

#### REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT FOUNDATION COMMITTEE AND HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS AGENDA

James Blocker Chair Gary "Griz" Drylie Vice Chair Carol Hill Board Member Rebecca Daugherty Board Member Amanda Gingerich Board Member

Kyle Woolley General Manager

#### HESPERIA RECREATION AND PARK DISTRICT Thursday, June 22, 2023 – 6:00 p.m. Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345

#### CALL TO ORDER

#### **ROLL CALL**

- a. Committee
- b. Foundation

#### FLAG SALUTE

#### MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Joint Meeting of the Hesperia Recreation and Park District Foundation Committee and the Hesperia Area Recreation District Foundation Board Members. The Committee/Foundation encourages public participation. If you desire to address the Committee/Foundation on any Committee/Foundation related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the presiding officer. When called upon, please come forward, and state your name and address, if you wish, before addressing the Committee/Foundation. Please limit your comments to five minutes per speaker.

Please note that if you address the Committee/Foundation on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Committee/Foundation may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

#### COMMUNICATIONS

#### **DISCUSSION/ACTION ITEMS**

- a. Approval of May 25, 2023, Meeting Minutes
- b. Foundation Budget Update
- c. HARD Foundation Mission and Vision Statements

- d. Event Ad Hoc Committee Update
- e. Preservation Committee Update

#### DISTRICT FOUNDATION COMMITTEE

- a. District Board Report
- b. Comments

#### **STAFF REPORTS**

- a. Programs/Events/Activities Handouts
- b. Comments

#### FOUNDATION CHAIR'S COMMENTS

#### FOUNDATION BOARD MEMBERS' COMMENTS

#### **ADJOURNMENT**

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting, to inform us of your particular needs and determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis. Meeting documents can be reviewed by the public at the District Office, 16292 Lime Street, Hesperia, CA, Monday through Friday, 8:30 a.m. to 5:00 p.m.

#### REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT AND THE HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS Thursday, May 25, 2023 - 6:00 p.m. Lime Street Park Community Center 16292 Lime Street, Hesperia, CA 92345

#### MINUTES

#### CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Member Blocker.

#### ROLL CALL

Committee:Roberts, AguilarFoundation:Gingerich, Drylie, Blocker, HillDistrict Staff:Woolley, Garcia, ZepedaOther:None

#### FLAG SALUTE

Member Hill led the flag salute.

# MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

#### COMMUNICATIONS

None.

#### DISCUSSION/ACTION ITEMS

#### a. Approval of April 27, 2023, Meeting Minutes

1. Motion made by Member Hill to approve the minutes, seconded by Vice Chair Member Drylie. The motion passed by the following vote:

AYES:	Drylie, Blocker, Hill, Gingerich
NOES:	None
<b>ABSENT:</b>	Daugherty
<b>ABSTAIN:</b>	None

#### b. Foundation Budget Update

1. Mr. Woolley presented the new budget format which shows less line items, though they are still tracked and reported in detail to illustrate trends and status throughout the fiscal year.

#### c. Events Ad Hoc Committee Update

1. Chair Member Blocker highlighted that Movies in the Park is coming up fast and the beer tent needs to be finalized.

- 2. The Hesperia Days Rodeo planning is coming along. Equipment is secured, just working on lighting. Sponsorships are coming in steadily, and bigger sponsorships need to be finalized by August. The community is excited.
- 3. The May Event Ad Hoc Committee meeting was held at Power Play Center where ideas for renovation and future use of the facility as an event center were discussed.

### d. Preservation Committee Update

- 1. Vice Chair Member Drylie reported on the following: recent fundraiser for the museum; geocache box installation and funding; Jr. Historian program; outdoor display area; and an open house for next year.
- 2. Mr. Woolley added that a POS system will help tremendously across all systems, even showing when to hold events.

#### DISTRICT FOUNDATION COMMITTEE

# a. District Board Report

- 1. Vice President Roberts reported on the CSDA Legislative Days and CARPD conferences where he learned valuable information and ideas including awards for staff, increasing morale, and quarterly awards for departments. The District Board approved new logos which will be implemented in the coming weeks.
- 2. Director Aguilar reported that the District Board approved a new salary schedule, set goals for the District including an iconic photo opportunity at each park, and continue grant seeking. He recommended using AI to write grants. The District swore in two new Park Rangers, Ben Caporale and Reginold Cole.
- 3. Mr. Woolley added that he is working on the restructuring of the District with new job descriptions, titles, and organizational chart.

#### b. Comments

- 1. Member Hill commented that the new positions have come from growth over the years and that staff would include one person doing a lot of duties.
- 2. Chair Member Blocker expressed that he likes the new logos.

# **STAFF REPORTS**

#### a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted the following: upcoming meetings; energy improvements; reworking the budget; improved tracking of programs and activity revenue; and new development including a proposed skate park at Palm Street Park.

# b. Comments

- 1. Chair Member Blocker inquired about the splash pad.
- 2. Vice Chair Member Drylie inquired about the Master Plan, and the agreement for Hesperia Lake Park.

