

BOARD OF DIRECTORS REGULAR MEETING AGENDA

Kelly Gregg President James Roberts III Vice President Jose Gonzalez Director Shawna Irish Director Roman Aguilar III Director

Kyle Woolley General Manager

HESPERIA RECREATION AND PARK DISTRICT Wednesday, September 13, 2023 - 6:00 P.M. Lime Street Park Community Center 16292 Lime Street, Hesperia, CA 92345

AGENDA

CALL TO ORDER

- a. Roll Call
- b. Approval of Agenda

FLAG SALUTE

PROCLAMATIONS AND PRESENTATIONS

CV Strategies - HRPD Website

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Welcome to this Board of Directors Meeting. The Board encourages public participation. If you desire to address the Board on any District related matter or item on the Agenda, you are asked to please fill out one of the speaker forms in the back of the meeting room and turn it in to the General Manager. When called upon, please come forward, and state your name and address (if you wish) before addressing the Board. Please limit your comments to five minutes per speaker.

Please note that if you address the Board on items NOT on the Agenda, the Brown Act does not allow discussion of such items. Therefore, the Board may only do the following: refer the matter to staff, ask for additional information, request a report back, or give a very limited factual response.

CONSENT ITEMS

The following items are expected to be routine and non-controversial, and will be acted upon by the Board at one time without discussion, unless a Board member requests that an item be removed from the consent agenda and held for discussion.

A. Approval of Minutes of Regular Meeting, August 9, 2023

B. Approval of Minutes of Special Meeting, August 25, 2023

PULLED CONSENT ITEMS

DISCUSSION/ACTION ITEMS

- C. Approval of Resolution No. 23-09-01, A Resolution of the Board of Directors of the Hesperia Recreation and Park District Amending and Updating Resolution No. 21-02-02 to Increase Certain District Fines for Violations of Ordinance No. 2 Revised Rules and Regulations
- D. Investment Policy
- E. Discussion, Federal Lobbyist Firm
- F. Credit Card Authorization for Board or Staff
- G. Live Oak Park Soccer Field
- H. Discussion, Global USA Property

CORRESPONDENCE/WRITTEN COMMUNICATION

GENERAL MANAGER/STAFF REPORTS - The General Manager will report on the following topics, report on committees, or other activities.

- a. Recreation Programs
- b. Lake
- c. Parks Division
- d. Park Ranger
- e. Marketing
- f. General Manager

BOARD MEMBER REPORTS

Standing Committees:

Recreation Foundation – Gonzalez/Roberts Tri-Agency – Aguilar/Irish Safety, Security, and Maintenance – Roberts/Aguilar Personnel – Irish/Gregg Finance – Gregg/Irish (no meeting held) Development – Roberts/Gregg

Ad Hoc Committee:

Event – Irish/Aguilar

BOARD MEMBER COMMENTS

CLOSED SESSION ITEMS

I. LABOR NEGOTIATIONS, Code Section 54957.6 for the Purpose of Considering Employee Compensation in the Form of Fringe Benefits, or, as Applicable, Other Related Matters

REPORT FROM CLOSED SESSION, IF ANY

ANNOUNCEMENTS

The next Regular Board Meeting is scheduled for October 11, 2023, at 6:00 p.m. and will be held in the Lime Street Community Center at 16292 Lime Street, Hesperia, CA 92345.

ADJOURNMENT

It is the intent of the Hesperia Recreation and Park District to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Hesperia Recreation and Park District will attempt to accommodate you in every reasonable manner. Please contact the District Office at (760) 244-5488, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis. Board Meeting documents can be reviewed by the public at the District Office, 16292 Lime

Street, Hesperia, CA - Monday through Friday, 8:30 a.m. to 5:00 p.m.

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

DATE:	September 8, 2023	PHONE: (760) 244-5488
FROM:	KARABETH GARCIA, EXECUTIVE DISTRICT CLEI Hesperia Recreation and Park District	RK
TO:	BOARD OF DIRECTORS Hesperia Recreation and Park District	

SUBJECT: EXPANDED AGENDA INFORMATION FOR REGULAR BOARD MEETING 9/13/2023

DISCUSSION/ACTION ITEMS

C. Approval of Resolution No. 23-09-01, A Resolution of the Board of Directors of the Hesperia Recreation and Park District Amending and Updating Resolution No. 21-02-02 to Increase Certain District Fines for Violations of Ordinance No. 2 Revised Rules and Regulations

Background: At the June 14, 2023, Regular Board of Directors meeting, the Board voted to increase the fine on the Administrative Fine Schedule regarding, "B-C, Utilizing Facilities/Off-Road Vehicles," from \$250 to \$500.

At the August 9, 2023, Regular Board of Directors meeting, the Board passed Ordinance No. 23-01, amending Section 23 of Ordinance No. 2 to provide that fees and fines shall be set by Resolution.

Resolution No. 23-09-01 is in your tab, which if passed, increases the fine as was voted on by the Board, and will be effective upon adoption.

Recommendation: Approve Resolution No. 23-09-01.

Reference Materials Included In Tab: YES NO

- **1.** Resolution No. 23-09-01
- 2. Exhibit "A" Administrative Fine Schedule

D. Investment Policy

Background: The purpose of this policy update is to simplify the types of investments the District may enter into. Current policy allows the District to enter into more complex investments that are not advantageous to the District's needs. The current policy is under

Section 9.20, but will be moved to Section 9.03 because of the consolidation of the purchasing policy in Section 9.00.

Recommendation: Approve updated District Policy Manual Section 9.20, Investment Policy as presented.

1. Updated District Policy Section 9.20

E. Discussion, Federal Lobbyist Firm

Background: This item was placed on the Agenda by Board member direction. Staff will defer the introduction of this item to the Board.

Recommendation: None. Discussion item.

Reference Materials Included In Tab:
□ YES
■ NO

F. Credit Card Authorization for Board or Staff

Background: This item was placed on the Agenda by Board member direction. Staff will defer the introduction of this item to the Board.

Recommendation: Staff recommends the District draft and implement a Credit Card Policy in the coming months.

Reference Materials Included In Tab:
□ YES
■ NO

G. Live Oak Park Soccer Field

Background: This item was placed on the Agenda by Board member direction. Staff will defer the introduction of this item to the Board.

Recommendation: None. Discussion item.

Reference Materials Included In Tab:
□ YES
■ NO

H. Discussion, Global USA Property

Background: This item was placed on the Agenda by Board member direction. Staff will defer the introduction of this item to the Board.

Recommendation: None. Discussion item.

Reference Materials Included In Tab:
□ YES
■ NO

HESPERIA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS REGULAR MEETING August 9, 2023

MINUTES

In compliance with the Brown Act, the following Board Member participated via teleconference from the following location:

Shawna Irish, 9534 Verdugo Street, Hesperia, CA 92345

CALL TO ORDER

The Hesperia Recreation and Park District Board of Directors Regular Meeting was called to order by President Gregg at 6:00 p.m., at the Lime Street Park Community Center, located at 16292 Lime Street, Hesperia, CA 92345.

ROLL CALL ATTENDANCE

BOARD PRESENT:	Aguilar, Roberts, Gonzalez, Gregg
	Irish (via teleconference)
BOARD ABSENT:	None
STAFF PRESENT:	Woolley, Garcia, Chavez
OTHER:	John Connelly, CPI Capital

APPROVAL OF AGENDA

It was moved by Director Aguilar and seconded by Director Gonzalez to approve the Agenda. The motion passed by the following roll call vote:

AYES:	Aguilar, Roberts, Gonzalez, Gregg, Irish
NOES:	None
ABSENT:	None
ABSTAIN:	None

FLAG SALUTE

The Flag Salute was led by President Gregg.

PROCLAMATIONS AND PRESENTATIONS

John Connelly, CPI Capital updated the Board on commercial property management.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

Frances, resident, addressed the Board regarding Live Oak Park and soccer fields.

