 | 0 | - | 7 | 4 | 0 | 0 | 4 | 15 | 7 | 82 |
| Roller Skating Lessons, Beginning | 60 | 28 | 40 | 8 | 24 | 16 | 36 | 56 | 28 | 12 | 12 | 0 | 27 | 320 |
| Roller Skating Lessons, Intermediate | 4 | 8 | 8 | 8 | 8 | 12 | 20 | - | 12 | 16 | 16 | 0 | 10 | 112 |
| Lime Street Park Community Center |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Basic Dog Obedience | 12 | - | - | - | - | - | - | - | - | - | - | - | 12 | 12 |
| Child Self-Defense | 84 | 144 | 105 | 21 | 64 | - | 32 | 64 | 120 | 96 | 128 | - | 86 | 858 |
| Self-Defense | 21 | 8 | 8 | 16 | 7 | - | 8 | - | 16 | 16 | 0 | - | 11 | 100 |


| Active Participant Numbers - FY 2022-2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { July } \\ & 2022 \end{aligned}$ | August $2022$ | $\begin{aligned} & \text { Sept } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Oct } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { Nov } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Dec } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Feb } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { Mar } \\ & 2023 \end{aligned}$ | $\begin{gathered} \text { Apr } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { May } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 2023 \end{aligned}$ | YTD <br> Average | $\begin{gathered} \text { YTD } \\ \text { Totals } \end{gathered}$ |
| Rick Novack Community Center |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Teen/ Adult Hip-Hop | 15 | 25 | 12 | - | 20 | 12 | 0 | 0 | - | - | - | - | 12 | 84 |
| A/Y Open Gym (VB) | 132 | 114 | 128 | 107 | 109 | 76 | 119 | 76 | - | - | - | - | 108 | 861 |
| Adult Open Gym (B) | 15 | 26 | 18 | 9 | 20 | 9 | 120 | 14 | - | - | - | - | 29 | 231 |
| Tap/Ballet | 21 | 28 | 36 | 52 | 64 | 64 | 65 | 68 | 64 | 84 | 64 | 76 | 57 | 686 |
| Belly Dance, Beginning | 12 | 16 | 16 | 16 | 4 | - | 8 | 32 | 16 | 12 | 28 | 20 | 16 | 180 |
| Belly Dance, Intermediate | - | 8 | 20 | 12 | 4 | - | 8 | 12 | - | 8 | 12 | 10 | 10 | 94 |
| Emerge Elite Basketball | 17 | - | - | - | - | - | - | - | - | - | - | - | 17 | 17 |
| Girls Volleyball | - | - | - | - | 140 | - | - | - | - | - | - | - | 140 | 140 |
| Jazz/Ballet | 33 | 60 | 42 | 68 | 72 | 80 | 60 | 88 | 36 | 76 | 52 | 88 | 63 | 755 |
| Karate, Beginning/Intermediate | 153 | 176 | 176 | 160 | 191 | 196 | 192 | 204 | 180 | 152 | 128 | 96 | 167 | 2,004 |
| Karate, Mini Tigers | 116 | 158 | 84 | 80 | 144 | 128 | 96 | 112 | 128 | 100 | 116 | 132 | 116 | 1,394 |
| Let's Dance! | 32 | 44 | 48 | 40 | - | - | 36 | 28 | 16 | 20 | 12 | - | 31 | 276 |
| Let's Dance! Private Lesson | 0 | 0 | 1 | - | - | - | 0 | 0 | 0 | 0 | 7 | 6 | 2 | 14 |
| Private Dance Lessons | - | - | - | - | - | - | 0 | 8 | 8 | 8 | - | - | 6 | 24 |
| Volleyball Training (1 day) | 160 | 111 | 136 | 72 | 140 | - | 136 | 160 | - | 0 | - | - | 114 | 915 |
| Volleyball Training (2 days) | 152 | 171 | 160 | 160 | 180 | - | 160 | 160 | - | 0 | - | - | 143 | 1,143 |
| Youth Open Gym (B) | 20 | 9 | 23 | 11 | 34 | 27 | 16 | 27 | - | - | - | - | 21 | 167 |
| Therapeutic Programs (ROD) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Community Relief Supplies | 1,305 | 1,207 | 1,095 | 1,183 | 914 | 707 | 803 | 727 | 1,076 | 1,106 | 1,129 | 1,394 | 1,054 | 12,646 |
| Fun in the Sun at Lime Street Pool | 292 | - | - | - | - | - | - | - | - | - | - | - | 292 | 292 |
| Saturday Camp | 80 | 100 | 112 | 88 | 75 | 87 | 124 | 43 | 54 | 31 | 83 | 130 | 84 | 1,007 |
| Special Events | 188 | 308 | - | 1,602 | 228 | 874 | - | 115 | - | 2,409 | 137 | 282 | 683 | 6,143 |
| Sports | 215 | 60 | 351 | 531 | 185 | 61 | 191 | 256 | 455 | 538 | 368 | 93 | 275 | 3,304 |
| Hesperia Community Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Adult Softball Teams (Coed) | - | - | 72 | 144 | 192 | 192 | - | - | - | 96 | 288 | 72 | 151 | 1,056 |
| Adult Softball Teams (Mens) | - | - | 96 | 240 | 288 | 288 | - | - | - | 385 | 480 | 36 | 259 | 1,813 |