# FOUNDATION CHAIR'S COMMENTS

a. Chair Member Blocker thanked Ms. Garcia and Ms. Willis for their work on the rodeo, and Mr. Woolley for his support. He reported that he presented the scholarship at Sultana High School.

#### FOUNDATION MEMBERS' COMMENTS

- a. Member Gingerich commented on the process for getting the checks and certificates for the scholarships to the schools, and suggested cornhole or horseshoe tournaments.
- b. Member Hill highlighted meeting dates on the Board calendar.
- c. Vice Chair Member Drylie expressed that he is thrilled with the staff, and that they are enhancing and improving things, making them easier and more effective. It's fabulous to see the new trucks.

ADJOURNMENT - Meeting was adjourned at 7:26 p.m.

Hesperia Area Recreation District Foundation	Prop	oosed FY23/24 Budget
General Administration		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	42,500.00 (163,350.00) <b>(120,850.00)</b>
Historical Preservation		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	200.00 (6,850.00) <b>(6,650.00)</b>
Foundation (Rick Novack Scholarships)		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	900.00 (4,500.00) <b>(3,600.00)</b>
Contract Classes		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	90,000.00 (61,600.00) <b>28,400.00</b>
Facility Rentals		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	150,000.00 (25,000.00) <b>125,000.00</b>
Special Events Total		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	45,350.00 (354,550.00) <b>(309,200.00)</b>
Hesperia Lake		
Revenue Services & Supplies <b>Total</b>	\$ \$ <b>\$</b>	595,000.00 (436,000.00) <b>159,000.00</b>
Youth Sports		
Revenue Services & Supplies Total	\$ \$ <b>\$</b>	91,250.00 (43,300.00) <b>47,950.00</b>

Sport User Group		
Revenue	\$	31,000.00
Services & Supplies	\$ <b>\$</b>	(12,000.00)
Total	\$	19,000.00
Adult Sports		
Revenue	\$	35,350.00
Services & Supplies	\$ \$ <b>\$</b>	(10,000.00)
Total	\$	25,350.00
Skating		
Revenue	\$	48,000.00
Services & Supplies	\$ <b>\$</b>	(18,000.00)
Total	\$	30,000.00
ASAP		
Revenue	\$	150,000.00
Services & Supplies	\$ <b>\$</b>	(10,000.00)
Total	\$	140,000.00
Kids Kamp		
Revenue	\$	41,000.00
Services & Supplies	\$ \$ <b>\$</b>	(32,600.00)
Total	\$	8,400.00
Aquatics		
Revenue	\$	33,000.00
Services & Supplies	\$ <b>\$</b>	(4,000.00)
Total	\$	29,000.00
Overall Revenue	\$	1,353,550.00
<b>Overall Services &amp; Supplies</b>	\$	(1,181,750.00)
Grand Total	\$	171,800.00

# <u>Hesperia Area Recreation District Foundation Board</u> <u>Mission Statement</u>

To act in an advisory capacity to the Hesperia Recreation and Park District Board of Directors and to help foster communication and cooperation between citizens, institutions, special interest groups, and District personnel in order to help the District provide maximum recreation opportunities, services, and park facilities for the residents of the Hesperia Recreation and Park District.

# June 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
HESPERIA Recreation & Park District serving the Community Since 1957				1	2	3
4	5	6	7 3:30 pm Tri-Agency Committee Meeting	8 5:30 pm Event Ad Hoc	9	10
11	12	13	14 6:00 pm District Board Meeting	15 3:30 pm Safety, Security, & Maintenance Meeting	16 3:30 pm Historical Preservation Committee Meeting	17
18 Father's Day	19 6:00 pm ASBCSD The Roost Sports Café Yucca Valley	20	21	22 6:00 pm Foundation Meeting	23	24
25	26	27	28	29	30	HESPERIA Area Recreation District Foundation

# July 2023

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
		HESPERIA Recreation & Park District Serving the Community Since 1957	HESPERIA Area Recreation District Foundation				1 Dusk Movies in the Park - Top Gun: Maverick <i>Hesperia Civic</i> <i>Plaza Park</i>
	2	<sup>3</sup> 5:30 pm Event Ad Hoc	4 Independence Day District Offices Closed	5	6	7	8 Dusk Movies in the Park - Minions: Rise of Gru <i>Hesperia Civic</i> <i>Plaza Park</i>
	9	10	11	12 6:00 pm District Board Meeting	13	14	15 Dusk Movies in the Park - Elf Hesperia Civic Plaza Park
TOTAL STREET	16	17 6:00 pm ASBCSD Percy Bakker Community Center, Hesperia	18	19	20 3:30 pm Safety, Security, & Maintenance Meeting	21 3:30 pm Historical Preservation Committee Meeting	22 Dusk Movies in the Park - Puss in Boots: The Last Wish <i>Hesperia Civic</i> <i>Plaza Park</i>
-	23/30	24/31	25	26	27 6:00 pm Foundation Meeting	28	29 Dusk Movies in the Park - Black Panther: Wakanda Forever <i>Hesperia Civic</i> <i>Plaza Park</i>

