



**REGULAR JOINT MEETING OF THE HESPERIA RECREATION
AND PARK DISTRICT FOUNDATION COMMITTEE AND
HESPERIA AREA RECREATION DISTRICT FOUNDATION
BOARD MEMBERS AGENDA**

James Blocker *Chair*
Gary “Griz” Drylie *Vice Chair*
Carol Hill *Board Member*
Rebecca Daugherty *Board Member*
Amanda Gingerich *Board Member*

Kyle Woolley *General Manager*

HESPERIA RECREATION AND PARK DISTRICT

Thursday, July 27, 2023 – 6:00 p.m.

Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345

CALL TO ORDER

ROLL CALL

- a. Committee
- b. Foundation

FLAG SALUTE

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, please come forward, and state your name and address, if you wish, before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

COMMUNICATIONS

DISCUSSION/ACTION ITEMS

- a. Approval of June 22, 2023, Meeting Minutes
- b. HARD Foundation Mission and Vision Statements
- c. Event Ad Hoc Committee Update

- d. Preservation Committee Update
- e. Fundraising Ideas for Restoration of Fire Truck
- f. Surplus Procedures
- g. Adopt a Tree Program

DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

STAFF REPORTS

- a. Programs/Events/Activities Handouts
- b. Comments

FOUNDATION CHAIR'S COMMENTS

FOUNDATION BOARD MEMBERS' COMMENTS

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

**REGULAR JOINT MEETING OF THE
HESPERIA RECREATION AND PARK DISTRICT
AND THE
HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS
Thursday, June 22, 2023 - 6:00 p.m.
Lime Street Park Community Center
16292 Lime Street, Hesperia, CA 92345**

MINUTES

CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Member Blocker.

ROLL CALL

Committee: Gonzalez, Roberts
Foundation: Daugherty, Blocker, Hill
District Staff: Woolley, Garcia, Chavez
Other: None

FLAG SALUTE

Member Daugherty led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

COMMUNICATIONS

- Card from Oak Hills High School thanking the Foundation Board and staff for the Rick Novack High School Scholarship.

DISCUSSION/ACTION ITEMS

a. Approval of May 25, 2023, Meeting Minutes

1. Motion made by Member Hill to approve the minutes, seconded by Member Daugherty. The motion passed by the following vote:

AYES: Blocker, Hill, Daugherty
NOES: None
ABSENT: Drylie, Gingerich
ABSTAIN: None

b. Foundation Budget Update

1. Mr. Woolley presented the Fiscal Year 20232024 HARD Foundation Budget.
2. Staff is excited for the ability to run streamlined reports. Chair Member Blocker commented that he likes how simplified it is.

c. HARD Foundation Mission and Vision Statements

1. The Board and Committee discussed revisiting the Mission Statement, and creating a Vision Statement. Each member is to submit ideas to determine updated statements at the July meeting.

d. Event Ad Hoc Committee Update

1. Chair Member Blocker highlighted the following: Fish and Wildlife event at Prado Park; Hesperia Days Rodeo vendors, stage, sponsors and parking.
2. The Board and Committee discussed the following: Fall Festival; Power Play Center events; Hesperia Days; and National Night Out.

e. Preservation Committee Update

1. Vice Chair Member Drylie submitted a report in advance that included the following: Installation of cabinets; Hedge trimming; and the Local museum tri-fold.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Director Gonzalez reported on: Public speakers at the District Board meeting; Public Hearings; Vehicle citations; Splash pad equipment; Skate park and dog park at Timberlane; Ranger presence at meetings; Energy project; After School Activities Program; and the Rick Novack Community Center Gym.

b. Comments

1. Chair Member Blocker inquired about the Val Shearer Arena fees.

STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted the budget progress and District reorganization.

b. Comments

1. Member Hill inquired about the building next to the museum.

FOUNDATION CHAIR'S COMMENTS

- a. Chair Member Blocker thanked staff, the Committee, and Board. He put up a Hesperia Days Rodeo banner at Hesperia Lake Park and will hang one at Lime Street Park.

FOUNDATION MEMBERS' COMMENTS

- a. Member Hill suggested horseshoe and cornhole games and/or a tournament, which could benefit seniors with less lower body mobility.
- b. Member Daugherty commented that she has possible contacts with big bands, and inquired about a professional stadium in Hesperia.
- c. Member Hill highlighted that she joined S.W.I.M., Seniors With Inquiring Minds, and is enjoying the variety of activities.

ADJOURNMENT - Meeting was adjourned at 7:46 p.m.

Mission and Vision Statement Submissions

Chair Member Blocker:

Mission

"To represent the Hesperia Recreation and Park District and Board of Directors in promoting activities, programs, and special events at the park. For every member to initiate fundraising activities to benefit the community and provide funds for additional recreation opportunities as well as scholarships."

Vision

"As Board Members for the Hesperia Area Recreation District Foundation we are tasked with working tirelessly for the benefit of the Park District in creating fundraising events to benefit the community and enrich the experience of the residents. Each Board Member will create and implement ideas to bring exciting new activities to the Community."

Vice Chair Drylie:




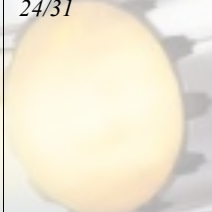
"The H.A.R.D. Foundation Mission Statement should reflect that the Foundation advises the GM, as the Foundation is directly under him. It could also read they advise the GM and the District Board. That would give the H.A.R.D. Foundation a dual channel of communication."

9.18 Surplus Property

By authorization, the Board of Directors may declare real or personal property owned by the District as a surplus, if it is not required for District purposes, or if it should be disposed of for the purpose of replacement, or because it is unsatisfactory or not suitable for District use, and may order the sale or leasing of any property.

- (A) The authorization shall describe the property proposed to be sold or leased, in such manner as to identify it, and shall specify the minimum price or rental and the terms upon which it will be sold or leased and shall fix a time, not less than three weeks thereafter, for the opening of sealed bids for the purchase or lease of any such property.
- (B) The District shall give notice of the adoption of the authorization and of the time and place of the opening of bids on any such surplus property, by publication once a week for two (2) successive weeks, or by posting a notice in at least three public places in the District for not less than two (2) weeks. No commission shall be paid to anyone in connection with the sale or lease of any such property unless the authorization of the Board specifically provides for the payment of the same. At the time of the opening of sealed bids, oral bids may be made provided that such oral bid must be at least 10% higher than the highest sealed bid submitted. Of the proposals submitted which conform to all terms and conditions specified in the Board's authorization of intention to sell or to lease and which are made by responsible bidders, the District shall accept the bid which nets the highest amount to the District, unless a higher net oral bid is accepted or the District rejects all bids.
- (C) No District Board Member may bid. No District employee involved in the surplus property process may bid.
- (D) Notwithstanding anything contained herein to the contrary, the Board may provide for the disposition of any personal property by agreement with the County of San Bernardino to dispose of such personal property in accordance with applicable county rules and regulations pertaining thereto.
- (E) The de minimis amount of value for property not subject to this will be \$2,000.00.