CONSENT ITEMS

A. Approval of Minutes of Regular Meeting, July 12, 2023

MOTION: It was moved by Director Gonzalez and seconded by President Gregg to approve Item A. The motion passed by the following roll call vote:

AYES:Roberts, Gonzalez, Gregg, Irish, AguilarNOES:NoneABSENT:NoneABSTAIN:None

PULLED CONSENT ITEMS None.

DISCUSSION/ACTION ITEMS

B. Approval of Signers of Hesperia Recreation and Park District and HARD Foundation Bank Accounts

Current Signers:

Signers of the Hesperia Recre	ation and Park District Accounts	
Desert Community Bank	Checking Account	xxxxxx6817
Desert Community Bank	Checking Account	xxxxx6825
Kyle Woolley - General Mana	ager	
Shawna Irish – HRPD Board I	Member	
Michael Varner – Administra	tive Operations Manager - Parks	
Karabeth Garcia - Executive I	District Clerk	
Signers of the HARD Founda	tion Accounts	
Desert Community Bank	Checking Account	xxxxx6501
Desert Community Bank	Savings Account	xxxxx3311
Desert Community Bank	CD Account	xxxxx6526
Desert Community Bank	CD Account	xxxxx6546
Kyle Woolley – Executive Dir	ector/General Manager	
Gary Drylie – HARD Founda	tion Board Member	
James Roberts - HRPD Board	Member	
Michael Varner - Administra	tive Operations Manager – Parks	
Karabeth Garcia – Executive I	District Clerk	
Reflected Changes:		
	ation and Park District Accounts	
Desert Community Bank	Checking Account	xxxxxx6817
Desert Community Bank	Checking Account	xxxxxx6825
Kyle Woolley – General Mana	0	
Shawna Irish – HRPD Board I	Member	

Shawna Irish – HRPD Board Member Michael Varner – Assistant General Manager Moises Artola – Finance Manager

Signers of the HARD Foundation accounts

Desert Community Bank	Checking Account	xxxxx6501
Desert Community Bank	Savings Account	xxxxx3311
Desert Community Bank	CD Account	xxxxx6526
Desert Community Bank	CD Account	xxxxx6546

Authorized signers for the HARD Foundation accounts: Kyle Woolley – Executive Director/General Manager James Roberts – HRPD Board Member Shawna Irish – HRPD Board Member Michael Varner – Assistant General Manager Moises Artola – Finance Manager

> **MOTION:** It was moved by President Gregg and seconded by Vice President Roberts to remove Karabeth Garcia as a current signer. The motion passed by the following roll call vote:

AYES:Gregg, Irish, Aguilar, Roberts, GonzalezNOES:NoneABSENT:NoneABSTAIN:None

MOTION: It was moved by Director Aguilar and seconded by President Gregg to add Shawna Irish and Moises Artolas as signers to the HARD Foundation and Hesperia Recreation and Park District accounts, and remove Gary Drylie as signer for the HARD Foundation account. The motion passed by the following roll call vote:

AYES:	Irish, Aguilar, Roberts, Gonzalez, Gregg
NOES:	None
ABSENT:	None
ABSTAIN:	None

C. Waiving Reading in Full and Second Reading of Ordinance No. 23-01, Ordinance of the Hesperia Recreation and Park District Board of Directors Amending Section 23 of Ordinance No. 2 Establishing Rules and Regulations Governing Use of Parks, Recreation Areas, and Facilities to Provide that Fees and Fines Shall be Set by Resolution

MOTION: It was moved by Director Aguilar and seconded by Director Gonzalez to waive reading in full, hold the second reading, and approve Ordinance No. 23-01,

Ordinance of the Hesperia Recreation and Park District Board of Directors Amending Section 23 of Ordinance No. 2 Establishing Rules and Regulations Governing Use of Parks, Recreation Areas, and Facilities to Provide that Fees and Fines Shall be Set by Resolution. The motion passed by the following roll call vote:

AYES:Roberts, Gonzalez, Gregg, Irish, AguilarNOES:NoneABSENT:NoneABSTAIN:None

D. Resolution No. 23-08-01, A Resolution of the Board Of Directors of the Hesperia Recreation and Park District, California, to Change the Regular Board Meeting Dates

MOTION: It was moved by Director Aguilar and seconded by Vice President Roberts to approve Resolution No. 23-08-01, A Resolution of the Board Of Directors of the Hesperia Recreation and Park District, California, to Change the Regular Board Meeting Dates, as presented with the date starting in September on the fourth Wednesday. The motion passed by the following roll call vote:

AYES:Aguilar, Roberts, Gonzalez, Gregg, IrishNOES:NoneABSENT:NoneABSTAIN:None

Meeting recessed from open session at 8:00 p.m. Meeting reconvened into open session at 8:06 pm.

E. Hesperia Civic Plaza Park Agreement

MOTION: No motion was made.

F. Rick Novack Community Center Gym Floor Repairs

Item was postponed to be addressed after Item G.

Item was readdressed after Item G.

MOTION: No motion was made.

G. Prop 68 Update

MOTION: No motion was made.

Item F. was readdressed at this time.

CORRESPONDENCE/WRITTEN COMMUNICATION

• Mr. Woolley highlighted articles regarding Movies in the Park, BBQ contest at the High Desert Community Farmer's Market, historical geocache sites, and Bobcat's Summer Concert Series.

GENERAL MANAGER/STAFF REPORTS

- a. Recreation Programs
- b. Lake
- c. Parks Division
- d. Park Ranger
- e. Marketing
- f. Development
- g. General Manager
- h. Monthly Budget
- Mr. Woolley highlighted the following: Hesperia Days Parade; Hesperia Lake Park mural; Park Ranger Report; and the new District logo.

BOARD MEMBER REPORTS

Standing Committees:

Recreation Foundation – Gonzalez/Roberts

Vice President Roberts reported on the July 27 meeting.

Tri-Agency - Aguilar/Irish

No meeting held.

Safety, Security, and Maintenance - Roberts/Aguilar

Vice President Roberts, President Gregg, and Director Aguilar reported on the July 20 meeting.

Personnel Committee - Irish/Gregg

President Gregg reported on the July 26 meeting.

Finance Committee – Gregg/Irish

No meeting held.

Development - Roberts/Gregg

No meeting held.

Event Ad Hoc- Irish/Aguilar

Director Aguilar and Director Irish reported on the August 7 meeting.

BOARD MEMBER COMMENTS

- Director Irish none.
- Director Aguilar thanked staff for listening to the Board's feedback. He hope's they'll take it seriously, and present solutions for success. He appreciates what they do, as he sees the work being done.

- Director Gonzalez echoed Director Aguilar. The community doesn't care so much about the work behind the scenes, as what they can see. They like improvements on facilities and parks. He thanked the staff for everything they do.
- Vice President Roberts none.
- President Gregg commented that he attended events and is hearing back from constituents with valid concerns. Hopefully the feedback resonates, and if staff doesn't want to hear from the Board, delegate and start getting things done.

Meeting recessed from open session at 10:28 p.m. Meeting reconvened into closed session at 10:33 p.m.

CLOSED SESSION ITEMS

 H. Closed Session with Labor Negotiator Pursuant to Govt. Code 54957.6 Negotiating Regarding Salaries, Salary Schedules, or Compensation in the Form of Fringe Benefits Agency Negotiator: General Manager Negotiating with: All Employees

Meeting recessed from closed session at 11:22 p.m. Meeting reconvened into open session at 11:23 p.m.

REPORT FROM CLOSED SESSION, IF ANY

Nothing to report.

ANNOUNCEMENTS

The next Regular Board Meeting is scheduled for Wednesday, September 13, 2023, at 6:00 p.m. and will be held in the Lime Street Community Center at 16292 Lime Street, Hesperia, CA 92345.