# August 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
HESPERIA Recreation & Park District Recreation & Park District Serving the Community Series 1957		1	2	3	4 5:30 pm Bobcat's Summer Concert Series - Skynard & Frynds <i>Hesperia Civic</i> <i>Plaza Park</i>	5
6	7 5:30 pm Event Ad Hoc	8	9 6:00 pm District Board Meeting	10	<ul> <li>5:30 pm</li> <li>Bobcat's Summer</li> <li>Concert Series -</li> <li>Blue Henrys</li> <li>Hesperia Civic</li> <li>Plaza Park</li> </ul>	12
13	14	15	16 3:30 pm Tri-Agency Committee Meeting	17 3:30 pm Safety, Security, & Maintenance Meeting	18 3:30 pm Historical Preservation Committee 5:30 pm Bobcat's Summer Concert Series - B. oK Band <i>Hesperia Civic</i> <i>Plaza Park</i>	19
20	21 6:00 pm ASBCSD	22	23	24 6:00 pm Foundation Meeting	25 5:30 pm Bobcat's Summer Concert Series - Southern Spirit <i>Hesperia Civic</i>	26
27	28 CSDA Annual Conference <i>Monterey</i>	29 CSDA Annual Conference <i>Monterey</i>	30 CSDA Annual Conference <i>Monterey</i>	31 CSDA Annual Conference Monterey		HESPERIA Area Recreation District Foundation

DATE:	June 1, 2023	<b>PHONE:</b> (760) 244-5488
FROM: JJ	JUDY TRENHOLM, STAFF ASSISTAN Hesperia Recreation and Park District	Г
TO:	KYLE WOOLLEY, GENERAL MANAG Hesperia Recreation and Park District	ER

SUBJECT: RECREATION UPDATE FOR APRIL 2023

# ASAP - AFTER SCHOOL ACTIVITIES PROGRAM

• 274 Registered Participants (-5 from last month, -22 from previous year)

School Site	Open 2022/2023 Number of Sites	Average Weekly Paid per School for April 2023	2022/2023 Interest/Wait List			
Carmel	0	-	13			
Cottonwood	1	20	26			
Cypress	2	40	21			
Eucalyptus	0	-	1			
Hollyvale	1	20	2			
Joshua Circle	0	-	9			
Juniper	0	-	5			
Kingston	1	18	0			
Krystal	1	20	28			
Lime Street	0	-	4			
Maple	0	-	3			
Mesa Grande	0	-	5			
Mesquite Tails	3	57	26			
Mission Crest	3	58	4			
Topaz	2	41	2			
Total	14	274	149			

• Total Monthly Participation: 5,480

DATE:	May 15, 2023	<b>PHONE:</b> (760) 244-5488
FROM: 574	SARAH HAUSER, RECREATION MAN Hesperia Recreation and Park District	JAGER
TO:	KYLE WOOLLEY, GENERAL MANAG Hesperia Recreation and Park District	ER
SUBJECT:	HESPERIA LAKE REPORT FOR APRIL	2023

# HESPERIA LAKE

- Anglers Total: 2,632 (+440 from previous month, +1,074 from last year)
  - Day: 2,000 (+221 from previous month, +884 from last year)
  - Child: 291 (+110 from previous month, +109 from last year)
  - Senior: 174 (+62 from previous month, +93 from last year)
  - Military discount: 156 (+53 from previous month, +27 from last year)
  - Passes redeemed: 11 (-6 from previous month, +1 from last year)
  - Punch cards sold: 1 (-1 from previous month, +1 from last year)
- Fish caught Total: 841 (-349 from previous month, +561 from last year)
  - Catfish: 436 (+430 from previous month, +269 from last year)
  - Trout: 334 (-850 from previous month, +271 from last year)
  - Tilapia: 71 (Was not stocked last month, +45 from last year)
     \*First Catfish Stock of the season was April 14th, 2023
     \* First Tilapia Stock of the season was April 21st, 2023
- Group picnic rentals: 6 (+4 from previous month, -2 from last year)
- Picnic participants: 400 (+300 from previous month, -200 from last year)
- Campsites rented: 211 (-18 from previous month, -21 from last year)
- Campers: 446 (+102 from previous month, +14 from last year)
- Equestrian campsites rented: 0 (same as last month, -7 from last year)
- Equestrian campers: 0 (same as last month, -7 from last year)
- Group campsites: 3 (+1 from last month, -2 from last year)
- Group campers: 60 (+36 from last month, -15 from last year)
- Store transactions: 15,187 (+6,989 from previous month, +3,177 from last year)

# **HESPERIA WRANGLERS**

• 04/08/2023 – Gymkhana: 47 participants and 125 spectators

SH/ar

DATE:	May 15, 2023
DATE:	Way 15, 2025

#### **PHONE:** (760) 244-5488

- **FROM:** SARAH HAUSER, RECREATION MANAGER Hesperia Recreation and Park District
- **TO:** KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

#### SUBJECT: RECREATION UPDATE FOR APRIL 2023

Listed below is a brief overview of recreation-related items.

