

Hesperia Days Rodeo 2022
“Back in the Saddle Again”
Sponsorship Package



September 17th & September 18th, 2022

Val Shearer Arena

inside Hesperia Lake Park

7500 Arrowhead Lake Rd.

Hesperia, Ca. 92345

Hesperia Days Rodeo Sponsorship Opportunities

<p style="text-align: center;"><i>10,000 + Presenting Sponsor</i></p> <ul style="list-style-type: none"> • 10 VIP Passes • Food and Drink in VIP Corral Area • Center Main Gate between bucking chutes • Your flag presented before or after each event during each rodeo performance • Sponsorship Banner - supplied by sponsor in arena and vendor area • Full Page color ad either the inside front cover or back cover in the program book- artwork to be provided by sponsor • Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$7,500-\$10,000 Premier Sponsor</i></p> <ul style="list-style-type: none"> • 8 VIP Passes • Food and Drink in VIP Corral Area • Any Bucking Chute (1st come, 1st choice) • Your flag presented before or after each event during each rodeo performance • Sponsorship Banner - supplied by sponsor in arena and vendor area • Full Page color ad in the program book- artwork to be provided by sponsor • Sponsorship displayed on social media sites before and after the event 								
<p style="text-align: center;"><i>\$5,000.00 Platinum Horseshoe</i></p> <ul style="list-style-type: none"> • 6 VIP Passes • Food and Drink in VIP Corral Area • Either one of two main gates (1st come, 1st choice) • Sponsorship Banner - supplied by sponsor on in arena and vendor area • Your sponsor flag presented during each rodeo performance • ½ Page ad in the program book- artwork to be provided by sponsor • Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$2,500.00 Gold Horseshoe</i></p> <ul style="list-style-type: none"> • 4 VIP Passes • Food and Drink in VIP Corral Area • Any Event Buckle Sponsorship (1st come, 1st choice) • Sponsorship Banner- supplied by sponsor in arena and vendor area • ¼ Page ad in the program book - artwork to be provided by sponsor • Sponsorship displayed on social media sites before and after the event 								
<p style="text-align: center;"><i>\$1,500.00 Silver Horseshoe</i></p> <ul style="list-style-type: none"> • 2 VIP Passes • Food and Drink in VIP Corral Area • Any Event Buckle Sponsorship (1st come, 1st choice) • Sponsorship Banner - supplied by sponsor in arena and vendor area • Sponsorship displayed on social media sites before and after the event 	<p style="text-align: center;"><i>\$500-\$1,000 Bronze Horseshoe</i></p> <p style="text-align: center;"><i>Buckle Choices:</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Bareback Riding</td> <td style="width: 50%;">Mutton Busting</td> </tr> <tr> <td>Breakaway Roping</td> <td>Team Roping</td> </tr> <tr> <td>Saddle Bronc Roping</td> <td>Calf Roping</td> </tr> <tr> <td>Barrel Racing</td> <td>Bull Riding</td> </tr> </table> <ul style="list-style-type: none"> • Sponsorship Banner – supplied by sponsor in arena and vendor area 	Bareback Riding	Mutton Busting	Breakaway Roping	Team Roping	Saddle Bronc Roping	Calf Roping	Barrel Racing	Bull Riding
Bareback Riding	Mutton Busting								
Breakaway Roping	Team Roping								
Saddle Bronc Roping	Calf Roping								
Barrel Racing	Bull Riding								
<p><i>\$100-\$250 Friends of the Rodeo</i></p> <ul style="list-style-type: none"> • Listing on social media sites 									

Sponsorship Agreement

\$ 10,000 + Presenting Sponsor Center Gate: _____

\$7,500- \$ 10,000 Premier Sponsors List Chute Gate Choices (6): _____

\$5,000 Platinum Horseshoe List Entry Gate Choice (2): _____

\$2,500 Gold Horseshoe: _____

\$1,500 Silver Horseshoe: _____

\$500-\$1,000 Bronze Horseshoe: _____

List Buckle Choices: _____

\$100.00 - \$250 Friends of the Rodeo: _____

Any business card received will be published. If you would like your logo featured on our Facebook page, email to hesperiadaysrodeo@gmail.com

Rodeo Program Advertising

Full page 8.5" X 11".....	\$300.00
Half page 7.5" X 4.88".....	\$200.00
1/4 page 3.63" X 4.88".....	\$150.00
1/8 page 3.63" X 2.43".....	\$100.00
Business card 3.5" X 2".....	\$50.00

Sponsorship Agreement

Sponsor Name: _____

Contact Name (if different): _____

Address: _____

City: _____ Zip: _____

Phone: _____

E-mail: _____

***Please make all donations to H.A.R.D Foundation –please notate Hesperia Days Rodeo.**

(ID# 33-0041341)

Mail payments to H.A.R.D Foundation PO BOX 401055, Hesperia, CA 92340.

For any questions, please call (760) 244-5488, or email info@hesperiaparks.com.

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