ADJOURNMENT

The meeting was adjourned by declaration by President Gregg at 11:23 p.m.

Respectfully submitted,

Kyle Woolley General Manager Karabeth Garcia Board Secretary/Clerk of the Board

HESPERIA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS SPECIAL MEETING Friday, August 25, 2023

MINUTES

CALL TO ORDER

The Hesperia Recreation and Park District Board of Directors Special Meeting was called to order by President Gregg at 5:31 p.m., at the Lime Street Park Community Center, located at 16292 Lime Street, Hesperia, CA 92345.

ROLL CALL ATTENDANCE

BOARD PRESENT:	Gregg, Aguilar, Gonzalez, Irish, Roberts
BOARD ABSENT:	None
STAFF PRESENT:	Woolley (via teleconference)
	Garcia, Chavez
OTHER:	None

FLAG SALUTE The Flag Salute was led by Vice President Roberts.

PROCLAMATIONS AND PRESENTATIONS None.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT None.

CONSENT ITEMS None.

DISCUSSION/ACTION ITEMS

A. Future of Foundation Fundraising and Guidelines for Events

MOTION: No motion was made.

B. Policy for Foundation to Operate Events

MOTION: No motion was made.

ANNOUNCEMENTS

The next Regular Board Meeting is scheduled for Wednesday, September 13, 2023, at 6:00 p.m. and will be held in the Lime Street Community Center at 16292 Lime Street, Hesperia, CA 92345.

ADJOURNMENT

The meeting was adjourned by declaration by President Gregg at 6:37 p.m.

Respectfully submitted,

Kyle Woolley	Karabeth Garcia
General Manager	Board Secretary/Clerk of the Board



Hesperia Recreation & Park District

- 16292 Lime Street, Hesperia Ca 92345
- **L** Telephone (760) 244-5488
- hesperiaparks.com

RESOLUTION NO. 23-09-01

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE HESPERIA RECREATION AND PARK DISTRICT AMENDING AND UPDATING RESOUTION NO. 21-02-02 TO INCREASE CERTAIN DISTRICT FINE FOR VIOLATIONS OF ORDINANCE NO. 2 REVISED RULES AND REGULATIONS

WHEREAS, the District is authorized by state law to adopt fees for services and activities they provide; and

WHEREAS, the District also is authorized to adopt fines for violations of its rules and regulations as set out in Ordinance No. 2, as that may be amended from time to time (Ordinance No. 2); and

WHEREAS, the Board of Directors now has reviewed and updated certain of such fees to provide cost recovery which reduces the burden on the general fund resources otherwise used to fund individual services; and

WHEREAS, at its meeting on June 14, 2023, the Board reviewed and increased certain fines to deter violation of District rules and regulations, as follows:

WHEREAS, State law authorizes those Park Rangers to write citations for violations of the provisions of Ordinance No. 2 which citations enforce the fines set; and

WHEREAS, Ordinance No. 2 has been updated to confirm that the Board may adopt fines and fees by Resolution.

NOW, THEREFORE, the Board of Directors of Hesperia Recreation and Park District resolves as follows:

- 1. That Resolution No. 21-02-01, and the fine schedule attached and incorporated as Exhibit A is approved and adopted.
- 2. That the fine schedule makes the following change: the fine for Section B-C, Utilizing Facilities/Off-Road Vehicles is increased to \$500.00.
- 3. That Staff and the Park Rangers are instructed to convey such fine schedule to the appropriate court or other officials and to take any and all necessary action to implement it.

- 4. That the other provisions of Resolution No. 21-02-01 shall remain in full force and effect.
- 5. This Resolution shall take effect immediately upon adoption.

PASSED, APPROVED, AND ADOPTED THIS 13th DAY OF SEPTEMBER 2023.

Board President Hesperia Recreation and Park District District Secretary Hesperia Recreation and Park District

STATE OF CALIFORNIA) COUNTY OF SAN BERNARDINO) ss. HESPERIA RECREATION AND PARK DISTRICT)

I, Karabeth Garcia, District Secretary of the Hesperia Recreation and Park District, County of San Bernardino, State of California, do hereby certify that the foregoing Resolution No. 23-09-01 amendment Resolution 21-02-01 was duly adopted by the Board of Directors of said Hesperia Recreation and Park District at a regular meeting of said Board of Directors held on the 13th day of September 2023 by the following vote:

AYES: NOES: ABSENT: ABSTAINED:

> District Secretary Hesperia Recreation and Park District

Section	Description	Fine with Admin. Fee
Section 1 A-C	Findings	
Section 2 A-B	Applicability	
Section 3 A-B	Use of District Parks; Violations	\$128.00
Section 4 A-B	Use of Public Restrooms; Violations	\$288.00
Section 5 A (1-4)	Consumption of Alcohol; Violations	\$160.00
Section 6 A-B	Littering in Parks	\$160.00
Section 7	Posting Notices Prohibited; Unofficial Advertisements	\$128.00
Section 8	Indoor and Outdoor Smoking Violations	\$160.00
Section 9 A-B	Violation of the Protection of District Property and Resources	\$288.00
Section 10 A (1-9)	Tennis/Pickleball Court Rules	\$96.00
Section 11 A-B	Disrupting the Public Peace	\$288.00
Section 12	Duplicating Keys Prohibited	\$160.00
Section 13 A-G	Animals	\$64.00
Section 14 A (1-2)	Amplified Music Prohibited	\$224.00
Section 15 A-B	Group Picnic/Park Use Permit Required	\$224.00
Section 16 A	Motor Vehicles Restricted to Parking Areas	\$192.00
B-C	Utilizing Facilities/Off-Road Vehicles	\$500.00
D	Handicap and Emergency Lane Parking	\$384.00
Section 17 A-E	Activities Not Permitted: Bicycle Riding, Skates, Skateboards, Golf, Tackle Football	\$64.00
F	No Model Airplanes, Rockets, Drones	\$128.00
G	Additional Activities Posted as Prohibited	\$160.00
Section 18 A	No Open Fires Permitted	\$512.00
В	No Fireworks Permitted	\$1,280.00
Section 19 A-B	No Collecting Admission or Selling Items	\$96.00

ORDINANCE NUMBER 2 (REVISED) FINE SCHEDULE

All fines are subject to an additional 28% administration fee.

9.03 Investment Policy

- (A) Introduction The purpose of this policy is to identify various policies and procedures that enhance opportunities for a prudent and systematic investment policy and to organize and formalize investment-related activities. The investment policies and practices of Hesperia Recreation and Park District (District) are based on state law and prudent money management. All funds will be invested in accordance with the District's Investment Policy, and California Government Code Sections 53601, 53601.1, 53601.5, 53635 and 53635.5. If the District issues bonds in the future, the investment of bond proceeds will be further restricted by the provisions of relevant bond documents.
- (B) Scope It is intended that this policy cover all funds (except retirement funds) and investment activities under the direction of the District.
- (C) Prudence Investments shall be made with judgment and care under circumstances then prevailing – which persons of prudence, discretion, and intelligence exercise in the management of their own affairs, not for speculation, but for investment, considering the probable safety of their capital as well as the probable income to be derived. The standard of prudence to be used by the investment officials shall be the "prudent person" standard and shall be applied in the context of managing an overall portfolio. Investment officers acting in accordance with written procedures and the investment policy and exercising due diligence shall be relieved of personal responsibility for an individual security's credit risk or market price changes, provided deviations from expectations are reported in a timely fashion and appropriate action is taken to control adverse developments.
- (D) Objectives The primary objectives, in priority order, of the investment activities of the District shall be:
 - (1) Safety of principal is the foremost objective of the investment program. Investments of the District shall be undertaken in a manner that seeks to ensure preservation of capital in the portfolio.
 - (2) Liquidity The investment portfolio of the District will remain sufficiently liquid to enable the District to meet its cash flow requirements.
 - (3) Return on Investment The investment portfolio of the District shall be designed with the objective of attaining a market rated of return on its investments consistent with the constraints imposed by its safety objective and cash flow considerations.