#### YOUTH SPORTS

Girls Youth Volleyball – Spring Season

• Cancelled due to damage to the Rick Novack Gym floor caused by the winter storm.

#### ADULT SPORTS

Pickleball

• Tuesday & Thursday evenings, 6:00 - 9:00 p.m.: 233 participants (-47 from previous month)

Men's and Coed Spring Adult Softball

- Men's: 9 teams (-1 from Fall Season), 385 participants
- Coed: 5 teams (-1 from Fall Season), 96 participants

# PROGRAMS

Epicentre

• Teen Center participants: 292 (+23 from previous month)

Power Play Center

- Open Skate participants: 507 (-420 from previous month)
- Power Play skate parties: 14 (-3 from previous month)
- Party Rental participants: 605 (+38 from previous month)

Rick Novack Community Center

- Open gym adult & youth volleyball participants: Closed
- Open gym youth basketball participants: Closed
- Open gym adult basketball participants: Closed

• These activities were closed due to damage to the Rick Novack Gym floor caused by the winter storm.

Hesperia Community Park

- HD Drillers AG rented one field four times for baseball practice: 36 participants
- HD Drillers AY rented one field three times for baseball practice: 45 participants
- Pony League rented one field six times for baseball practice: 60 participants
- E1 Prospects rented two fields one time for softball scrimmage: 26 participants Live Oak Park
- Rancho Challenge FC rented one field eight times for soccer practice: 400 participants

Hesperia Lake Park Soccer Field

• Elite Soccer rented one field four times for adult soccer games: 480 participants

# HARRISON EXHIBIT CENTER

- Visitors: 6 (-5 from previous month)
- Facebook
  - Members: 189 (+17 from previous month)
  - Posts/Comments: 71 (-11 from previous month)
- Geocache visits: 41 (+26 from previous month)

# **ROCK'N OUR DISABILITIES**

- Food Pantry/Distribution handed out to the community: 1,106 participants (+30 from the previous month)
- Karate: 122 participants (+72 from previous month)
- Dance Class: 55 participants (-14 from previous month)
- Soccer: 253 participants (runs April and May)
- Motion & Fitness: 51 participants (+31 from previous month)
- Yoga/Tai Energy & Motion: 26 participants (-1 from previous month)
- Saturday Camp: 31 participants (-21 from previous month)
- Soaring Eagles Club: 82 participants (-6 from previous month)
- Parent Support Group: 3 participants (- 1 from previous month) Special Events
  - Eggxtra Special Egg Hunt & Trunk Event, 4/01/2023 at Epicentre: 2,000 participants/spectators (+602 from previous year)
  - Dash for Disabilities, 4/29/2023 at Hesperia Civic Plaza Park: 409 participants/spectators (-46 from previous year)

# **VOLUNTEER HOURS**

- April: 54 hours
- Year to date: 1,000 hours

### HD BMX

February

• Rider Count: 126 (new this month)

March

• Rider Count: 68 (-58 from previous month)

April

• Rider Count: 171 (+ 103 from previous month)

# USER GROUPS

# Youth Sports Partners

- AYSO Soccer, Spring Season: 868 participants (+251 from spring 2022 season)
- National Little League, Spring Season: 388 participants (-9 from spring 2022 season)
- American Little League, Spring Season: 420 participants (+30 participants from spring 2022 season)
- HYFL/Hesperia Trojans: Out of Season

# Percy Bakker Center

- Barstow Nutrition: 753 participants (-197 from previous month)
- Pinochle: 13 participants (+2 from previous month)
- Pool: 219 participants (-43 from previous month)
- Desert Winds Quilters: 50 participants (-13 from previous month)
- Garden: 45 participants (same as previous month)
- Quilters Piece Corp: 87 participants (-23 from previous month)
- Seniors with Inquiring Minds: 157 participants (-67 from previous month)
- Greater High Desert Chamber of Commerce: 172 participants (+-69 from previous month)

# Meetings with User Groups, Co-sponsorship Groups, or Exclusive Groups

• None

# CONTRACT CLASSES

- 27 active monthly contract classes serving 404 participants (-6 from previous month)
  - Volleyball lessons cancelled due to damage to the Rick Novack Gym floor caused by the winter storm

# SPECIAL EVENTS

- Easter Egg Hunt held at Hesperia Community Park
  - 04/08/2023: 2,500 participants (+500 from last year's event)

# SPECIAL NOTES

• 04/11/2023: HRPD had a booth at Mojave High School's College and Career Fair. Staff engaged with approximately 150 youth.