| Active Participant Numbers - FY 2022-2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { July } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { August } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { Sept } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Oct } \\ 2022 \end{gathered}$ | $\begin{aligned} & \text { Nov } \\ & 2022 \end{aligned}$ | $\begin{gathered} \text { Dec } \\ 2022 \end{gathered}$ | $\begin{gathered} \text { Jan } \\ 2023 \end{gathered}$ | $\begin{gathered} \text { Feb } \\ 2023 \end{gathered}$ | $\begin{aligned} & \text { Mar } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { Apr } \\ & 2023 \end{aligned}$ | $\begin{aligned} & \text { May } \\ & 2023 \end{aligned}$ | $\begin{gathered} \text { June } \\ 2023 \end{gathered}$ | YTD <br> Average | YTD Totals |
| Timberlane Park |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Best Friends | - | 140 | 152 | 136 | 180 | 144 | 140 | 160 | 126 | 152 | 105 | 160 | 145 | 1,595 |
| Itty Bits | - | 91 | 136 | 136 | 90 | 99 | 126 | 128 | 112 | 160 | 105 | 144 | 121 | 1,327 |
| Kinder Kids M/W | - | 84 | 105 | 176 | 180 | 160 | 147 | 192 | 154 | 200 | 161 | 175 | 158 | 1,734 |
| Tiny Tots M/W | - | 104 | 126 | 128 | 128 | 96 | 126 | 136 | 91 | 144 | 112 | 119 | 119 | 1,310 |
| Tiny Tots T/Th | - | 77 | 80 | 96 | 99 | 64 | 77 | 64 | 77 | 96 | 119 | 144 | 90 | 993 |
| Facility Rental Guests |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Percy Bakker Community Center | 1,510 | 1,230 | 550 | 1,010 | 850 | 1,510 | 1,170 | 580 | 430 | 940 | 1,015 | 1,575 | 1,031 | 12,370 |
| Lime Street Park Community Center | 445 | 4 | 270 | 730 | 600 | 470 | 420 | 530 | 740 | 450 | 370 | 325 | 446 | 5,354 |
| Rick Novack Community Center | 90 | 0 | 90 | 190 | 325 | 170 | 260 | 250 | 160 | 80 | 60 | 230 | 159 | 1,905 |
| John Swisher Community Center | 440 | 420 | 120 | 600 | 260 | 120 | 310 | 220 | 130 | 440 | 630 | 480 | 348 | 4,170 |
| Field Rentals | 258 | 582 | 618 | 662 | 362 | 348 | 634 | 648 | 699 | 1,047 | 779 | 1,324 | 663 | 7,961 |
| Field/Facility User Participants |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HYFL/Hesperia Trojans | - | - | 550 | 149 | 149 | - | - | - | - | - | - | - | 283 | 848 |
| National Little League | 397 | 397 | 255 | 255 | 255 | - | - | - | 388 | 388 | 388 | - | 340 | 2,723 |
| American Little League | 390 | 390 | 321 | 321 | 321 | - | - | - | 420 | 420 | 420 | - | 375 | 3,003 |
| AYSO Soccer | 617 | 617 | 759 | 759 | 759 | - | - | - | 868 | 868 | 868 | - | 764 | 6,115 |
| Hesperia Wranglers | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | - | 75 | 100 | - | 78 | 775 |
| Special Events |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Movies in the Park | 1,700 | - | - | - | - | - | - | - | - | - | - | - | 1,700 | 1,700 |
| Bobcat's Summer Concert Series | - | 1,800 | - | - | - | - | - | - | - | - | - | - | 1,800 | 1,800 |
| Hesperia Days | - | - | 20,000 | - | - | - | - | - | - | - | - | - | 20,000 | 20,000 |
| Hesperia Days 5k | - | - | 800 | - | - | - | - | - | - | - | - | - | 800 | 800 |
| Hesperia Days Rodeo | - | - | 3,000 | - | - | - | - | - | - | - | - | - | 3,000 | 3,000 |
| Hot Rod Halloween | - | - | - | 6,000 | - | - | - | - | - | - | - | - | 6,000 | 6,000 |
| Veterans Day Ceremony | - | - | - | - | 300 | - | - | - | - | - | - | - | 300 | 300 |
| Christmas Tree Lighting Ceremony | - | - | - | - | - | 4,000 | - | - | - | - | - | - | 4,000 | 4,000 |
| HD Pirate Faire | - | - | - | - | - | - | - | - | 1,000 | - | - | - | 1,000 | 1,000 |
| Easter Egg Hunt | - | - | - | - | - | - | - | - | - | 2,500 | - | - | 2,500 | 2,500 |
| Inter-Tribal Spring Celebration | - | - | - | - | - | - | - | - | - | - | 300 | - | 300 | 300 |
| TOTAL ACTIVE PARTICIPANTS | 19,305 | 14,354 | 37,866 | 15,344 | 13,642 | 12,625 | 11,956 | 11,052 | 14,314 | 18,382 | 15,518 | 18,646 | 16,917 | 218,604 |