July 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Dusk Movies in the Park - Top Gun: Maverick <i>Hesperia Civic Plaza Park</i>
2	3	4 Independence Day District Offices Closed 	5	6	7	8 Dusk Movies in the Park - Minions: Rise of Gru <i>Hesperia Civic Plaza Park</i>
9	10 5:30 pm Event Ad Hoc	11	12 6:00 pm District Board Meeting	13	14	15 Dusk Movies in the Park - Elf <i>Hesperia Civic Plaza Park</i>
16	17 6:00 pm ASBCSD <i>Percy Bakker Community Center, Hesperia</i>	18	19	20 3:30 pm Safety, Security, & Maintenance Meeting	21 3:30 pm Historical Preservation Committee Meeting	22 Dusk Movies in the Park - Puss in Boots: The Last Wish <i>Hesperia Civic Plaza Park</i>
23/30	24/31 	25	26	27 6:00 pm Foundation Meeting	28	29 Dusk Movies in the Park - Black Panther: Wakanda Forever <i>Hesperia Civic Plaza Park</i>

August 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 5:00 pm National Night Out <i>Hesperia Civic Plaza Park</i>	2	3	4 5:30 pm Bobcat's Summer Concert Series - Skynard & Frynds <i>Hesperia Civic Plaza Park</i>	5
6	7	8	9 6:00 pm District Board Meeting	10	11 5:30 pm Bobcat's Summer Concert Series - Blue Henrys <i>Hesperia Civic Plaza Park</i>	12
13	14	15	16 3:30 pm Tri-Agency Committee Meeting	17 3:30 pm Safety, Security, & Maintenance Meeting	18 3:30 pm Historical Preservation Committee 5:30 pm Bobcat's Summer Concert Series - B. oK Band <i>Hesperia Civic Plaza Park</i>	19 
20	21 6:00 pm ASBCSD	22	23	24 6:00 pm Foundation Meeting	25 5:30 pm Bobcat's Summer Concert Series - Southern Spirit <i>Hesperia Civic</i>	26
27	28 CSDA Annual Conference <i>Monterey</i>	29 CSDA Annual Conference <i>Monterey</i>	30 CSDA Annual Conference <i>Monterey</i>	31 CSDA Annual Conference <i>Monterey</i>		

September 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 Labor Day <i>District Offices Closed</i>	5	6	7	8	9
10	11 Patriot Day 	12	13 6:00 pm District Board Meeting	14	15 3:30 pm Historical Preservation Committee Meeting	16 Hesperia Days ★ 5K/Parade ★ <i>Main Street</i> Festivities/Fireworks/ Hesperia Days Rodeo <i>Hesperia Lake Park</i>
17 Hesperia Days Rodeo 4:00 pm <i>Hesperia Lake Park</i> 	18 6:00 pm ASBCSD	19	20	21 3:30 pm Safety, Security, & Maintenance Meeting	22	23
24/30	25/31	26	27	28 6:00 pm Foundation Meeting	29	

HRPD Board Approves Construction of New Dog Park and Splash Pad at Palm Street Park



Victor Valley News Group • June 16, 2023



41

HESPERIA, Calif. (VVNG.com) — The Hesperia Recreation & Park District Board is thrilled to announce its recent decision to give the green light for the development of an exciting new project at Palm Street Park in Hesperia.

In a unanimous vote, the Board has officially approved the construction of a state-of-the-art dog park and an exhilarating splash pad, enhancing recreational opportunities for residents and their furry companions.

The new additions to the Palm Street Park aim to provide an engaging and inclusive space for both two-legged and four-legged visitors to enjoy. The dog park will feature ample open

Equipped with modern amenities such as seating areas, water stations, and waste disposal facilities, this dog park will become a favorite destination for Hesperia's dog-loving community.

Additionally, the Park District's visionary plans include the installation of a vibrant splash pad, designed to offer refreshing water-based fun for visitors of all ages. With its colorful water features and interactive elements, the splash pad will provide a perfect respite during the warm summer months, fostering laughter and unforgettable memories for families and friends.

Related Articles



2 injured in a Friday morning crash on the southbound I-15 freeway in Victorville

🕒 June 17, 2023



Traffic Stop in Apple Valley Leads to Discovery of Meth and a Loaded Firearm

🕒 June 17, 2023

The Hesperia Recreation & Park District remains committed to continually enhancing the recreational landscape within the community. The addition of the dog park and splash pad at Palm Street Park aligns with the Board's dedication to promoting a healthy and active lifestyle while creating opportunities for residents to connect and enjoy the outdoors.

Board President Kelly Gregg expressed his excitement regarding the approval of this transformative project, stating, "We are delighted to bring these remarkable amenities to the Palm Street Park and the greater Hesperia community. The

our families to create lasting memories. We are committed to making Hesperia an even more enjoyable place to live, work, and play.”

The Hesperia Recreation & Park District encourages community members to stay tuned for further updates and announcements regarding the project’s progress.



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(Scroll down to leave a comment.)

https://www.hddailynews.com/news/local/hesperia/new-dog-park-splash-pad-coming-to-hesperia-park/article_c08ba956-0ee7-11ee-9d14-9359b9ecd170.html

New dog park & splash pad coming to Hesperia Park

Digital Staff

Jun 19, 2023



Karabeth Garcia

HESPERIA -- The Hesperia Recreation & Park District Board has been informing the community about its recent decision to give the green light for the development of an exciting new project at Palm Street Park in Hesperia. In a unanimous vote, the Board has officially approved the construction of a state-of-the-art dog park and an exhilarating splash pad, enhancing recreational opportunities for residents and their furry companions.

Officials for the park say the new additions to the park aim to provide an engaging and inclusive space for both two-legged and four-legged visitors to enjoy. The dog park will feature ample open areas for dogs to run, play, and socialize, ensuring a safe and enjoyable environment for pet

owners and their loyal pets. Equipped with modern amenities such as seating areas, water stations, and waste disposal facilities, this dog park will become a favorite destination for Hesperia's dog-loving community.

Additionally, the Park District's visionary plans include the installation of a vibrant splash pad, designed to offer refreshing water-based fun for visitors of all ages. With its colorful water features and interactive elements, the splash pad will provide a perfect respite during the warm summer months, fostering laughter and unforgettable memories for families and friends.

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Board President Kelly Gregg expressed his excitement regarding the approval of this transformative project, stating, "We are delighted to bring these remarkable amenities to the Palm Street Park and the greater Hesperia community. The new dog park and splash pad will further enrich our vibrant recreational offerings, providing a space for pets to play and our families to create lasting memories. We are committed to making Hesperia an even more enjoyable place to live, work, and play."

The Hesperia Recreation & Park District encourages community members to stay tuned for further updates and announcements regarding the project's progress.