/sh

DATE: June 1, 2023 **PHONE:** (760) 244-5488 JUDY TRENHOLM, STAFF ASSISTANT Hesperia Recreation and Park District FROM: TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District SUBJECT: FACILITY RENTAL UPDATE FOR APRIL 2023 Percy Bakker Community Center: 8 rentals (+5 from previous month, -2 from last year) Total Participation: 940 Lime Street Community Center: 4 rental (-3 from previous month, -2 from last year) **Total Participation: 450** Rick Novack Community Center: 1 rentals (-2 from previous month, -3 from last year) Total Participation: 80 John Swisher Community Center: 6 rentals (+3 from previous month, +3 from last year) Total Participation: 440

[	Active Participant Numbers - FY 2022-2023											
	July 2022	August 2022	-	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	YTD Average	YTD Totals
Aquatics											0	
Open Swim, Patrons	2,174	671	-	-	-	-	-	-	-	-	1,423	2,845
Swimming Lessons	308	33	-	-	-	-	-	-	-	-	171	341
Pool Party Rental Participants	210	205	-	-	-	-	-	-	-	-	208	415
Desert Aquatics	70	70	-	-	-	-	-	-	-	-	70	140
Programs												
ASAP	-	232	240	238	240	236	278	279	279	274	255	2,296
Kids Kamp	197	197	-	60	-	122	1	-	126	_	140	702
HD BMX												
Number of Participants	-	264	215	172	-	-	-	126	68	171	169	1,016
Full Memberships Purchased	-	13	23	12	-	-	-	-	-	-	16	48
One Day Free-Trial Membership	-	23	4	9	-	-	-	-	-	-	12	36
Hesperia Civic Plaza Park												
QR Fit Trail	6	-	-	-	-	-	-	-	-	-	6	6
Epicentre												
A2R Basketball Performance (5-6)	8	8	8	16	9	9	16	32	28	30	16	164
A2R Basketball Performance (7-9)	36	32	32	24	24	30	40	44	64	70	40	396
A2R Basketball Performance (10-12)	68	36	44	48	56	45	72	60	72	95	60	596
A2R Basketball Performance (13-17)	24	8	24	28	12	21	24	16	44	25	23	226
Open Center	305	323	262	202	256	379	476	238	269	292	300	3,002
Hip-Hop	68	64	104	72	85	76	60	76	64	76	75	745
Parent & Me Ballet	84	76	80	80	100	80	60	68	60	120	81	808
Hesperia Art Center	-	80	-	-	-	-	-	_	-	-	80	80
Harrison Exhibit Hall												
Visitors	7	6	8	8	1	4	4	24	11	6	8	79
Geocache Visitors	-	-	-	-	-	-	6	17	41	41	26	105

	Active Participant Numbers - FY 2022-2023											
	July 2022	August 2022	-	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	YTD Average	YTD Totals
Hesperia Lake Park												
Fishing	2,406	1,532	1,759	1,242	2,081	2,362	1,637	1,590	2,192	2,632	1,943	19,433
Picnic Participants	1,325	900	900	600	100	100	0	50	100	400	448	4,475
Number of Campers	610	263	534	256	243	102	103	129	344	446	303	3,030
Group Campers	66	23	41	16	44	48	0	0	24	60	32	322
EQ Campers	7	8	0	2	0	0	0	0	0	0	2	17
Percy Bakker Community Center												
Senior Nutrition	607	791	808	846	754	754	754	793	950	753	781	7,810
Pinochle	15	15	16	17	20	20	17	16	11	13	16	160
Fitness and Fun Monthly	64	90	99	72	80	72	108	80	126	96	89	887
Fitness and Fun (Walk-in)	72	53	57	75	68	58	116	82	94	58	73	733
Pool	226	270	259	259	223	223	240	231	262	219	241	2,412
Greater High Desert Chamber of Commerce	-	-	-	-	-	-	-	-	241	172	207	413
Garden Club	33	26	41	30	29	29	20	68	45	45	37	366
Quilters	126	160	138	141	259	323	140	164	173	137	176	1,761
Line Dancing	3	65	28	40	24	24	45	32	24	24	31	309
S.W.I.M./Senior With Inquiring Minds	160	166	201	146	116	116	148	168	224	157	160	1,602
Power Play Center												
Pickleball	90	155	196	122	118	192	231	180	280	233	180	1,797
Admission	698	413	568	288	471	570	927	593	927	507	596	5,962
Power Play Rental Attendance	155	51	367	164	489	545	712	659	567	605	431	4,314
Ukulele Lessons	16	12	16	8	0	-	7	4	0	0	7	63
Roller Skating Lessons, Beginning	60	28	40	8	24	16	36	56	28	12	31	308
Roller Skating Lessons, Intermediate	4	8	8	8	8	12	20	-	12	16	11	96
Lime Street Park Community Center												
Basic Dog Obedience	12	-	-	-	-	-	-	-	-	-	12	12
Child Self-Defense	84	144	105	21	64	-	32	64	120	96	81	730
Self-Defense	21	8	8	16	7	-	8	-	16	16	13	100

