

**MEMORANDUM**

**To:** Hesperia Recreation and Park District  
**From:** Christopher Townsend, President, Townsend Public Affairs, Inc.  
 Alex Gibbs, Senior Associate, Townsend Public Affairs, Inc.  
**Date:** February 10, 2021  
**Subject:** Hesperia Recreation and Park District February 2021 Funding Update

The purpose of this memo is to provide a brief strategy and outline of upcoming funding opportunities that could meet the Hesperia Recreation and Park District's funding needs during 2021.

**Looking Ahead: Grant Program Highlights**

*Current Open Grant Solicitations*

Name	Awards & Match	Description	Potential Projects	Deadline
CalRecycle: <b>Rubberized Pavement Grant Program</b>	\$250,000 Max Award	Grants to promote markets for recycled-content surfacing products derived from waste tires generated in California and decrease the adverse environmental impacts created by unlawful disposal and stockpiling of waste tires. The program provides competitive grants to encourage first-time or limited users of Rubberized Asphalt Concrete (RAC).	Parking lot, trails, ADA access resurfacing in public parks	February 22, 2021
CA Natural Resources Agency: <b>Environmental</b>	\$500,000 Max for Development Projects	The EEM is an annual program that provides funding to mitigate environmental effects	Urban Forestry, including tree planting and	March 5, 2021

<b>Enhancement and Mitigation (EEM) Program</b>	\$1 million Max for Acquisitions  No Match	caused by new or modified state transportation facilities, including the categories of urban forestry, resource lands, and mitigation projects beyond the scope of the lead agency.	maintenance projects.	
California Department of Parks and Recreation  <b>Statewide Park Program (SPP) Round 4</b>	\$250,000 Min. Award  \$8.5 million Max Award  No Match	SPP competitive grants will create new parks and recreation opportunities in critically underserved communities across California. Projects must create or renovate at least 1 recreation feature and can also include several major support amenities.	Park Maintenance or Renovation Projects.  (Lime Street Park Project)	March 12, 2021
Mojave Desert Air Quality Management District: <b>Mobile Emissions Reductions “Carl Moyer Program”</b>	Heavy/Light Duty Vehicle Replacement  Up to 100% cost of new vehicles.	Funds the replacement of heavy-duty diesel vehicles and equipment with comparable electric vehicles. HRPD was successful in receiving a new vehicle during the 2020 solicitation.	Replacement of remaining diesel vehicles for Rangers with EVs.	March 31, 2021
California Department of Parks and Recreation: <b>Prop 68 Per Capita Program</b>	\$177,952 allocation for all eligible recipients  20% match unless project serves a “severely disadvantaged community”	Funds for local park rehabilitation, creation, and improvement grants to local governments on a per capita basis. Grant recipients are encouraged to utilize awards to rehabilitate existing infrastructure and to address deficiencies in neighborhoods lacking access to the outdoors.	Park Maintenance or Renovation Projects.	June 30, 2021
USA Pickleball: <b>Community Grant Program</b>	\$250 for USA Pickleball Member Associations	This program provides a \$250 reimbursement to eligible USA Pickleball Member Associations for locations listed on the “Places2Play” website. (Lime Street Park is eligible.)	\$250 of Pickleball equipment and nets.	Ongoing
Mojave Desert Air Quality Management District: <b>Electric</b>	80% of EV Equipment and Installation	This program funds the purchase and installation of electric vehicle (EV) charging stations at	EV Charging Station installation at public parks.	Ongoing

<b>Vehicle Charging Station Program</b>	20% Match Required	publicly accessible locations within the District's area of operation.		
Major League Baseball: <b>Baseball Tomorrow Fund</b>	Award Range from \$5k-100k+	Funding for projects that create or rehabilitate baseball or softball fields for children ages 10-16. Eligible costs can include field amenities, excluding restrooms or concessions.	Baseball and Softball infrastructure. Field expansion or renovation projects.	Ongoing