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[HOME \(/\)](#) [FISH REPORTS](#) [BOATS \(/CHARTER_BOATS/INDEX.PHP\)](#)[FISHING GUIDES \(/LISTINGS/FISHING_GUIDES.PHP\)](#) [FISHING SPOTS \(/SPOTS/INDEX.PHP\)](#)[LANDINGS \(/LANDINGS/INDEX.PHP\)](#) [FISH \(/FISH_LIST.PHP\)](#) [NETWORK \(/NETWORK.PHP\)](#) [ABOUT](#)[Q \(/SEARCH.PHP\)](#)

So Cal Fish Report

Hesperia Lake Fish Report for 6-21-2023

Latest Fishing Report

In this area. Click to see. Updated 30 minutes ago

Fishing Stage



Hesperia Lake Fishing Report

Hesperia Lake (/lakes/187/hesperia-lake.php) - Hesperia, CA (San Bernardino County)



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

View Earth Maps
Earth View 3D

Steve Davaios and his son landed this huge 10.8LB catfish using garlic shrimp at the North Shore.

X

by Hesperia Lake Staff

6-21-2023

📞 760-244-5951

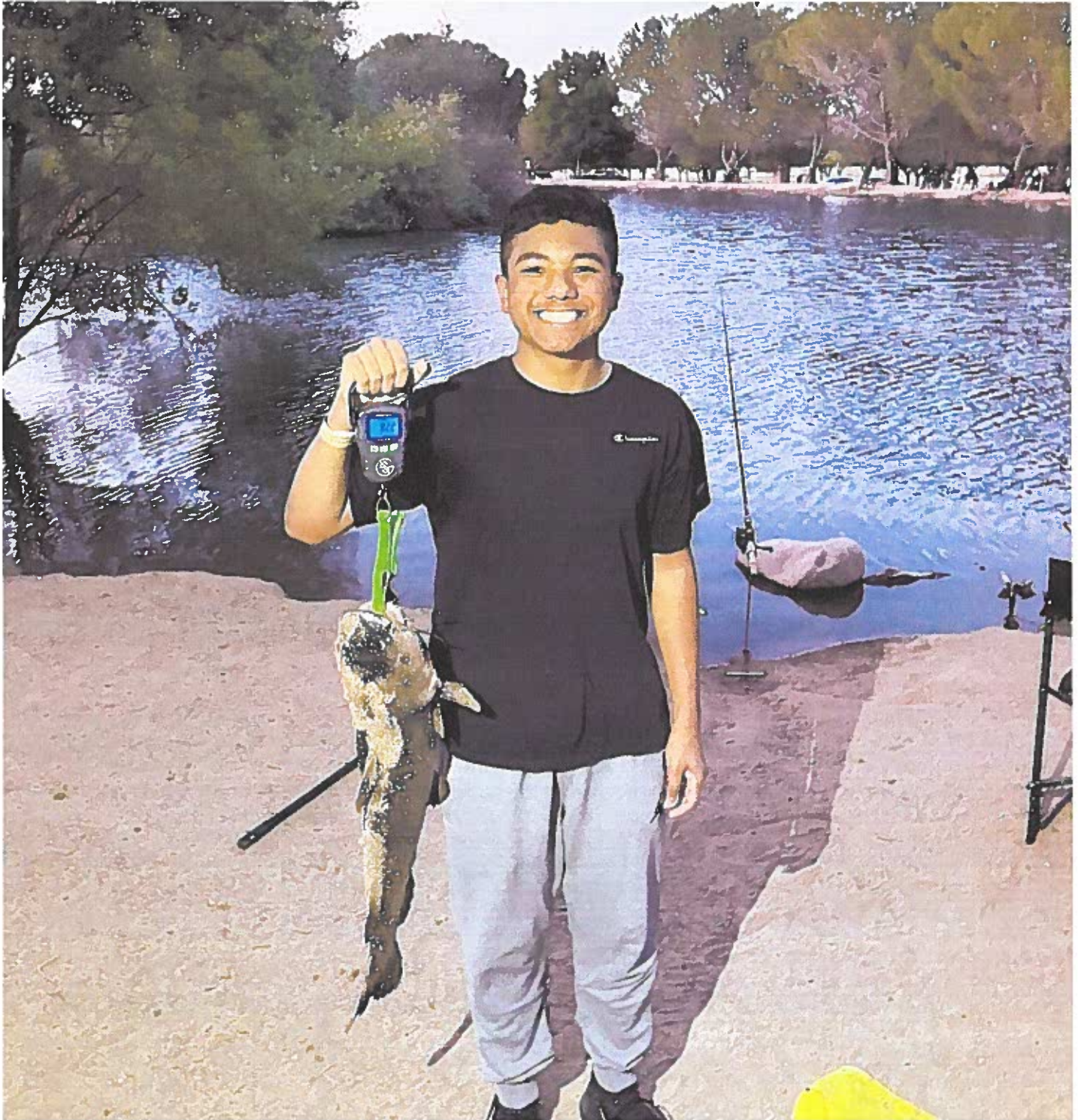
🌐 Website (<http://www.hesperiaparks.com/facilities/lakepark.php>)

- Date of Fishing Report: 6/20/23
- Best Bait: Mackerel, Shrimp, Nightcrawlers
- Dates Covered in This Fishing Report: 6/13/23 – 6/20/23
- Weather Conditions: Warm days (approx. 82-87°) and nice nights (approx. 54-63°). We've had many clear cool days, along with some windy days.



Lake Ming fishing guide (What you should know) (<https://www.socalfishreports.com/fish-reports/2022/hesperia-lake-fishing-report.php>)

- Water Temperature: 73°, Water Level: 100% normal, Clarity: Cloudy
- Last Stock: Catfish (1,500 LBS): Friday, 6/16/23
- Next Stock: Catfish (1,000 LBS): Friday, 6/23/23
- Hatchery: Pacific Aquafarms, Niland, CA (Catfish & Tilapia)
- Average Size: Most 2 – 3 pounds. Several caught were in the 5-7LB range.
- Top Spots of the Week: North Shore, Finger, Sandy Point



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

👤 Vincent Arroyo, from Hesperia, caught this 8.4LB catfish at the Inlet.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)
👤 Chanpen's daughter reeled in these catfish using shrimp over at the Drain. Way to go!



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

🐟 Dahon Symonette, from Big Bear, caught this nice 9.5LB catfish using shrimp.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

👤 Juan Ramirez had a great day on the lake! He landed 3 catfish all weighing in at over 7LB with the biggest coming in at 8.4LB using the M&M Combo over on North Shore.