Active Participant Numbers - FY 2022-2023												
	July	August	-	Oct	Nov	Dec	Jan	Feb	Mar	Apr	YTD	YTD
	2022	2022	2022	2022	2022	2022	2023	2023	2023	2023	Average	Totals
Rick Novack Community Center	<b>.</b>						-	-	-	-		
Teen/Adult Hip-Hop	15	25	12	-	20	12	0	0	-	-	12	84
A/Y Open Gym (VB)	132	114	128	107	109	76	119	76	-	-	108	861
Adult Open Gym (B)	15	26	18	9	20	9	120	14	-	-	29	231
Tap/Ballet	21	28	36	52	64	64	65	68	64	84	55	546
Belly Dance, Beginning	12	16	16	16	4	-	8	32	16	12	15	132
Belly Dance, Intermediate	-	8	20	12	4	I	8	12	-	8	10	72
Emerge Elite Basketball	17	-	-	-	-	I	-	-	-	-	17	17
Girls Volleyball	-	-	-	-	140	I	-	-	-	-	140	140
Jazz/Ballet	33	60	42	68	72	80	60	88	36	76	62	615
Karate, Beginning/Intermediate	153	176	176	160	191	196	192	204	180	152	178	1,780
Karate, Mini Tigers	116	158	84	80	144	128	96	112	128	100	115	1,146
Let's Dance!	32	44	48	40	-	I	36	28	16	20	33	264
Let's Dance! Private Lesson	0	0	1	-	-	I	0	0	0	0	0	1
Private Dance Lessons	-	-	-	-	-	I	0	8	8	8	6	24
Volleyball Training (1 day)	160	111	136	72	140	-	136	160	-	0	114	915
Volleyball Training (2 days)	152	171	160	160	180	-	160	160	-	0	143	1,143
Youth Open Gym (B)	20	9	23	11	34	27	16	27	-	-	21	167
Therapeutic Programs (ROD)												
Community Relief Supplies	1,305	1,207	1,095	1,183	914	707	803	727	1,076	1,106	1,012	10,123
Fun in the Sun at Lime Street Pool	292	-	-	-	-	-	-	-	-	-	292	292
Saturday Camp	80	100	112	88	75	87	124	43	54	31	79	794
Special Events	188	308	-	1,602	228	874	-	115	-	2,409	818	5,724
Sports	215	60	351	531	185	61	191	256	455	538	284	2,843
Hesperia Community Park												
Adult Softball Teams (Coed)	-	-	72	144	192	192	-	-	-	96	139	696
Adult Softball Teams (Mens)	-	-	96	240	288	288	-	-	-	385	259	1,297

Active Participant Numbers - FY 2022-2023												
	July 2022	August 2022	Sept 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	YTD Average	YTD Totals
Timberlane Park												
Best Friends	-	140	152	136	180	144	140	160	126	152	148	1,330
Itty Bits	-	91	136	136	90	99	126	128	112	160	120	1,078
Kinder Kids M/W	-	84	105	176	180	160	147	192	154	200	155	1,398
Tiny Tots M/W	-	104	126	128	128	96	126	136	91	144	120	1,079
Tiny Tots T/Th	-	77	80	96	99	64	77	64	77	96	81	730
Facility Rental Guests												
Percy Bakker Community Center	1,510	1,230	550	1,010	850	1,510	1,170	580	430	940	978	9,780
Lime Street Park Community Center	445	4	270	730	600	470	420	530	740	450	466	4,659
Rick Novack Community Center	90	0	90	190	325	170	260	250	160	80	162	1,615
John Swisher Community Center	440	420	120	600	260	120	310	220	130	440	306	3,060
Field Rentals	258	582	618	662	362	348	634	648	699	1,047	586	5,858
Field/Facility User Participants												
HYFL/Hesperia Trojans	-	-	550	149	149	-	-	-	-	-	283	848
National Little League	397	397	255	255	255	-	-	-	388	388	334	2,335
American Little League	390	390	321	321	321	-	-	-	420	420	369	2,583
AYSO Soccer	617	617	759	759	759	-	-	-	868	868	750	5,247
Hesperia Wranglers	75	75	75	75	75	75	75	75	-		75	600
Special Events												
HD Pirate Faire	-	-	-	-	-	-	-	-	1,000	-	1,000	1,000
Easter Egg Hunt	-	-	-	-	-	-	-	-	_	2,500	2,500	2,500
Movies in the Park	1,700	-	_	-	-	-	-	-	_	_	1,700	1,700
Bobcat's Summer Concert Series	-	1,800	-	-	-	-	-	-	_	-	1,800	1,800
Hesperia Days	-	-	20,000	-	-	-	-	-	-	-	20,000	20,000
Hesperia Days 5k	-	-	800	-	-	-	-	-	-	-	800	800
Hesperia Days Rodeo	-	-	3,000	-	-	-	-	-	-	-	3,000	3,000
Hot Rod Halloween	-	-	-	6,000	-	-	-	-	-	-	6,000	6,000
Veterans Day Ceremony	-	-	-	-	300	-	-	-	-	-	300	300
Christmas Tree Lighting Ceremony	-	-	-	-	-	4,000	-	-	-	-	4,000	4,000
TOTAL ACTIVE PARTICIPANTS	19,305	14,354	37,866	15,344	13,642	12,625	11,956	11,052	15,314	20,807	14,355	184,365

DATE:	MAY 3, 2023	<b>PHONE:</b> (760) 604-2234
FROM:	MICHAEL VARNER, ADMIN OPER Hesperia Recreation and Park Distric	
TO:	KYLE WOOLEY, GENERAL MANA Hesperia Recreation and Park Distric	
SUBJECT:	MAINTENANCE REPORT FOR API	RIL 2023

Listed below is a brief overview of maintenance completed in the month of April 2023.