# HESPERIA RECREATION AND PARK DISTRICT <br> INTER-OFFICE MEMO 

DATE: JULY 5, 2023
PHONE: (760) 604-2234
FROM: $\sim_{\text {MICHAEL VARNER, ADMIN OPERATIONS MANAGER }}$ Hesperia Recreation and Park District

## TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

## SUBJECT: MAINTENANCE REPORT FOR JUNE 2023

Listed below is a brief overview of maintenance completed in the month of June 2023.

## Hesperia Civic Plaza Park

- Replaced one $1^{1 / 2}$ irrigation valve
- Repaired irrigation 3" mainline
- Repaired irrigation drip system
- Replaced sixteen $6^{\prime \prime}$ sprinklers
- Replaced twenty-eight spray nozzles
- Replaced $3 / 4^{\prime}$ drip pressure regulator
- Planted, in pots, twenty-four new Star Jasmine plants
- Replaced twenty tree bubblers


## Corona Center

- Cleanup of bushes, trees, and weeds
- Pressure-washed steps and walkways


## Hercules Center

- Cleanup around all buildings


## Hesperia Community Park

- Pressure-washed concrete and bleachers
- Replaced two $12^{\prime \prime}$ sprinklers heads
- Replaced two $6^{\prime \prime}$ sprinkler heads
- Replaced two Rainbird 5000 on south field
- Weed abatement Datura property
- Weed abatement HCP and Calhoun property


## Hesperia Lake Park

- Irrigation repairs and checks
- Put in new plant material around waterfall
- Added irrigation to plants around waterfall
- Cleaned out fire pits and BBQs
- Cleaning of stream
- Trimmed shrubs at John Swisher
- Cleaned up the area of rear stream
- Removed large broken branch in day-use area