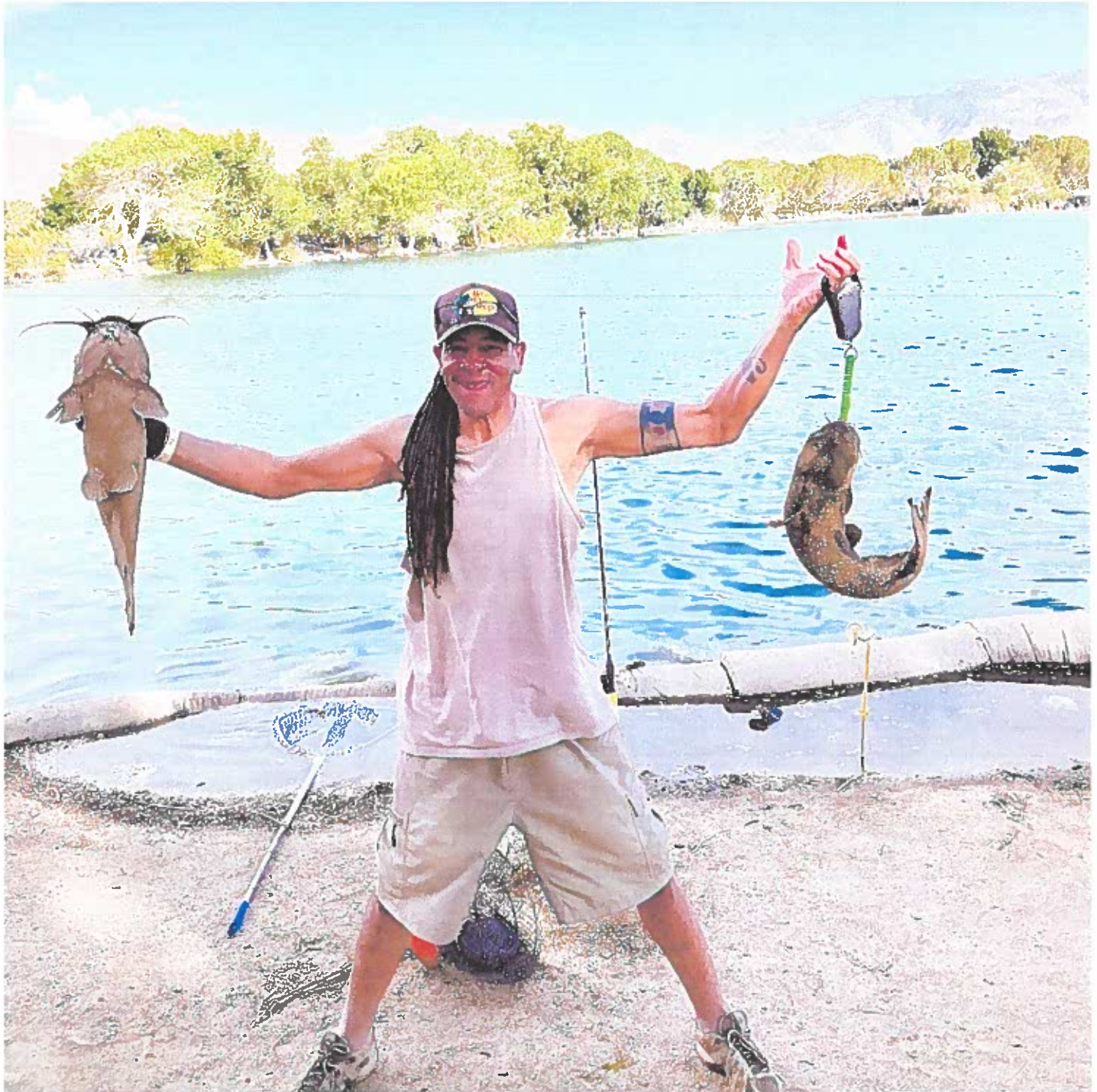


Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

🐱 Erick and his granddaughter had a wonderful day at the lake pulling in these catfish using a combination of different baits over on North Shore.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)
👤 Alan Taylor is back to the report this week, landing a 7.8LB catfish at the North Shore.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

👤 Traye White, from Hesperia, reeled in a pair of catfish with them coming in at 8.8LB and 7.5LB over at the North Shore.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

🐟 Brian Frandson, from Hesperia, is back yet again this time with a pair of Catfish with the biggest coming in at 7.1LB using Shrimp over at the Finger.



Channel Catfish (<http://www.channelcatfish.org/daily-report/?date=2023-06-21>)

👤 Douglas Davis, from San Bernardino, limited out on catfish using mackerel at the North Shore. Nice day of fishing, Mr. Davis!

[< Previous Report \(/fish_reports/200690/hesperia-lake-fishing-report.php\)](/fish_reports/200690/hesperia-lake-fishing-report.php)



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100% - 100%

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More Reports

Hesperia Lake Fishing Report

(/fish_reports/200690/hesperia-lake-fishing-report.php) **Hesperia Lake**



(/fish_reports/200690/hesperia-lake-fishing-report.php)

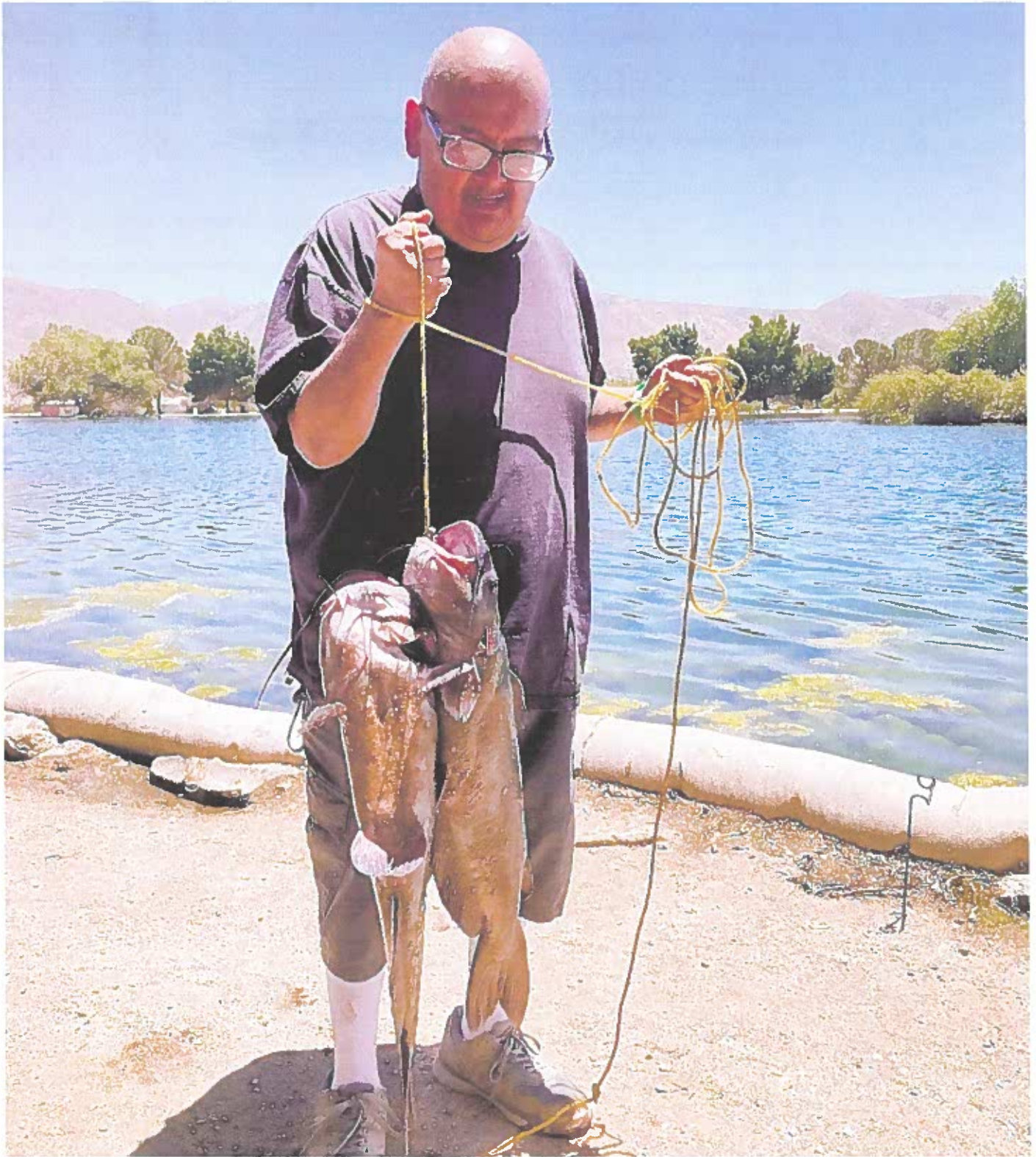
6-14-2023

Date of Fishing Report: 6/13/23 -Best Bait: Shrimp, Nightcrawlers, Chicken Liver -Dates Covered in This Fishing Report: 6/6/23 – 6/13/23.