#### Hesperia Civic Plaza Park

- Replaced two Falcon sprinklers
- Clean up after events

#### Epicentre

- Clean up around all buildings
- Sprayed weeds and weed abatement

#### Hesperia Community Park

- Graded dirt parking lots and filled in holes
- Replaced <sup>3</sup>/<sub>4</sub>" quick coupler valve
- Replaced two Rainbird 5000 sprinklers on northside
- Replaced five broken tree bubblers
- Women's restroom faucet removed for repair
- Replaced two 12" spray spinklers on north fields
- Replaced two 12" 5000 series sprinklers
- Field prep north fields

#### Hesperia Lake Park

- Cut and removed broken branch from tree in day use area
- Major graffiti removal in day use area
- Cut down two large pine trees in day use area
- Irrigation repairs and checks
- Repair of main water line and new shut off valve installed for equestrian area

- Main water line repair for John Swisher
- Installed two quick coupler valves in soccer field
- Brush hogged equestrian area
- Put in new plant material around waterfall
- Fire pits and BBQ's cleaned out
- Cleaning of stream
- Fisherman's restroom faucets repaired

#### Lime Street Park and Community Center

- Setup for events
- Toilet in men's restroom repaired
- Replaced latch at dog park
- Painted graffiti in all restrooms
- Fixed flag pole rope and replaced flag
- Replaced sprinkler on Field 4
- Repaired 1" quick coupler on north field
- Removal of fallen tree branches (chipper machine)
- Removed graffiti at skate park area

#### Live Oak Park

• Performed routine maintenance

#### Maple Park

- Graded field and south entrance area
- Replaced two Falcon sprinklers
- Repaired 3/4" irrigation lateral line
- Repaired 2" irrigation lateral line
- Repaired 1" lateral line

# Malibu Park

- Graffiti removal inside restrooms
- Repainted inside of restroom

#### Percy Bakker Community Center

• Weed abatement

#### Park Center

• Weed removal and spraying

#### Palm Street Park/Rick Novack Community Center

- Set up for events
- Met with contractor regarding roof and gym floor repairs
- Replaced two sprinklers
- Replaced 6 pop-up sprinklers

#### **Timberlane Park**

- Irrigation repairs and checks
- Removal of graffiti
- Installed new sod in front grass area
- Restroom faucet repaired

#### **Contracted Maintenance**

- Focus more on LMD clean up
- Focus more on trimming and edging
- Focus more on trimming of trees, per contracted height

- **DATE:** MAY 17, 2023 **PHONE:** (760)244-5488
- **FROM:** <sub>S z</sub> SERGIO ZEPEDA, PARK RANGER Hesperia Recreation and Park District
- **TO:** KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

#### SUBJECT: MONTHLY RANGER REPORT, APRIL 2023

Activity	<b>Reporting Month</b> Quantity	<b>Previous Month</b> Quantity
Calls for Service	7	2
Community Contacts	477	76
After Hours Contacts	183	76
Juvenile Contacts	25	25
Assist Local Agency	2	2
Administrative Citation	17	5
Special Event(s)	0	0

Monthly Ranger Hours	293.50
Park Ranger Training Officer Hours	46
Total Program Hours	293.50

Additional Information: -

04/1/2023, Live Oak Park, 14:56 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/1/2023, Live Oak Park, 15:03 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/1/2023, Hesperia Lake Park, 17:25 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/1/2023, Live Oak Liquor/Parking Lot, 20:42 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/5/2023, Hesperia Lake Park, 18:07 - Park Ranger issued a citation for an individual disturbing the peace.

04/7/2023, Hesperia Lake Park, 17:39 - Park Ranger issued a citation for an individual disturbing the peace.

04/8/2023, Lime Street Park, 15:08 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/8/2023, Hesperia Lake Park, 18:28 - Park Ranger observed an off-highway vehicle at Hesperia Lake Park. Citation was issued.

04/8/2023, Hesperia Lake Park, 18:30 - Park Ranger observed an off-highway vehicle at Hesperia Lake Park. Citation was issued.

04/8/2023, Hesperia Lake Park, 18:40 - Park Ranger observed an off-highway vehicle at Hesperia Lake Park. Citation was issued.

04/8/2023, Hesperia Lake Park, 18:52 - Park Ranger observed an off-highway vehicle at Hesperia Lake Park. Citation was issued.

04/8/2023, Arrowhead Lake Rd./Seaforth, 20:10 - Park Ranger assisted with a Vehicle vs. Bicyclist (Hit n' Run).

04/8/2023, Main St/ I Avenue, 21:00 - Park Ranger located a possible match/suspect vehicle for the previous hit n' run call parked at the 76 gas station. Vehicle was unrelated but occupants were arrested for being felons in possession of a loaded handgun.