- (E) Delegation of District The management responsibility for the investment program is hereby delegated to the General Manager who shall monitor and review all investments for consistency with this investment policy. No person may engage in an investment transaction except as provided under the limits of this policy. The District may delegate its investment decision making and execution authority to an investment advisor. The advisor shall follow the policy and such other written instructions as are provided.
- (F) Ethics and Conflict of Interest Officers and employees involved in the investment process shall refrain from personal business activities that could conflict with proper execution of the investment program, or which could impair their ability to make impartial decisions.
- (G) Ineligible Investments

Any security type or structure not specifically approved by this policy is hereby specifically prohibited. Security types which are thereby prohibited include, but are not limited to:

 Range notes, dual index notes, inverse floaters, leveraged or deleveraged floating-rate notes, or any other complex variable-rate note.
 (2) Interest-only strips that are derived from a pool of mortgages, or any security that could result in zero interest accrual if held tomaturity.

- (H) Permitted Investment Instruments
 - (1) Government obligations for which the full faith and credit of the United States are pledged for the payment of principal and interest.
 - (2) Federal agency or United States government-sponsored enterprise obligations, participations, or other instruments, including those issued by or fully guaranteed as to principal and interest by federal agencies or United States governmentsponsored enterprises.
 - (3) Taxable California Municipal Obligations, which are insured and rated "AAA" by at least one of the nationally recognized statistical-rating organizations (NRSO). The purchase of such obligations will be restricted to a maximum of 30% of the portfolio.
 - (4) Repurchase Agreements used solely as short-term investments not to exceed 30 days.

- (a) The following collateral restrictions will be observed. Only U.S. Treasury securities or Federal Agency securities, asdescribed in VIII 1 and 2, will be acceptable collateral. Allsecurities underlying Repurchases Agreements must be delivered to the District's custodian bank versus payment or be handled under a tri-party repurchase agreement. Thetotal of all collateral for each Repurchase Agreement mustequal, or exceed, on the basis of market value plus accrued interest, 102 percent of the total dollar value of the moneyinvested by the District for the term of the investment. Sincethe market value of the underlying securities is subject todaily market fluctuations, the investments in repurchase agreements shall be in compliance if the value of the underlying securities is brought back up to 102 percent nolater than the next business day. For any Repurchase-Agreement with a term of more than one day, the value of the underlying securities must be reviewed on a regularbasis.
- (b) Market value must be calculated each time there is a substitution of collateral.
- (c) The District or its trustee shall have a perfected first security interest under the Uniform Commercial Code in allsecurities subject to Repurchase Agreement.
- (d) The District may enter into Repurchase Agreements with (1) primary dealers in U.S. Government securities who are eligible to transact business with, and who report to, the Federal Reserve Bank of New York, and (2) California and

non-California banking institutions having assets in excess of \$1 billion and in the highest short-term rating category as provided by a NRSRO.

- (e) The District will have specific written agreements with each firm with which it enters into Repurchase Agreements.
- (f) Reverse repurchase agreements will not be allowed.

(5) Banker's Acceptances issued by domestic or foreign banks, which are eligible for purchase by the Federal Reserve System, the short-term paper of which is rated in the highest category by a NRSRO.

(a) Purchase of Banker's Acceptances may not exceed 180 days maturity or 40 percent of the District's investment portfolio. No more than 15 percent of the District's investmentportfolio may be invested in the Banker's Acceptances of any one commercial bank.

- (6) Commercial paper rated in the highest short-term category, as provided by a NRSRO. The entity that issues the commercial paper shall meet all of the conditions in either paragraph (a) or paragraph (b) below:
 - (a) The entity meets the following criteria:
 - (i) Is organized and operating within the United States as a general corporation.
 - (ii) Has total assets in excess of five hundred million dollars (\$500,000,000).
 - (iii) Has debt other than commercial paper, if any, that is rated "A" or better by a NRSRO
 - (b) The entity meets the following criteria:
 - (i) Is organized within the United States as a special purpose corporation, trust, or limited liability-company.
 - (ii) Has program-wide credit enhancements including, but not limited to, over collateralization, letters of credit, or surety bond.
 - (iii) Has commercial paper that is rated "A-1" or higher, or the equivalent, by a NRSRO.

Purchase of eligible commercial paper may not exceed 270days maturity and not represent more than 10 percent of the outstanding paper of an issuing corporation. Purchases of commercial paper may not exceed 25 percent of the District's investment portfolio.

(7) Medium-term corporate notes, defined as all corporate and depository institutions debt securities, issued by corporationsorganized and operating within the United States or any depositoryinstitutions licensed by the U.S. or any state and operating within the

United States. Medium-term corporate notes shall be rated in a rating category "AA" or its equivalent or better by a NRSRO.

- (8) Purchases of medium-term corporate notes may not exceed 30 percent of the District's investment portfolio.
- (9) The term of the note from date of purchase to maturity may not exceed three years.

(10)(3) FDIC insured or fully collateralized time certificates of deposit in financial institutions located in California.

(11)(4) Negotiable certificates of deposit or deposit notes issued by a nationally or state-chartered bank or a state or federal savings and loan association or by a state-licensed branch of a foreign bank, provided that the senior debt obligations of the issuing institutions are rated "AA" or better by a NRSRO.

- (12)(5) Purchase of negotiable certificates of deposit may not exceed 30 percent of the District's investment portfolio.
- (13)(6) State of California's Local Agency Investment Fund. The LAIF portfolio should be reviewed periodically.
- (14)(7) Insured savings account or money market account.
- (15) Shares of beneficial interest issued by diversified managementcompanies, as defined in Section 23701m of the Revenue and Taxation Code, investing in the securities and obligations authorized by sections a through m of Government Code Section 53601. To be eligible for investment pursuant to this subdivision these companies shall either: (1) attain the highest ranking letter or numerical rating provided by not less than two or the three largest nationally recognized rating services or (2) have an investment advisorregistered with the Securities and Exchange Commission with notless than five years' experience investing in securities and obligations authorized by Government Code Section 53601 and with assets under management in excess of \$500,000,000.
- (16) The purchase price of shares shall not exceed 15 percent of the investment portfolio of the District.
- (17) Credit criteria listed in this section refers to the credit of the issuing organization at the time the security is purchased.
- (I) Maximum Maturity Investment maturities shall be based on a review of cash flow forecasts. Maturities will be scheduled so as to permit the District to meet all projected obligations. The maximum maturity will be no more than three years from purchase date to maturity date, except for U.S. Treasury or Federal obligations which will be no more than five years.
- (J) Reporting Requirements Monthly investment reports shall be submitted to the District's General Manager. The reports shall include, at a minimum, the following information for each individual investment:
 - Description of investment instrument
 - Interest rate or yield to maturity
 - Purchase date
 - Maturity date
 - Purchase price
 - Par Value
 - Current market value for securities with maturity greater than 12 months
 - Discount or premium, if any
 - Accrued interest paid at purchase, if any
 - Accrued interest to date
 - Portfolio average maturity
 - Overall portfolio yield based on cost

(K) Safekeeping and Custody - The assets of the District shall be secured through the third-party custody and safekeeping procedures. Bearer instruments shall be held only through third-party institutions. Collateralized securities such as repurchase agreements shall be purchased using the delivery vs. payment procedure.

Tinculy from Corelero's Estable family hank-you once again. aug 2, 20% Dear Judy Trenholm M/k. & Alles Ramon Circlero ded a Reservation @ "Percey Bakker Community Center" July 15, 2023. to thank the We want to thank the wonderful staff that help out so much & made every thing Baukful?