## Lime Street Park and Community Center

- Setup for events
- Toilet in men's restroom repaired
- Painted over graffiti in all restrooms, snack bar, and poles
- Removed graffiti at the skate park area


## Live Oak Park

- Performed maintenance
- Weed abatement
- Replaced four Rainbird Falcon sprinklers


## Malibu Park

- Graffiti removed from picnic tables


## Percy Bakker Community Center

- Replaced dripline and emitters


## Park Center

- Weed abatement


## Palm Street Park/Rick Novack Community Center

- Set up for events

Timberlane Park

- Irrigation repairs and checks
- Cleaned up around caretaker's house
- Removed graffiti


## Contracted Maintenance

- Focus more on LMD clean up
- Focus more on trimming and edging
- Focus more on trimming of trees, per contracted height


# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE: JULY 19, 2023
PHONE: (760)244-5488
FROM: sz SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District
TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District
SUBJECT: MONTHLY RANGER REPORT, JUNE 2023

| Activity | Reporting Month <br> Quantity | Previous Month <br> Quantity |
| :--- | :---: | :---: |
| Calls for Service | 3 | 5 |
| Community Contacts | 500 (approx.) | 250 |
| After Hours Contacts | 180 | 60 |
| Juvenile Contacts | 480 | 15 |
| Assist Local Agency | 5 | 1 |
| Administrative Citation | 10 | 5 |
| Special Event(s) | 5 | 0 |


| Monthly Ranger Hours | 258 |
| ---: | :--- |
| Park Ranger Training Officer Hours | 0 |
| Total Program Hours | 258 |

Additional Information: -
06/1/2023, Lime Street Park, 10:00 to 12:00 - Summer Meal Program.
06/3/2023, Malibu Park, 20:38 - Park Ranger made contact with two juveniles smoking inside the restroom. They were advised of park rules, parents were notified, and a citation was issued to the parents.

06/4/2023, Hesperia Community Park, 17:30 - Park Ranger made contact with an individual smoking in the restrooms. They were advised of park rules and issued a citation.

06/4/2023, Hesperia Community Park, 17:30 - Park Ranger made contact with an individual smoking in the restrooms. They were advised of park rules and issued a citation.

06/8/2023, Lime Street Park, 10:00 to 12:00 - Summer Meal Program.

06/14/2023, Timberlane Park, 19:39 - Park Ranger made contact with an individual smoking in his vehicle near the playground. They were advised of park rules and issued a citation.

06/15/2023, Lime Street Park, 10:00 to 12:00 - Summer Meal Program.
06/16/2023, Lime Street Park, 10:15 - Park Ranger made contact with two individuals sleeping inside of a tent on the north-west corner of the park. Individuals were advised of park rules and left the area.

06/16/ 2023, Live Oak Park, 15:50 - Park Ranger made contact with an individual vaping. They were advised of park rules and issued a citation.

06/16/2023, 'I' avenue/Hercules, 22:45 - Park Ranger assisted the Sheriff's Department with a single-vehicle traffic collision.

06/17/2023, Palm Street Park, 13:33 - Park Ranger observed an unoccupied vehicle parked in a handicap spot without having a disabled plate or placard displayed. Citation was issued.

06/17/2023, Hesperia Community Park, 17:16 - Park Ranger made contact with an individual smoking near the walkway. They were advised of park rules and issued a citation.

06/ 22/ 2023, Lime Street Park, 10:00 to 12:00 - Summer Meal Program.

06/23/2023, Lime Street Park, 16:49 - Park Ranger observed an individual riding a dirt bike through the park. The individual fled the park at a high rate of speed.

06/24/2023, Hesperia Jr. High School, 07:00 to 12:00 - Joint Active Shooter training with several local law enforcement agencies.

06/24/2023, Hesperia Lake Park, 15:30 - Park Rangers responded to several off-road vehicles driving recklessly through the area. Rangers arrived and checked given and surrounding area. They were gone on arrival.

06/24/2023, Lime Street Park, 16:20 - Park Ranger made contact with an unauthorized food vendor. They didn't have a permit to sell and were advised to leave the area.