04/8/2023, Percy Bakker Community Center, 22:00 - Park Ranger with assistance from the Sheriff's Department monitored a large group of approximately 200 motorcyclists in the parking lot. Nothing further to report.

04/12/2023, Hesperia Community Park, 14:25 - Little League Coach stated there was a transient charging his personal devices by the restroom. Individual was gone on arrival.

04/12/2023, Hesperia Lake Park, 17:12 - Lake staff advised there was a camper who was past his check out time. Upon arrival, rangers observed them leaving the campground. Nothing further to report.

04/13/2023, Hesperia Lake Park, 17:45 - Park Ranger was dispatched to John Swisher Community Center in reference to an audible alarm. False alarm, facility secured and armed.

04/13/2023, Hesperia Lake Park, 18:25 - Lake staff advised they received a call from a resident on Calpella Rd. They stated an individual was camping directly behind their residence. Park Rangers arrived and observed a white male adult running from the location. Contact was made, and the individual gathered his belongings and left the area.

04/14/2023, Live Oak Park, 17:51 - Park Ranger observed an individual smoking near the playground and bathroom area. Citation was issued.

04/17/2023, Hesperia Community Park, 19:20 - Park Ranger was dispatched to the snack bar in reference to an audible alarm. False alarm, facility secured and armed.

04/18/2023, Hesperia Community Park, 19:25 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued

04/23/2023, Live Oak Park, 17:57 - Park Ranger observed an individual smoking near the playground and bathroom area. Citation was issued.

04/23/2023, Hesperia Lake Park, 15:50 - Park Ranger was dispatched in reference to a man with a gun. Upon arrival with several sheriff deputies, they detained two subjects involved. A loaded silver .45 caliber handgun was recovered from one subject and both were subsequently arrested.

04/23/2023, Hesperia Lake Park, 21:20 - Park Ranger observed a man sleeping by the parking entrance. He was advised of park rules and regulations. He was compliant and left the area.

04/25/2023, Hesperia Lake Park, 19:12 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/27/2023, Hesperia Lake Park, 10:08 - Park Ranger issued a citation for an individual disturbing the peace.

04/27/2023, Hesperia Lake Park, 14:55 - Park Ranger observed a vehicle parked in the campground without a valid pass. Citation was issued.

04/27/2023, Lime Street Park, 18:50 - Park Ranger was dispatched to Lime Street Park in reference to a suspicious dark colored van with tinted windows parked next to the skate park. Rangers located the vehicle and made contact with the sole occupant. Nothing further to report.

04/28/2023, Hesperia Community Park, 21:02 - Park Ranger observed a vehicle without a disabled plate or placard displayed. Citation was issued.

04/28/2023, Hesperia Lake Park, 14:00 - Park Ranger observed an abandoned vehicle parked in the campground. Vehicle was issued a citation and towed from the property.

DATE:	May 15, 2023	<b>PHONE:</b> (760) 244-5488
FROM:	Hesperia Recreation and Par	STRATIVE ASSISTANT k District
TO:	KYLE WOOLLEY, GENERA Hesperia Recreation and Par	
SUBJECT	DISTRICT MARKETING UP	DATE FOR APRIL 2023

# Listed below is a brief overview of marketing-related items.

**Website** – The District's website was visited 22,870 times (+33 from previous month, +3,017 from last year) during the month with a total of 14,652 unique people (-56 from previous month). A total of 19,188 website visits were conducted on mobile devices or tablets (+3,020 from previous month), which equates to 84% (+1% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1.	Los Angeles	3,031 visits	6. Location Unknown*	783 visits
2.	Hesperia	1,993 visits	7. Apple Valley	476 visits
3.	Victorville	1,330 visits	8. Barstow	149 visits
4.	San Jose	1,017 visits	9. San Bernardino	146 visits
5.	San Diego	921 visits	10. Phelan	144 visits

\*Location data was not captured due to visitors using a browser that doesn't allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1.	Hesperia Lake Park	6,689 pageviews (15.9%)
2.	Homepage	6,451 pageviews (15.3%)
3.	HUSD Student Calendar	3,720 pageviews (8.8%)
4.	Youth & Adult Sports	2,369 pageviews (5.6%)
5.	Aquatics	1,965 pageviews (4.7%)

**RecMail/Constant Contact** - Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,705 people (+17 from previous month).

**News Releases** – Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <u>https://www.hesperiaparks.com/press-releases</u>.

**Facebook** – Staff continues to monitor the District's Facebook account, posting flyers and information.

- @HesperiaParks, the District's page, had 10,967 "followers" (+109 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 78% of our Facebook fans are female and 46% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park's page, had 14,195 "followers" (+436 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 52.7% are female and 27% are in the 25-44 age range.

**Instagram –** The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 2,815 followers (+156 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 68% of the followers were female and 74.2% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 4,917 followers (+196 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.4% of the followers were male and 69.4% were in the 25-44 age range.



# **HESPERIAPARKS.com**