DAILY PRESS

NEWS

Apple Valley, Hesperia to host back-toback parades, celebrations in September



Rene Ray De La Cruz Victorville Daily Press

Published 2:14 a.m. PT Aug. 30, 2023

Two major parades and celebrations will be held on back-to-back weekends in September in Apple Valley and Hesperia.

The Happy Trails Parade, Street Fair, and Car Show is scheduled for Saturday, Sept. 9 in The Village in Apple Valley.

The parade begins at 10 a.m. at the corner of Tonikan Road and Outer Highway 18, then travels west to Pawnee Road, left onto Pawnee, and ends at Powhatan Road.

Following the parade, the festivities begin at James Woody Park on Navajo and Powhattan roads.

The park will feature a classic car show and street fair, which will include vendor booths, live music, food, and plenty of activities for all ages.

The Happy Trail Parade and festivities have previously been held in October.

For more information, visit Facebook.com/AppleValleyVillage or avvillage.org.

Hesperia Days

The 74th annual Hesperia Days Parade will travel down Main Street on Saturday, Sept. 16 with a caravan of marching bands, floats, animals, classic vehicles, and plenty of surprises.

Hosted by the Hesperia Recreation and Park District, Hesperia Days is a two-day celebration that begins with a 5K Run, Walk, and Skate at the Percy Bakker Community Center at 9333 "E" Street. Check-in is 6:15 a.m., with race time at 9 a.m.

Following the 5K, the Rock'n Our Disabilities Foundation will present the Hesperia Days Parade with the theme "Storybook Wonderland."

The parade starts at 9 a.m. on Main Street, with the caravan traveling west from Timberlane Avenue/Sultana Street toward "E" Avenue.

After the parade, at 11 a.m., the festivities begin at Hesperia Lake Park at 7500 Arrowhead Lake Road.

A full day of events will include a variety of vendors, food trucks, a Kids Zone, the Great Duck Race and a firework show that begins at sundown.

The All-American Music Festival lineup includes Lonnie and the Lugnuts, Merletallica, The Live Remedy Band, and The Nomads.

With the theme 'As Good As It Once Was," the two-day Hesperia Days Rodeo will begin on Saturday, Sept. 16 at the Val Shearer Arena inside Hesperia Lake Park.

The rodeo includes mutton busting, breakaway, team roping, calf roping, saddle bronc, bareback riding, barrel racing, bull riding, chute dogging, dancing, and live music.

Gates to the rodeo open at 1 p.m., with the rodeo starting at 4 p.m. Rodeo entry cost is \$15 per person. General parking is \$5 Tickets are available online by searching Hesperia Days Rodeo 2023 on Facebook.

Additionally at:

Hesperia Recreation and Park District at 16292 Lime Street. Hesperia Lake Park Store at 7500 Arrowhead Lake Road, Hesperia. The Tipsy Cactus at 16937 Walnut Street. Blondie's Studio Salon at 16937 Walnut Street, Unit 2.

For more information on Hesperia Days, visit hesperiaparks.com/hesperia-days-2023.

For parade information, visit rocknourdisabilitiesfoundation.org/hesperia-days-parade.

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Daily Press reporter Rene Ray De La Cruz may be reached at 760-951-6227 or RDeLaCruz@VVDailyPress.com. Follow him on Twitter @DP_ReneDeLaCruz



Supervisor Paul Cook
15m ·

Hesperia's Bobcat Summer Concert Series continues on August 11 with The Blue Henrys and Mark Bukich and the Silver Kings. The free event begins at 5:30 p.m. at Hesperia Civic Plaza Park, located at 15833 Smoke Street Street.



...

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

 DATE:
 August 23, 2023
 PHONE: (760) 244-5488

 FROM:
 LUKE SARTI, RECREATION PROGRAM COORDINATOR

 Hesperia Recreation and Park District

TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

SUBJECT: RECREATION UPDATE FOR JULY 2023

KIDS KAMP

- 206 Registered participants (+9 from previous year)
- 703 Total monthly participation (-140 from previous year)

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

DATE: August 15, 2023

PHONE: (760) 244-5488

- **FROM:** *l.a.* LUKE SARTI, RECREATION PROGRAM COORDINATOR Hesperia Recreation and Park District
- TO: KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District

SUBJECT: AQUATICS UPDATE FOR JULY 2023

Lime Street Park Pool - Open Swim, July 1st - July 31st

• 2,428 participants (+557 from last month, +254 from previous year)

Lime Street Park Pool - Kids Kamp, July 3rd - July 31st

• 466 participants (-33 previous month, -116 previous year)

Lime Street Park Pool - Rock'n Our Disabilities, July 1 - July 31st

• 390 participants (+96 from previous month, +98 from previous year)

Learn to Swim Program

Session 3, June 26th through July 15th
51 participants
Session 4, July 10th through July 21st
58 participants
Session 5, July 24th through August 4th
47 participants
Session 2 (July, Saturday), July 8th through July 29th
31 participants
Session 3, 4, 5 and Saturday session 2 totaled 187 participants (+33 participants from previous year)

Intro to Swim Program – July 3rd through July 29th

• 16 participants (-9 from previous month, same as previous year)

Pool Rentals – July

- 8 rentals (same as previous month, +3 from previous year)
- 374 participants (+2 from previous month, +164 from previous year)

Youth Sports Agreement, Desert Aquatics Pool Use – Desert Aquatics partners with the District to utilize Lime Street Pool to condition and train swim team participants in the High Desert. Desert Aquatics uses the facility six times a week, Monday through Saturday, from approximately 7:45 – 11:45 a.m. and has, on average, 65 youth in the pool daily.

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

DATE:	August 15, 2023	PHONE: (760) 244-5488
FROM:	SARAH HAUSER, RECREATION MANAGER Hesperia Recreation and Park District	2
TO:	KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District	
SUBJECT:	HESPERIA LAKE REPORT FOR JULY 2023	
TIECDEDIA	LAKE	

HESPERIA LAKE

- Anglers Total: 2,339 (-600 from previous month, -67 from last year)
 - Day: 1,142 (-209 from previous month, -737 from last year)
 - Night: 688 (-237 from previous month, No night fishing last year)
 - Child Night: 41 (-64 from previous month, No night fishing last year)
 - Child: 263 (-66 from previous month, -38 from last year)
 - Senior: 93 (+6 from previous month, -21 from last year)
 - Military discount: 108 (-6 from previous month, -4 from last year)
 - Passes redeemed: 2 (-26 from previous month, -1 from last year)
 - Punch cards sold: 2 (+1 from previous month, -1 from last year)
- Fish caught Total: 1,063 (+104 from previous month, +387 from last year)
 - Catfish: 1,001 (+72 from previous month, +488 from last year)
 - Trout: 0 (same as last month, same as last year)
 - Tilapia: 62 (+32 from previous month, -101 from last year)
 *First Catfish Stock of the season was April 14th, 2023
 * First Tilapia Stock of the season was April 21st, 2023
- Group picnic rentals: 8 (-4 from previous month, -6 from last year)
- Picnic participants: 550 (-400 from previous month, -775 from last year)
- Campsites rented: 213 (-110 from previous month, -12 from last year)
- Campers: 394 (-250 from previous month, -216 from last year)
- Equestrian campsites rented: 0 (-3 from previous month, -5 from last year)
- Equestrian campers: 0 (-1 from last month, -7 from last year)
- Group campsites: 1 (-3 from last month, -3 from last year)
- Group campers: 18 (-39 from last month, -48 from last year)
- Store transactions: 14,193 (-3,231 from previous month, +597 from last year)

HESPERIA WRANGLERS

• 07/08/2023 – Gymkhana: 50 participants and 100 spectators

SH/ar

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

DATE: August 1, 2023

PHONE: (760) 244-5488

FROM: JUDY TRENHOLM, EXECUTIVE ASSISTANT AGM Hesperia Recreation and Park District