•Weather Conditions: Warm..... Read More (/fish_reports/200690/hesperia-lake-fishing-report.php)

Hesperia Lake Fishing Report

(/fish_reports/200316/hesperia-lake-fishing-report.php) **Hesperia Lake**




(/fish_reports/200316/hesperia-lake-fishing-report.php)

6-7-2023

•Date of Fishing Report: 6/6/23 Report Completed By: Anthony •Best Bait: Shrimp, Mackerel, Chicken Liver •Dates Covered in This Fishing Report:.....

Read More (/fish_reports/200316/hesperia-lake-fishing-report.php)





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X

Monica 

7 July 2023

Subject: [Kelly Gregg — Thank You for the Recommendation]

Mr. Gregg (Director Hesperia Recreation Park District),

This is a thank you letter; however, allow me to provide a little background. I was tasked with hosting a T-ball end-of-season party. Oddly, I felt both challenged and stressed. My foremost stressor was the fact that we have a pool that 12 children (under the age of 6 years old would-be swimming in). I had many thoughts but 1 (3-part thought) was predominant:


“Lifeguard, let me find a lifeguard.” ...“how do I find a lifeguard?” ...“I got it! Kelly can help!” so I reached out. Kelly made a few calls and came back with “Here you go Kristina R. 760-953-XXX. So, I gave her [Kristina] a call!

Kelly, thank you so much for the recommendation you gave to Lifeguard Kristina R. on my behalf. I wanted to give you a quick update and let you know how things *went*. Kristina was professional (and very well qualified; 12 years’ certified Lifeguard, EMT and recently completed her Registered Nursing Degree). Needless to say, we felt very comfortable. Kristina gathered the group, dictated the rules and removed that stressor from the situation.

It really got me thinking about how the District helps the residents of Hesperia. The parks are beautiful, the centers available for activities, the events and so much more! Amongst all the other happenings, Kelly took a little time to help a resident and I know that his word played a large part in helping connect me with Kristina and I have gratitude for that help, I won’t forget it.

District supporters,

Salvatore and Brandy Monica.


Hesperia, Ca 760-900-4888

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: June 16, 2023

PHONE: (760) 244-5488

FROM:  JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR MAY 2023

ASAP - AFTER SCHOOL ACTIVITIES PROGRAM

- 260 Registered Participants (-14 from last month, -22 from previous year)

School Site	Open 2022/2023 Number of Sites	Average Weekly Paid per School for May 2023	2022/2023 Interest/Wait List
Carmel	0	-	13
Cottonwood	1	20	26
Cypress	2	40	21
Eucalyptus	0	-	1
Hollyvale	1	19	2
Joshua Circle	0	-	9
Juniper	0	-	5
Kingston	1	16	0
Krystal	1	18	28
Lime Street	0	-	4
Maple	0	-	3
Mesa Grande	0	-	5
Mesquite Tails	3	58	26
Mission Crest	3	53	4
Topaz	2	36	2
Total	14	260	149

- Total Monthly Participation: 4,940


KIDS KAMP

- 129 Registered participants (+105 from previous year)
- 73 Total monthly participation (+49 from previous year)

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: June 15, 2023

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: HESPERIA LAKE REPORT FOR MAY 2023

HESPERIA LAKE

- Anglers - Total: 2,062 (-570 from previous month, +66 from last year)
 - Day: 972 (+1,028 from previous month, -509 from last year)
 - Night: 655 (No night fishing previous month, No night fishing last year)
 - Child Night: 64 (No night fishing previous month, No night fishing last year)
 - Child: 160 (-131 from previous month, -128 from last year)
 - Senior: 124 (-50 from previous month, +23 from last year)
 - Military discount: 83 (-73 from previous month, -43 from last year)
 - Passes redeemed: 4 (-7 from previous month, -5 from last year)
 - Punch cards sold: 1 (Same as previous month, +1 from last year)
- Fish caught - Total: 610 (-231 from previous month, +75 from last year)
 - Catfish: 574 (+138 from previous month, +90 from last year)
 - Trout: 0 (-334 from previous month, same as last year)
 - Tilapia: 36 (-35 from previous month, -15 from last year)
 - *First Catfish Stock of the season was April 14th, 2023
 - * First Tilapia Stock of the season was April 21st, 2023
- Group picnic rentals: 8 (+2 from previous month, -1 from last year)
- Picnic participants: 550 (+150 from previous month, -725 from last year)
- Campsites rented: 333 (+122 from previous month, +52 from last year)
- Campers: 486 (+40 from previous month, +34 from last year)
- Equestrian campsites rented: 0 (same as last month, -2 from last year)
- Equestrian campers: 0 (same as last month, -3 from last year)
- Group campsites: 3 (same as last month, -5 from last year)
- Group campers: 60 (same as last month, +8 from last year)
- Store transactions: 13,423 (-1,764 from previous month, +1,568 from last year)

HESPERIA WRANGLERS

- 05/13/2023 – Gymkhana: 50 participants and 100 spectators
- 05/20/23 St. Jude Ride for Cause: 50 Participants and 100 spectators

SH/ar

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: June 15, 2023

PHONE: (760) 244-5488

FROM:  SARAH HAUSER, RECREATION MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR MAY 2023

Listed below is a brief overview of recreation-related items.

YOUTH SPORTS

Girls Youth Volleyball – Spring Season

- Cancelled due to damage to the Rick Novack Gym floor caused by the winter storm.

ADULT SPORTS

Pickleball

- Tuesday & Thursday evenings, 6:00 - 9:00 p.m.: 266 participants (+33 from previous month)

Men's and Coed Spring Adult Softball

- Men's: 9 teams (-1 from Fall Season), 480 participants
- Coed: 5 teams (-1 from Fall Season), 288 participants

PROGRAMS

Epicentre

- Teen Center participants: 490 (+198 from previous month)

Power Play Center

- Open Skate participants: 450 (-57 from previous month)
- Power Play skate parties: 9 (-5 from previous month)
- Party Rental participants: 289 (-316 from previous month)

Rick Novack Community Center

- Open gym adult & youth volleyball participants: Closed
- Open gym youth basketball participants: Closed
- Open gym adult basketball participants: Closed
 - These activities were closed due to damage to the Rick Novack Gym floor caused by the winter storm.