06/24/2023, Hesperia Lake Park, 18:00 - Park Ranger observed an individual on an offhighway vehicle and issued a citation.

06/25/2023, Hesperia Lake Park, 15:17 - Park Ranger observed an unoccupied vehicle parked in a handicap spot without having a disabled plate or placard displayed. Citation was issued.

06/25/2023 Hesperia Lake Park, 15:26 - Park Ranger observed an unoccupied vehicle parked in a handicap spot without having a disabled plate or placard displayed. Citation was issued.

06/25/2023, Lime Street Park, 15:48 - Park Ranger observed an individual urinating in public near the baseball field while children were present. A citation was issued.

06/28/2023, Lime Street Park, 21:15 - Park Ranger observed an unoccupied vehicle parked in a handicap spot without having a disabled plate or placard displayed. Citation was issued.

06/29/2023, Lime Street Park, 10:00 to 12:00 - Summer Meal Program.
06/29/2023, Lime Street Park, 11:10 - Park Ranger was flagged down at the summer meal event, reporting party stated there was a man yelling and causing a disturbance near the playground. Park Rangers, along with Sheriff's department, made contact with the individual. He complied and left the area.

06/29/2023, Lime Street Park, 11:20 - Park Rangers were dispatched to Lime Street Skate Park area reference a man with a gun. Contact was made with three suspects, one being in possession of a loaded firearm and ski mask.

06/29/2023, Danbury X Arrowhead Lake Rd., 17:13 - Park Ranger assisted the Sheriff's Department on a two-vehicle traffic collision blocking the southbound lanes.

06/29/2023, Deep Creek/Rock Springs Area, 18:18 - Park Rangers assisted the Sheriff's Department with possible drowning.

06/29/2023, Hesperia Community Park, 20:25 - Park Ranger made contact with an unauthorized food vendor. They didn't have a permit to sell and were advised to leave the area.

# HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO 

DATE: July 15, 2023
PHONE: (760) 244-5488
From: AWAUdrey Willis, administrative assistant
Hesperia Recreation and Park District
TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

SUBJECT: DISTRICT MARKETING UPDATE FOR JUNE 2023
Listed below is a brief overview of marketing-related items.
Website - The District's website was visited 23,820 times (+785 from previous month, +892 from last year) during the month with a total of 14,818 unique people ( +486 from previous month). A total of 20,241 website visits were conducted on mobile devices or tablets ( $+1,101$ from previous month), which equates to $85 \%$ ( $+2 \%$ from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

| 1. Los Angeles | 4,282 visits | 6. Apple Valley | 459 visits |
| :--- | ---: | :--- | :--- |
| 2. Hesperia | 1,867 visits | 7. San Jose | 181 visits |
| 3. Victorville | 1,573 visits | 8. San Bernardino | 177 visits |
| 4. San Diego | 901 visits | 9. Barstow | 164 visits |
| 5. Location Unknown* | 813 visits | 10. Phelan | 164 visits |

*Location data was not captured due to visitors using a browser that doesn't allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. Hesperia Lake Park 7,947 pageviews (17.2\%)
2. Homepage

6,587 pageviews (14.2\%)
3. Aquatics

2,804 pageviews ( $6 \%$ )
4. Calendar of Events

2,362 pageviews (5.1\%)
5. Youth \& Adult Sports

2,358 pageviews (5\%)
RecMail/Constant Contact - Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,767 people ( +3 from previous month).

News Releases - Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at https://www.hesperiaparks.com/press-releases.

Page 1 of 2

Facebook - Staff continues to monitor the District's Facebook account, posting flyers and information.

- @HesperiaParks, the District's page, had 11,217 "followers" (+136 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. $78.5 \%$ of our Facebook fans are female and $44 \%$ are in the $25-44$ age range.
- @HesperiaLakePark, Hesperia Lake Park's page, had 14,432 "followers" (+142 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 52.5\% are female and $26 \%$ are in the 25-44 age range.

Instagram - The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 3,059 followers (+133 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. $68.9 \%$ of the followers were female and $74.4 \%$ were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 5,193 followers (+141 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.4\% of the followers were male and 70\% were in the 25-44 age range.


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