TO:KYLE WOOLLEY, GENERAL MANAGERHesperia Recreation and Park District

SUBJECT: FACILITY RENTAL UPDATE FOR JULY 2023

Percy Bakker Community Center: 13 rentals (+2 from previous month, +2 from last year)

Total Participation: 1,895

- Lime Street Community Center: 4 rentals (+1 previous month, -1 from last year) Total Participation: 470
- Rick Novack Community Center: 3 rentals (same as previous month, +2 from last year) Total Participation: 110
- John Swisher Community Center: 5 rentals (same as previous month, +1 from last year) Total Participation: 590

Active Participant Numbers - FY 2023-2024			
July YTD YTD			YTD
	2023	Average	Totals
Aquatics			
Open Swim, Patrons	2,428	2,428	2,428
Swimming Lessons	187	187	187
Pool Party Rental Participants	374	374	374
Desert Aquatics	65	65	65
Programs			
Kids Kamp	206	206	206
Hesperia BMX			
Number of Participants	140	140	140
Full Memberships Purchased	-	-	-
One Day Free-Trial Membership	-	-	-
Epicentre			
A2R Basketball Performance (5-6)	4	4	4
A2R Basketball Performance (7-9)	60	60	60
A2R Basketball Performance (10-12)	40	40	40
A2R Basketball Performance (13-17)	16	16	16
Open Center	-	-	-
Hip-Hop	64	64	64
Parent & Me Ballet	68	68	68
Harrison Exhibit Hall			
Visitors	7	7	7
Hesperia Lake Park			
Fishing	2,339	2,339	2,339
Picnic Participants	550	550	550
Number of Campers	394	394	394
Group Campers	18	18	18
EQ Campers	0	0	0

Not in session/season indicated by -

Active Participant Numbers - FY 2023-2024			
July YTD YTD			YTD
	2023	Average	Totals
Percy Bakker Community Center			
Senior Nutrition	745	745	745
Pinochle	12	12	12
Fitness and Fun Monthly	-	-	-
Fitness and Fun (Walk-in)	90	90	90
Pool	223	223	223
Garden Club	56	56	56
Quilters	144	144	144
Line Dancing	-	-	-
S.W.I.M./Senior With Inquiring Minds	142	142	142
Power Play Center			
Pickleball	170	170	170
Admission	425	425	425
Power Play Rental Attendance	413	413	413
Ukulele Lessons	8	8	8
Roller Skating Lessons, Beginning	40	40	40
Roller Skating Lessons, Intermediate	0	0	0
Lime Street Park Community Center			
Child Self-Defense	96	96	96
Self-Defense	0	0	0

Active Participant Numbers - FY 2023-2024				
-	July	YTD	YTD	
	2023	Average	Totals	
Rick Novack Community Center				
Adult Hip-Hop	-	-	-	
A/Y Open Gym (VB)	-	-	-	
Adult Open Gym (B)	-	-	-	
Ballet/Tap Dance	-	-	-	
Belly Dance, Beginning	-	-	-	
Belly Dance, Intermediate	-	-	-	
Emerge Elite Basketball	-	-	-	
Girls Volleyball	-	-	-	
Jazz/Ballet	48	48	48	
Karate, Beginning/Intermediate	88	88	88	
Karate, Advanced	-	-	-	
Karate, Mini Tigers	64	64	64	
Let's Dance!	-	-	-	
Let's Dance! Private Lesson	8	8	8	
Volleyball Training (1 day)	I	-	-	
Volleyball Training (2 days)	-	-	-	
Youth Basketball	348	348	348	
Youth Open Gym (B)	-	-	-	
Therapeutic Programs (ROD)				
Community Relief Supplies	1,406	1,406	1,406	
Fun in the Sun at Lime Street Pool	390	390	390	
Saturday Camp	138	138	138	
Special Events	494	494	494	
Sports	109	109	109	
Hesperia Community Park				
Adult Softball Teams (Coed)	96	96	96	
Adult Softball Teams (Mens)	288	288	288	
Youth Flag Football	-	-	-	

Active Participant Numbers - FY 2023-2024				
_	July	YTD	YTD	
	2023	Average	Totals	
Timberlane Park				
Best Friends	-	-	-	
Itty Bits	-	-	-	
Kinder Kids M/W	-	-	-	
Tiny Tots M/W	-	-	-	
Tiny Tots T/Th	-	-	-	
Facility Rental Guests				
Percy Bakker Community Center	1,895	1,895	1,895	
Lime Street Park Community Center	470	470	470	
Rick Novack Community Center	110	110	110	
John Swisher Community Center	590	590	590	
Field Rentals	1,330	1,330	1,330	
Field/Facility User Participants				
HYFL/Hesperia Trojans	143	143	143	
National Little League	-	-	-	
American Little League	-	-	-	
AYSO Soccer	-	-	-	
Hesperia Wranglers	75	75	75	
Special Events				
Movies in the Park	2,350	2,350	2,350	
TOTAL ACTIVE PARTICIPANTS	19,964	1,664	19,964	

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

- **DATE:** AUGUST 19, 2023 **PHONE:** (760)244-5488
- **FROM:** SZ SERGIO ZEPEDA, PARK RANGER Hesperia Recreation and Park District
- **TO:** KYLE WOOLY, GENERAL MANAGER Hesperia Recreation and Park District

SUBJECT: MONTHLY RANGER REPORT, JULY 2023

Activity	Reporting Month Quantity	Previous Month Quantity
Calls for Service	1	3
Community Contacts	500 (approx.)	500 (approx.)
After Hours Contacts	108	180
Juvenile Contacts	360	480
Assist Local Agency	2	5
Administrative Citation	12	10
Special Event(s)	5	5

Monthly Ranger Hours	354
Park Ranger Training Officer Hours	84
Total Program Hours	438

Additional Information: -

07/1/2023, Hesperia Lake Park, 12:00-16:00 - OHV Enforcement with San Bernardino County Sheriff's. Rangers located Two stolen ATV's. OHV Team issued a citation for receiving stolen property.

07/1/2023, Hesperia Civic Plaza Park, 16:00-22:00 - Movies in the Park.

07/2/2023, Timberlane Park, 17:38 - Park Rangers observed several juveniles enter the restrooms. The juveniles stated they had marijuana and flushed it down the toilet. No further action taken.

07/4/2023, Hesperia Lake Park, 20:15 - Park Ranger made contact with individuals staying past closing hours. Advised of park rules, they complied and left the area.

07/4/2023, Arrowhead Lake Road X Capella, 20:40 - Park Ranger assisted the Sheriff's department with a two-vehicle traffic collision.

07/8/2023, Hesperia Civic Plaza Park, 16:00-22:00 - Movies in the Park.

07/12/2023, Hesperia Lake Park, 16:50 - Park Rangers were flagged down regarding two loose dogs running around the property killing ducks. Park Ranger located a total of three dead ducks and conducted an area check for the loose dogs. They appeared to have left the property.

07/15/2023, Hesperia Civic Plaza Park, 16:00-22:00 - Movies in the Park.

07/15/2023, Hesperia Civic Plaza Park, 16:40 - Park Ranger observed an individual with an alcoholic beverage. They were advised of park rules and issued a citation.

07/22/2023, Hesperia Civic Plaza Park, 16:00-2200 - Movies in the Park.

07/29/2023, Hesperia Civic Plaza Park, 16:00-22:00 - Movies in the Park.

07/29/2023, Hesperia Lake Park, 14:30 - Park Ranger observed an individual urinating in public. A citation was issued. The individual was subsequently arrested and transported by Sheriff's for a felony warrant.

07/29/2023, Hesperia Lake Park, 00:00 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:45 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:45 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:47: - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:54: - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:58 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 15:59 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 16:00 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Hesperia Lake Park, 16:00 - Park Ranger observed an unoccupied vehicle parked in the fire lane. Citation was issued.