Hesperia Community Park

- HD Drillers AG rented one field four times for baseball practice: 36 participants
- HD Drillers AY rented one field four times for baseball practice: 45 participants
- Valor Baseball Academy rented one field four times for baseball practice: 48 participants
- Pony League rented one field six times for baseball practice: 60 participants

Live Oak Park

- Rancho Challenge FC rented one field seven times for soccer practice: 350 participants

Hesperia Lake Park Soccer Field

- Elite Soccer rented one field two times for adult soccer games: 240 participants

HARRISON EXHIBIT CENTER

- Visitors: 14 (+8 from previous month)
- Facebook
 - Members: 189 (same as previous month)
 - Posts/Comments: 59 (-12 from previous month)
- Geocache visits: 33 (-8 from previous month)

ROCK'N OUR DISABILITIES

- Food Pantry/Distribution handed out to the community: 1,129 participants (+23 from the previous month)
- Karate: 37 participants (-85 from previous month)
- Dance Class: 55 participants (same as previous month)
- Soccer: 245 participants (-8 from previous month; runs April and May)
- Motion & Fitness: 11 participants (-40 from previous month)
- Yoga/Tai Energy & Motion: 20 participants (-6 from previous month)
- Saturday Camp: 83 participants (+52 from previous month)
- Soaring Eagles Club: 36 participants (-46 from previous month)
- Parent Support Group: 4 participants (+ 1 from previous month)

Special Events

- Field Trips/Movies: 137 participants

VOLUNTEER HOURS

- May: 48 hours
- Year to date: 1,048 hours

HD BMX

- Rider Count: 157 (-14 from previous month)

USER GROUPS

Youth Sports Partners

- AYSO Soccer, Spring Season: 868 participants (+251 from spring 2022 season)

- National Little League, Spring Season: 388 participants (-9 from spring 2022 season)
- American Little League, Spring Season: 420 participants (+30 participants from spring 2022 season)
- HYFL/Hesperia Trojans: Out of Season

Percy Bakker Center

- Barstow Nutrition: 812 participants (+59 from previous month)
- Pinochle: 20 participants (+7 from previous month)
- Pool: 233 participants (+14 from previous month)
- Desert Winds Quilters: 49 participants (-1 from previous month)
- Garden: 79 participants (+34 from previous month)
- Quilters Piece Corp: 88 participants (+1 from previous month)
- Seniors with Inquiring Minds: 138 participants (-19 from previous month)
- Greater High Desert Chamber of Commerce: 114 participants (-58 from previous month)
- Bingocize: 35 participants (new this month)

Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

- None

CONTRACT CLASSES

- 27 active monthly contract classes serving 409 participants (+5 from previous month)
 - Volleyball lessons cancelled due to damage to the Rick Novack Gym floor caused by the winter storm

SPECIAL EVENTS

- None held

SPECIAL NOTES

- 05/11/2023: HRPD had a booth at Cottonwood Elementary's Family Academic Night. Staff engaged with approximately 25 families.
- 05/17/2023: HRPD had a booth at 3M Abrasive Systems Division's Health and Wellness Day for their staff. Staff engaged with approximately 80 employees.

/sh

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: June 16, 2023

PHONE: (760) 244-5488

FROM: JT JUDY TRENHOLM, STAFF ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR MAY 2023

Percy Bakker Community Center: 7 rentals (-1 from previous month, +2 from last year)
Total Participation: 1,015

Lime Street Community Center: 3 rental (-1 from previous month, -1 from last year)
Total Participation: 370

Rick Novack Community Center: 1 rentals (same as previous month, -3 from last year)
Total Participation: 60

John Swisher Community Center: 6 rentals (same as previous month, +2 from last year)
Total Participation: 630

Active Participant Numbers - FY 2022-2023													
	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	YTD Average	YTD Totals
Aquatics													
Open Swim, Patrons	2,174	671	-	-	-	-	-	-	-	-	106	984	2,951
Swimming Lessons	308	33	-	-	-	-	-	-	-	-	82	141	423
Pool Party Rental Participants	210	205	-	-	-	-	-	-	-	-	110	175	525
Desert Aquatics	70	70	-	-	-	-	-	-	-	-	75	72	215
Programs													
ASAP	-	232	240	238	240	236	278	279	279	274	260	256	2,556
Kids Kamp	197	197	-	60	-	122	-	-	126	-	129	139	831
HD BMX													
Number of Participants	-	264	215	172	-	-	-	126	68	171	157	168	1,173
Full Memberships Purchased	-	13	23	12	-	-	-	-	-	-	-	16	48
One Day Free-Trial Membership	-	23	4	9	-	-	-	-	-	-	-	12	36
Hesperia Civic Plaza Park													
QR Fit Trail	6	-	-	-	-	-	-	-	-	-	-	6	6
Epicentre													
A2R Basketball Performance (5-6)	8	8	8	16	9	9	16	32	28	30	28	17	192
A2R Basketball Performance (7-9)	36	32	32	24	24	30	40	44	64	70	68	42	464
A2R Basketball Performance (10-12)	68	36	44	48	56	45	72	60	72	95	72	61	668
A2R Basketball Performance (13-17)	24	8	24	28	12	21	24	16	44	25	24	23	250
A2R Development Camp	-	-	-	-	-	-	-	-	-	-	7	7	7
Open Center	305	323	262	202	256	379	476	238	269	292	-	300	3,002
Hip-Hop	68	64	104	72	85	76	60	76	64	76	80	75	825
Parent & Me Ballet	84	76	80	80	100	80	60	68	60	120	80	81	888
Hesperia Art Center	-	80	-	-	-	-	-	-	-	-	-	80	80
Harrison Exhibit Hall													
Visitors	7	6	8	8	1	4	4	24	11	6	14	8	93
Geocache Visitors	-	-	-	-	-	-	6	17	41	41	33	28	138

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

Active Participant Numbers - FY 2022-2023													
	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	YTD Average	YTD Totals
Hesperia Lake Park													
Fishing	2,406	1,532	1,759	1,242	2,081	2,362	1,637	1,590	2,192	2,632	2,062	1,954	21,495
Picnic Participants	1,325	900	900	600	100	100	0	50	100	400	550	457	5,025
Number of Campers	610	263	534	256	243	102	103	129	344	446	486	320	3,516
Group Campers	66	23	41	16	44	48	0	0	24	60	60	35	382
EQ Campers	7	8	0	2	0	0	0	0	0	0	0	2	17
Percy Bakker Community Center													
Senior Nutrition	607	791	808	846	754	754	754	793	950	753	812	784	8,622
Pinochle	15	15	16	17	20	20	17	16	11	13	20	16	180
Fitness and Fun Monthly	64	90	99	72	80	72	108	80	126	96	80	88	967
Fitness and Fun (Walk-in)	72	53	57	75	68	58	116	82	94	58	77	74	810
Pool	226	270	259	259	223	223	240	231	262	219	233	240	2,645
Greater High Desert Chamber of Commerce	-	-	-	-	-	-	-	-	241	172	114	176	527
Garden Club	33	26	41	30	29	29	20	68	45	45	79	40	445
Quilters	126	160	138	141	259	323	140	164	173	137	137	173	1,898
Line Dancing	3	65	28	40	24	24	45	32	24	24	44	32	353
S.W.I.M./Senior With Inquiring Minds	160	166	201	146	116	116	148	168	224	157	138	158	1,740
Power Play Center													
Pickleball	90	155	196	122	118	192	231	180	280	233	266	188	2,063
Admission	698	413	568	288	471	570	927	593	927	507	450	583	6,412
Power Play Rental Attendance	155	51	367	164	489	545	712	659	567	605	289	418	4,603
Ukulele Lessons	16	12	16	8	0	-	7	4	0	0	4	7	67
Roller Skating Lessons, Beginning	60	28	40	8	24	16	36	56	28	12	12	29	320
Roller Skating Lessons, Intermediate	4	8	8	8	8	12	20	-	12	16	16	11	112
Lime Street Park Community Center													
Basic Dog Obedience	12	-	-	-	-	-	-	-	-	-	-	12	12
Child Self-Defense	84	144	105	21	64	-	32	64	120	96	128	86	858
Self-Defense	21	8	8	16	7	-	8	-	16	16	0	11	100