### Future Grants to Watch:

Name	Awards & Match	Description	Potential Projects	Timeline
PetSafe: <b>Bark for Your Park Dog Park Grant</b>	\$25,000 Award	This program typically makes \$25,000 grant awards to communities for the construction of new dog parks that are supported by local civic leaders.	Dog Park requested from previous Board Meeting	Opens May 1, 2021
LA84 Foundation: <b>Basketball Court Refurbishment Program</b>	\$25,000 Award	Grants of up to \$25,000 to California nonprofit community-based organizations, school districts, and school networks in Los Angeles, Riverside, and San Bernardino Counties to refurbish and renovate basketball courts for youth aged 6-17. The basketball court must be located in a neighborhood where a majority of the residents are low and moderate-income families and individuals.	Basketball court refurbishment	Solicitation expected May 2021
Clif Bar Family Foundation: <b>Small Grants Program</b>	Small Grant Amount TBD by application	Clif Bar Family Foundation supports innovative small and mid-sized groups working to strengthen our food system and our communities, enhance	Program Funding (HRPD programs that support healthy lifestyles and get individuals outdoors.)	Opens June 1, 2021

		public health, and safeguard our environment and natural resources. Small grants are awarded for general organizational support as well as funding for specific projects.		
CA Natural Resources Agency: <b>Urban Greening Grant (UGG) Program</b>	Max Award TBD  25% Match Requirement	Eligible urban greening projects will reduce GHG emissions and provide multiple additional benefits, including, but not limited to, a decrease in air and water pollution, a reduction in the consumption of natural resources and energy, lessen the impacts and effects of climate change. Eligible projects will acquire, create, enhance, or expand community parks/green spaces that uses natural and green infrastructure approaches to create sustainable and vibrant communities.	Park Maintenance or Renovation Projects that include carbon sequestration such as large number of tree planting.	Solicitation expected in April 2021
Department of Justice: <b>Tobacco Enforcement Grant</b>	Max Award TBD	The Tobacco Grant Program, funded by Proposition 56 (tobacco sales tax) revenues, provides local public agencies with funding to promote a healthier California by reducing illegal sales and marketing of cigarettes and tobacco to minors. Could fund the use of park rangers combatting tobacco usage in parks.	Park Ranger duties and equipment provided they include tobacco enforcement at public parks.	Solicitation expected Summer 2021
Tony Hawk Foundation: <b>Skatepark Grant</b>	Max Award \$300,000	The Tony Hawk Foundation funds the construction of new skateparks in areas where a skatepark is desired and supported by the local community.	New Skatepark Construction	August 31, 2021
Target: <b>Youth Soccer Grant</b>	Max Award TBD	Funds smaller soccer programs including equipment, coaching and	Soccer equipment and program funding.	Solicitation expected

	Min. Award \$1,000	some small facility improvements.		September 2021
<b>The Skate Park Project</b>	TBD	The Skate Park Project funds the construction of new skateparks in areas where a skatepark is desired and supported by the local community.	New Skate Park Construction	Solicitation expected Fall 2021
US Soccer Foundation: <b>Program Grants</b>	Max Award TBD	One of two grant programs funded by the US Soccer Foundation. The Safe Places to Play Grant provides funding to indoor and outdoor field projects, including synthetic turf, lighting, irrigation, and sport court.	Soccer equipment and program funding.	2021 Solicitation TBD
US Soccer Foundation: <b>Safe Places to Play Grant</b>	Max Award TBD  50% Match Required	Through this grant opportunity, the U.S. Soccer Foundation will emphasize impactful strategies to increase female participation in soccer. Competitive proposals will include a dynamic program focused on improving recruitment and retention, creating an inclusive environment, and building on the benefits of soccer programming, such as increased confidence, leadership skills, and self-esteem.	Soccer or Futsal infrastructure. Field expansion or renovation projects	2021 Solicitation TBD
CA Department of Parks and Recreation: <b>Recreational Trails Program</b>	Max Award TBD  12% Match Requirement	Administered by the Department of Parks and Recreation and the California Department of Transportation, the program provides funding for recreational trails and trails-related projects.	Trails projects including along river/creek beds to connect existing trail systems.	Due February 2022
CA Department of Parks and Recreation: <b>Land Water Conservation Fund</b>	No Max Award  50% Match Requirement	Land and Water Conservation Fund (LWCF) grants provide funding for the acquisition or development of land to create new outdoor recreation opportunities for the health and	Park Expansion or Renovation Projects. Any funded park must remain public park space in perpetuity.	Due February 2022

		wellness of Californians. Since 1965, over one thousand parks throughout California have been created or improved with LWCF assistance.		
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