07/29/2023, Main Street X Peach Ave., 17:20 - Park Ranger assisted Sheriffs with a two-vehicle traffic collision by blocking east-bound Main Street traffic from Sabina.

07/29/2023, Epicenter, 18:00 - Park Rangers were dispatched to individuals possibly camping out behind the building. Individuals were gone on arrival.

07/29/2023, Hesperia Lake Park, 18:25 - Park Rangers received a call from staff regarding a transient harassing people in front of the Lake Store. Upon arrival, the individual was walking north on Arrowhead Lake Road towards Main Street. No further action taken.

07/29/2023, Hesperia Civic Plaza Park, 22:46 - Park Rangers were flagged down by maintenance employee regarding vandalism that just happened. Graffiti was documented and shared with the Sheriff's Department. A group of juveniles were seen running from the location towards the residential properties on Smoketree Street.

07/30/2023, Live Oak Park, 16:20 -Park Ranger made contact with an individual vaping. They were advised of park rules and issued a citation.

HESPERIA RECREATION AND PARK DISTRICT INTER-OFFICE MEMO

DATE:	August 1, 2023	PHONE: (760) 244-5488
FROM:	AWAUDREY WILLIS, EXECUTIVE ASSISTANT Hesperia Recreation and Park District	
TO:	KYLE WOOLLEY, GENERAL MANAGER Hesperia Recreation and Park District	
SUBJECT	C: DISTRICT MARKETING UPDATE FOR JULY	2023

Listed below is a brief overview of marketing-related items.

Website – The District's website was visited 17,965 times (-5,855 from previous month, -8,511 from last year) during the month with a total of 17,514 unique people (+2,696 from previous month). A total of 15,452 website visits were conducted on mobile devices or tablets (-4,789 from previous month), which equates to 86% (-6.3% from last month) of our website traffic being conducted on mobile devices.

We can also track which city our website visitors are coming from:

1.	Los Angeles	4,616 visits	6. Apple Valley	560 visits
2.	Hesperia	2,110 visits	7. Quincy	159 visits
3.	Victorville	1,537 visits	8. Phelan	153 visits
4.	San Diego	1,032 visits	9. Barstow	146 visits
5.	Location Unknown*	790 visits	10. San Bernardino	146 visits

*Location data was not captured due to visitors using a browser that doesn't allow for analytics to determine its IP address.

The top five (5) webpages visited on the website were:

1.	Calendar of Events	1,305 pageviews (20%)
2.	Hesperia Lake Park	1,171 pageviews (18%)
3.	Homepage	723 pageviews (11%)
4.	Aquatics	485 pageviews (7.3%)
5.	Lime Street Park Community Center	293 pageviews (4.4%)

RecMail/Constant Contact – Staff continues to send out flyers/announcements via RecMail. Our number of RecMail registrants consists of 4,783 people (+16 from previous month).

News Releases – Staff continues to send out news releases to promote District programs and events. News Releases are available to view online at any time at <u>https://www.hesperiaparks.com/press-releases</u>.

Facebook – Staff continues to monitor the District's Facebook account, posting flyers and information.

- @HesperiaParks, the District's page, had 11,343 "followers" (+126 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Adelanto, and Oak Hills. 78.5% of our Facebook fans are female and 44% are in the 25-44 age range.
- @HesperiaLakePark, Hesperia Lake Park's page, had 14,573 "followers" (+141 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 52.6% are female and 28% are in the 25-44 age range.

Instagram – The following numbers were captured at the end of the month:

- @HesperiaParks Instagram page had a total of 3,228 followers (+169 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Oak Hills, and Adelanto. 69.1% of the followers were female and 74.4% were in the 25-44 age range.
- @TheRealHesperiaLakePark Instagram page had a total of 5,289 followers (+96 from previous month) from the top cities of Hesperia, Victorville, Apple Valley, Los Angeles, and San Bernardino. 71.3% of the followers were male and 70% were in the 25-44 age range.



HESPERIAPARKS.com

REGULAR JOINT MEETING OF THE HESPERIA RECREATION AND PARK DISTRICT AND THE HESPERIA AREA RECREATION DISTRICT FOUNDATION BOARD MEMBERS Thursday, August 24, 2023 - 6:00 p.m. Lime Street Park Community Center 16292 Lime Street, Hesperia, CA 92345

MINUTES

CALL TO ORDER

Meeting was called to order at 6:03 p.m. by Chair Member Blocker.

ROLL CALL

Committee:	Roberts
Foundation:	Daugherty, Drylie, Blocker, Hill, Gingerich
District Staff:	Woolley, Garcia, Chavez
Other:	None

FLAG SALUTE

Chair Member Blocker led the flag salute.

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

None.

COMMUNICATIONS

None.

DISCUSSION/ACTION ITEMS

a. Approval of July 27, 2023, Meeting Minutes

1. Motion made by Member Daugherty to approve the minutes, seconded by Vice Chair Member Drylie. The motion passed by the following vote:

AYES:	Drylie, Blocker, Hill, Gingerich, Daugherty
NOES:	None
ABSENT:	None
ABSTAIN:	None

b. HARD Foundation Mission and Vision Statements

- 1. The Board discussed ideas for an updated Mission and Vision Statements, to be brought to the next scheduled meeting.
- 2. Chair Member Blocker suggested an updated logo. Ideas from the Board included incorporating the hands in the existing logo with elements that show excitement and what the Foundation does.

c. Event Ad Hoc Committee Update

1. The Board and Committee discussed the following: Hesperia Days; Hesperia Days Rodeo; potential BINGO; potential Chili Cook-Off; Envelope fundraiser; Historical event; potential Family Day with classic games; and a potential Taste of the Town fundraiser event.

d. Preservation Committee Update

1. Vice Chair Member Drylie highlighted the following: Recent donation to the museum; student service projects; geocache article; fire engine project update; and the museum sign.

e. Hesperia Days/Rodeo Update

- 1. Chair Member Blocker reported on the Hesperia Days Rodeo. The Committee and staff are working on finalizing the details including gathering banners and flags, trailer lights, parking, restrooms, plaques, t-shirts, water trucks, decorations for the sponsor tent, ABC license, ambulance and County Fire on standby, Sheriff's Department on riverbed patrol, security, ticket booth, cash handling, signage, Uber/Lyft pickup, vendors, and parade participants.
- 2. Vice Chair Member Drylie inquired about the John Swisher collection.

DISTRICT FOUNDATION COMMITTEE

a. District Board Report

1. Vice President Roberts reported on the gym floor at the Rick Novack Community Center, along with the plans to install a new dog park, splash pad, and restrooms at Palm Street Park, and a new skatepark and restrooms at Timberlane Park.

b. Comments

- 1. Member Gingerich inquired about the size of the skatepark.
- 2. Member Daugherty inquired about funding.

STAFF REPORTS

a. Programs/Events/Activities Handouts

1. Mr. Woolley highlighted Bobcat's Summer Concert Series; District office closures; Hesperia Days and the Rodeo; and the District Board moving to two regular meetings per month beginning in September.

b. Comments

1. Vice Chair Member Drylie inquired about the fund balance for the Harrison Exhibit Center and historical activities. He commented that the biggest need is looking at repairs and painting on the outside of the building.

FOUNDATION CHAIR'S COMMENTS

a. Chair Member Blocker inquired about the cancellation of the September meeting.

FOUNDATION MEMBERS' COMMENTS

- a. Member Gingerich none.
- b. Vice Chair Member Drylie thanked staff and commented that they are outstanding.
- c. Member Daugherty none. She's happy to be here.
- d. Member Hill none.

ADJOURNMENT - Meeting was adjourned at 7:33 p.m.

HESPERIA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS SAFETY, SECURITY, AND MAINTENANCE COMMITTEE MEETING Thursday, August 17, 2023 – 3:30 p.m. Maple Park 7770 Maple Ave., Hesperia, CA 92345

MINUTES

Call to Order

Meeting was called to order at 3:30 p.m. by Vice President Roberts.