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Active Participant Numbers - FY 2022-2023													
	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	YTD Average	YTD Totals
Rick Novack Community Center													
Teen/Adult Hip-Hop	15	25	12	-	20	12	0	0	-	-	-	12	84
A/Y Open Gym (VB)	132	114	128	107	109	76	119	76	-	-	-	108	861
Adult Open Gym (B)	15	26	18	9	20	9	120	14	-	-	-	29	231
Tap/Ballet	21	28	36	52	64	64	65	68	64	84	64	55	610
Belly Dance, Beginning	12	16	16	16	4	-	8	32	16	12	28	16	160
Belly Dance, Intermediate	-	8	20	12	4	-	8	12	-	8	12	11	84
Emerge Elite Basketball	17	-	-	-	-	-	-	-	-	-	-	17	17
Girls Volleyball	-	-	-	-	140	-	-	-	-	-	-	140	140
Jazz/Ballet	33	60	42	68	72	80	60	88	36	76	52	61	667
Karate, Beginning/Intermediate	153	176	176	160	191	196	192	204	180	152	128	173	1,908
Karate, Mini Tigers	116	158	84	80	144	128	96	112	128	100	116	115	1,262
Let's Dance!	32	44	48	40	-	-	36	28	16	20	12	31	276
Let's Dance! Private Lesson	0	0	1	-	-	-	0	0	0	0	7	1	8
Private Dance Lessons	-	-	-	-	-	-	0	8	8	8	-	6	24
Volleyball Training (1 day)	160	111	136	72	140	-	136	160	-	0	-	114	915
Volleyball Training (2 days)	152	171	160	160	180	-	160	160	-	0	-	143	1,143
Youth Open Gym (B)	20	9	23	11	34	27	16	27	-	-	-	21	167
Therapeutic Programs (ROD)													
Community Relief Supplies	1,305	1,207	1,095	1,183	914	707	803	727	1,076	1,106	1,129	1,023	11,252
Fun in the Sun at Lime Street Pool	292	-	-	-	-	-	-	-	-	-	-	292	292
Saturday Camp	80	100	112	88	75	87	124	43	54	31	83	80	877
Special Events	188	308	-	1,602	228	874	-	115	-	2,409	137	733	5,861
Sports	215	60	351	531	185	61	191	256	455	538	368	292	3,211
Hesperia Community Park													
Adult Softball Teams (Coed)	-	-	72	144	192	192	-	-	-	96	288	164	984
Adult Softball Teams (Mens)	-	-	96	240	288	288	-	-	-	385	480	296	1,777

Not in session/season indicated by -

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Active Participant Numbers - FY 2022-2023													
	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	YTD Average	YTD Totals
Timberlane Park													
Best Friends	-	140	152	136	180	144	140	160	126	152	105	144	1,435
Itty Bits	-	91	136	136	90	99	126	128	112	160	105	118	1,183
Kinder Kids M/W	-	84	105	176	180	160	147	192	154	200	161	156	1,559
Tiny Tots M/W	-	104	126	128	128	96	126	136	91	144	112	119	1,191
Tiny Tots T/Th	-	77	80	96	99	64	77	64	77	96	119	85	849
Facility Rental Guests													
Percy Bakker Community Center	1,510	1,230	550	1,010	850	1,510	1,170	580	430	940	1,015	981	10,795
Lime Street Park Community Center	445	4	270	730	600	470	420	530	740	450	370	457	5,029
Rick Novack Community Center	90	0	90	190	325	170	260	250	160	80	60	152	1,675
John Swisher Community Center	440	420	120	600	260	120	310	220	130	440	630	335	3,690
Field Rentals	258	582	618	662	362	348	634	648	699	1,047	779	603	6,637
Field/Facility User Participants													
HYFL/Hesperia Trojans	-	-	550	149	149	-	-	-	-	-	-	283	848
National Little League	397	397	255	255	255	-	-	-	388	388	388	340	2,723
American Little League	390	390	321	321	321	-	-	-	420	420	420	375	3,003
AYSO Soccer	617	617	759	759	759	-	-	-	868	868	868	764	6,115
Hesperia Wranglers	75	75	75	75	75	75	75	75	-	75	100	78	775
Special Events													
Movies in the Park	1,700	-	-	-	-	-	-	-	-	-	-	1,700	1,700
Bobcat's Summer Concert Series	-	1,800	-	-	-	-	-	-	-	-	-	1,800	1,800
Hesperia Days	-	-	20,000	-	-	-	-	-	-	-	-	20,000	20,000
Hesperia Days 5k	-	-	800	-	-	-	-	-	-	-	-	800	800
Hesperia Days Rodeo	-	-	3,000	-	-	-	-	-	-	-	-	3,000	3,000
Hot Rod Halloween	-	-	-	6,000	-	-	-	-	-	-	-	6,000	6,000
Veterans Day Ceremony	-	-	-	-	300	-	-	-	-	-	-	300	300
Christmas Tree Lighting Ceremony	-	-	-	-	-	4,000	-	-	-	-	-	4,000	4,000
HD Pirate Faire	-	-	-	-	-	-	-	-	1,000	-	-	1,000	1,000
Easter Egg Hunt	-	-	-	-	-	-	-	-	-	2,500	-	2,500	2,500
Inter-Tribal Spring Celebration	-	-	-	-	-	-	-	-	-	-	300	300	300
TOTAL ACTIVE PARTICIPANTS	19,305	14,354	37,866	15,344	13,642	12,625	11,956	11,052	14,314	18,382	15,518	15,363	199,958

Not in session/season indicated by -

Does not include "Passive" participants such as spectators, patrons enjoying the parks, etc.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: JULY 5, 2023

PHONE: (760) 604-2234

FROM: ~~MM~~ MICHAEL VARNER, ADMIN OPERATIONS MANAGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MAINTENANCE REPORT FOR JUNE 2023

Listed below is a brief overview of maintenance completed in the month of June 2023.