A. Attendance

Board Committee Members: Roberts, Aguilar District Staff: Varner, Garcia, Chavez, Sanchez Guests: None

Flag Salute

Flag salute led by Vice President Roberts.

Message to the Public/Public Comment

None.

Discussion/Action Items

B. Park Ranger Report

• Chief Park Ranger Chavez reported on the following: Increase in citations especially Hesperia Lake Park; and working with Sheriff's on OHV enforcement.

C. Maintenance Report

• Mr. Varner reported on the following: fire inspections; vehicle acquisition; window repair at Hercules Center; signs for Palm Street Park and Timberlane are being installed; new employees; LMD on Topaz; lights for Hesperia Civic Plaza Park; wood chips; and vending machines.

D. Maple Park Walk-Through

• The Committee discussed the following topics: tree planting; lights for street parking; weed abatement; north parking area; sewer line; shade; seating; turf; painting of the gate; American flag; contract landscapers; water fountains; and parking lot striping.

Adjournment - Meeting was adjourned at 3:51 p.m.

HESPERIA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS PERSONNEL COMMITTEE MEETING Wednesday, August 16, 2023 – 5:30 p.m. Lime Street Park Community Center, 16292 Lime Street, Hesperia, CA 92345

MINUTES

CALL TO ORDER

Meeting was called to order at 5:30 p.m. by Director Irish.

A. Attendance

Board Committee Members: Irish, Gregg District Staff: Woolley, Garcia, Chavez, Hague Guests: None

MESSAGE TO THE PUBLIC/PUBLIC COMMENT

• No public comment made.

DISCUSSION/ACTION ITEMS

B. Current Positions Filled/Vacant

• Mr. Woolley reported on the filled positions.

C. **Overall Hiring Process**

- Ms. Hague updated the Committee on the current hiring process.
- President Gregg gave recommendations on the interview process, interview scoring, and form formatting. He requested the nepotism policy be brought back for consideration.

ADJOURNMENT

Meeting was adjourned by President Gregg at 6:26 p.m.

HESPERIA RECREATION AND PARK DISTRICT BOARD OF DIRECTORS EVENT AD HOC COMMITTEE MEETING Monday, August 7, 2023 – 5:30 p.m. Lime Street Park 16292 Lime Street, Hesperia, CA 92345

MINUTES

Call to Order

Meeting was called to order at 5:33 p.m. by Director Aguilar.

A. Attendance

Board Committee Members: Irish (via teleconference) Aguilar, Blocker District Staff: Garcia, Chavez, Hauser Guests: Shannon Finch, Double F Cattle Company

Flag Salute

The Flag Salute was lead by Director Aguilar.

Message to the Public/Public Comment

None.

Discussion/Action Items

- B. Movies in the Park
 - Staff highlighted music before the movie; attendance; vendors; Hesperia Community Farmer's Market; new screen; next year's recommendations; popular movies; and a possible Fall Festival movie.

C. Hesperia Fall Festival and Car Show

• The Committee highlighted: Wicked Kustom's Car Show; car show placement; crowd logistics; marketing; candy; fishing; parking; and a possible pumpkin patch.

D. Hesperia Days Rodeo

• Chair Member Blocker reported on the following: Insurance; Committee meetings; sponsors; vendors; parking; budget; beer garden; volunteers; band; portable restrooms; staff; task list; sponsor boxes; and contestents.

E. Special Events

• Staff highlighted Bobcat's Summer Concert Series; vendors; staff; budgets; Mexican Independence Day event; speakers for the rodeo; rodeo announcer; Oktoberfest; and Christmas Tree Lighting Ceremony features including snow haybales, iceskating, reindeer, train, additional decorations, lights, and heaters.

Adjournment - Meeting was adjourned at 6:30 p.m.



Mojave Water Agency will be hosting the September 18, 2023 Membership Meeting at:

Courtyard by Marriott Hesperia 9619 Mariposa Road Hesperia, CA 92345

6:00p.m. – Registration & Social Hour 6:30p.m. – Call to Order

<u>Menu</u>

Entrée Choices: New York Steak with Cipollini Onion Sauce served with Roasted Herbed Red Potatoes, Oven Baked Tilapia with Sun Dried Tomatoes and Garlic Vinaigrette with Wild Rice, Four Cheese Ravioli in a Creamy Pesto Sauce, or Stuffed Pork Loin with Apple Raisin Sauce with Au Gratin Potatoes.

All Entrees include Salad, Seasonal Fresh Vegetables, Bread & Butter, & Dessert Also includes Hot Tea, Iced Tea, Coffee, and Water No host bar will be available in the lobby

Cost: \$40.00 per person

Topic: <u>'TBA'</u>

RSVP with your entrée choice by Friday, September 8, 2023 to:

Kara Garcia at kgarcia@hesperiaparks.com

District/Associate Attendee

- ✓ Payment Due September 30, 2023
- ✓ Make checks payable to: ASBCSD
- Mail payments to ASBCSD, Attention: Natalie Barnard, 11081 Muirfield Drive, Rancho Cucamonga, CA 91730
- ✓ Include the name(s) of your attendee(s) with your payment.
- ✓ You will be <u>billed</u> for the dinner if your cancellation is not received by the deadline.
- ✓ A \$2.00 surcharge will be applied if payment is not received within 30 days of the *meeting*.

asbcsd.specialdistrict.org

ASBCSD 11081 Muirfield Dr. Rancho Cucamonga, CA 91730 562-433-9448 President - T. Milford Harrison, Vice-President – Kelly J. Gregg, Secretary/Treasurer – Randall J. Reed, Director – Ronald L. Coats, Director – Rebecca Kujawa, Director – Melody McDonald, Director Kati Parker

September 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
RECREATION & PARK DISTRICT	Parks Make Life Better!				1	2
3	4 Labor Day District Offices Closed	5	6	7	8	9
10	11 Patriot Day	12	13 6:00 pm District Board Meeting	14	15 3:30 pm Historical Preservation Committee Meeting	16 Hesperia Days 5K/Parade Main Street ★ Festivities/Fireworks/ Hesperia Days Rodeo Hesperia Lake Park
17 Hesperia Days Rodeo 4:00 pm Hesperia Lake Park	18 6:00 pm ASBCSD Courtyard by Marriott Hesperia	19	20	21	22	23
24/30	25/31	26	27 6:00 pm District Board Meeting	28	29	HESPERIA Area Recreation District Foundation

October 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	2 *	3	4	5	6	7
8	9 Columbus Day District Offices Closed	10	11 6:00 pm District Board Meeting	12	13	14
15	16	17	18	19 3:30 pm Safety, Security, & Maintenance Meeting	20 3:30 pm Historical Preservation Committee Meeting	21
22	23 6:00 pm ASBCSD	24	25 6:00 pm District Board Meeting	26 6:00 pm Foundation Meeting	27	28 2:00 pm Hesperia Fall Festival & Car Show Hesperia Lake Park
29	30	31 Halloween			RECREATION & PARK DISTRICT	HESPERIA Area Recreation District Foundation

lovember 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8 6:00 pm District Board Meeting	9	10 Veterans Day Observed District Offices Closed	11 11:00 am Veterans Day Ceremony <i>Hesperia Lake Park</i>
12	13	14	15	16 3:30 pm Safety, Security, & Maintenance Meeting	17 3:30 pm Historical Preservation Committee Meeting	18
19	20 6:00 pm ASBCSD	21	22 6:00 pm District Board Meeting	23 Thanksgiving District Offices Closed	24 Thanksgiving Holiday District Offices Closed	25
26	27	28	29	30 6:00 pm Foundation Meeting	RECREATION & PARK DISTRICT	HESPERIA Area Recreation District Foundation