Hesperia Civic Plaza Park

- Replaced one 1 ½ irrigation valve
- Repaired irrigation 3" mainline
- Repaired irrigation drip system
- Replaced sixteen 6" sprinklers
- Replaced twenty-eight spray nozzles
- Replaced ¾' drip pressure regulator
- Planted, in pots, twenty-four new Star Jasmine plants
- Replaced twenty tree bubblers

Corona Center

- Cleanup of bushes, trees, and weeds
- Pressure-washed steps and walkways

Hercules Center

- Cleanup around all buildings

Hesperia Community Park

- Pressure-washed concrete and bleachers
- Replaced two 12" sprinklers heads
- Replaced two 6" sprinkler heads
- Replaced two Rainbird 5000 on south field
- Weed abatement Datura property
- Weed abatement HCP and Calhoun property

Hesperia Lake Park

- Irrigation repairs and checks
- Put in new plant material around waterfall
- Added irrigation to plants around waterfall
- Cleaned out fire pits and BBQs
- Cleaning of stream
- Trimmed shrubs at John Swisher
- Cleaned up the area of rear stream
- Removed large broken branch in day-use area

Lime Street Park and Community Center

- Setup for events
- Toilet in men's restroom repaired
- Painted over graffiti in all restrooms, snack bar, and poles
- Removed graffiti at the skate park area

Live Oak Park

- Performed maintenance
- Weed abatement
- Replaced four Rainbird Falcon sprinklers

Malibu Park

- Graffiti removed from picnic tables

Percy Bakker Community Center

- Replaced dripline and emitters

Park Center

- Weed abatement

Palm Street Park/Rick Novack Community Center

- Set up for events

Timberlane Park

- Irrigation repairs and checks
- Cleaned up around caretaker's house
- Removed graffiti

Contracted Maintenance

- Focus more on LMD clean up
- Focus more on trimming and edging
- Focus more on trimming of trees, per contracted height

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: JUNE 14, 2023

PHONE: (760)244-5488

FROM: ^{SZ} SERGIO ZEPEDA, PARK RANGER
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, MAY 2023

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	5	7
Community Contacts	250 (approx.)	477
<i>After Hours Contacts</i>	60	183
<i>Juvenile Contacts</i>	15	25
Assist Local Agency	1	2
Administrative Citation	5	17
Special Event(s)	0	0

Monthly Ranger Hours	254
Park Ranger Training Officer Hours	8
<i>Total Program Hours</i>	262

Additional Information: -

05/3/2023, Timberlane Park, 19:10 - Park Rangers responded to the facility for an audible alarm. After conducting a check, it was determined to be a false alarm. Nothing further to report.

05/3/2023, Hesperia Community Park, 20:41 - Park Ranger made contact with two individuals smoking marijuana near the entrance. They were advised of park rules, were compliant, and left the area.

05/4/2023, Hesperia Lake Park, 18:30 - Park Ranger observed a vehicle driving recklessly in the dirt parking area. Ranger attempted a traffic-stop, but the vehicle fled at a high rate

of speed weaving in and out of oncoming traffic. Due to public safety concern, pursuing the fleeing vehicle was terminated. Supervisor was notified of the incident.

05/4/2023, Live Oak Park, 19:45 - Park Ranger observed an individual drinking an alcoholic beverage. Individual was compliant and left the area.

05/6/2023, Peach X Valencia, 20:34 - Park Ranger assisted San Bernardino County Sheriff's Hesperia Station with a traffic collision.

05/6/2023, Lime Street Park, 19:40 - Park Ranger observed new graffiti on the restroom doors. Maintenance was notified and it was removed.

05/10/2023, Lime Street Park/Program Center, 09:23 - Park ranger observed new graffiti on the program building wall. Maintenance was notified and it was removed.

05/12/2023, Hesperia Lake Park, 15:07 - Park Ranger observed a vehicle parked in a restricted area. Citation was issued.

05/12/2023, Hesperia Lake Park, 18:44 - Park Ranger observed an off-highway vehicle at Hesperia Lake Park. Citation was issued.

05/12/2023, Live Oak Park, 19:28 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

05/14/2023, West Valley Shooting Range, 18:00-22:00 - Ranger quarterly qualification.

05/19/2023, Hesperia Lake Park, 10:08 - Park Ranger issued a citation for an individual selling food goods without an admission/sale permit. Citation was issued.

05/19/2023, Hesperia Lake Park, 18:00 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

5/27/ 2023 Hesperia Lake Park, 15:00 - Park Ranger observed multiple off-highway vehicles driving on the property. Vehicles left at a high rate of speed and unable to follow due to the terrain.

5/27/2023, Arrowhead X Calpella, 22:30 - Park Ranger assisted the San Bernardino County Sheriffs on a rollover traffic collision involving a black Chevy SUV. The sole occupant was transported by medical personnel.

5/30/2023, Hesperia Community Park, 21:45 - Park Ranger located an unoccupied stolen vehicle in the parking lot. The Sheriff Department was advised and they retrieved the vehicle.

5/30/2023, Lime Street Park, 20:30 - Park Ranger assisted the Sheriff's Department on an area check at the park for a runaway juvenile. Checked given and surrounding areas but was unable to locate. Nothing further to report.

**HESPERIA RECREATION AND PARK DISTRICT
INTER-OFFICE MEMO**

DATE: May 15, 2023

PHONE: (760) 244-5488

FROM: ~~AW~~ AUDREY WILLIS, ADMINISTRATIVE ASSISTANT
Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER
Hesperia Recreation and Park District

SUBJECT: DISTRICT MARKETING UPDATE FOR MAY 2023

Listed below is a brief overview of marketing-related items.

Website – The District’s website was visited 23,035 times (+165 from previous month, +426 from last year) during the month with a total of 14,332 unique people (-320 from previous month). A total of 19,140 website visits were conducted on mobile devices or tablets (-48 from previous month), which equates to 83% (-1% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1. Los Angeles	3,422 visits	6. San Jose	831 visits
2. Hesperia	2,046 visits	7. Apple Valley	489 visits
3. Victorville	1,392 visits	8. Phelan	156 visits
4. San Diego	863 visits	9. San Bernardino	143 visits
5. Location Unknown*	921 visits	10. Las Vegas	142 visits

*Location data was not captured due to visitors using a browser that doesn’t allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1. Homepage	6,937 pageviews (16%)
2. Hesperia Lake Park	6,531 pageviews (15%)
3. HUSD Student Calendar	4,189 pageviews (10%)
4. Aquatics	2,701 pageviews (6.1%)
5. Youth & Adult Sports	2,502 pageviews (6%)

RecMail/Constant Contact – Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,737 people (+32 from previous month).

News Releases – Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <https://www.hesperiaparks.com/press-releases>.

Facebook – Staff continues to monitor the District’s Facebook account, posting flyers and information.

- @HesperiaParks, the District’s page, had 11,081 “followers” (+114 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 78.4% of our Facebook fans are female and 45% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park’s page, had 14,290 “followers” (+95 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 52.6% are female and 27% are in the 25-44 age range.

Instagram – The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 2,926 followers (+111 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 68.4% of the followers were female and 74.5% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 5,052 followers (+135 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.5% of the followers were male and 70% were in the 25-44 age range.



HESPERIAPARKS.com